

# Public Document Pack



To: Councillor Allard, Convener; Councillor Bouse, Vice-Convener; and Councillors Brooks, Davidson, Hutchison, Kusznr, Mennie, Tissera and Watson.

Town House,  
ABERDEEN 5 June 2024

## **ANTI-POVERTY AND INEQUALITY COMMITTEE**

The Members of the **ANTI-POVERTY AND INEQUALITY COMMITTEE** are requested to meet in **Committee Room 2 - Town House on WEDNESDAY, 12 JUNE 2024 at 10.00 am.** This is a hybrid meeting and Members may also attend remotely.

The meeting will be webcast and a live stream can be viewed on the Council's website. <https://aberdeen.public-i.tv/core/portal/home>

ALAN THOMSON  
INTERIM CHIEF OFFICER – GOVERNANCE

### **B U S I N E S S**

#### **DETERMINATION OF URGENT BUSINESS**

1.1. There are no items of urgent business at this time

#### **DETERMINATION OF EXEMPT BUSINESS**

2.1. Members are requested to determine that any exempt business be considered with the press and public excluded

#### **DECLARATIONS OF INTERESTS OR TRANSPARENCY STATEMENTS**

3.1. Members are requested to declare any interests or connections

#### **DEPUTATIONS**

4.1. There are no requests for deputations at this time

## **MINUTE OF PREVIOUS MEETING**

- 5.1. Minute of previous meeting of 20 March 2024 (Pages 5 - 10)

## **COMMITTEE PLANNER**

- 6.1. Committee Business Planner (Pages 11 - 14)

## **NOTICES OF MOTION**

- 7.1. There are no Notices of Motion at this time

## **REFERRALS FROM COUNCIL, COMMITTEES AND SUB COMMITTEES**

- 8.1. There are no referrals at this time

## **COMMITTEE BUSINESS**

- 9.1. Food Poverty Action Aberdeen Action Plan - External Advisers' Report - CORS/24/151 (Pages 15 - 34)
- 9.2. Refreshed Local Outcome Improvement Plan 2016-2026 - CORS/24/145 (Pages 35 - 100)
- 9.3. Refreshed Locality Plans 2021-26: North, South and Central - CORS/24/146 (Pages 101 - 140)
- 9.4. Accessing Money Advice Services - CORS/24/149 (Pages 141 - 148)
- 9.5. Working in Partnership for Aberdeen - Supporting people with the Cost of Living - CORS/24/152 (Pages 149 - 156)
- 9.6. Citizens' Assemblies - CORS/24/150 (Pages 157 - 166)

## **EXEMPT/CONFIDENTIAL BUSINESS**

- 10.1. There is no confidential business

Integrated Impact Assessments related to reports on this agenda can be viewed [here](#)

To access the Service Updates for this Committee please click [here](#)

Website Address: [aberdeencity.gov.uk](http://aberdeencity.gov.uk)

Should you require any further information about this agenda, please contact Emma Robertson, [emmrobertson@aberdeencity.gov.uk](mailto:emmrobertson@aberdeencity.gov.uk)

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## Anti-Poverty and Inequality Committee

ABERDEEN, 20 March 2024. Minute of Meeting of the ANTI-POVERTY AND INEQUALITY COMMITTEE. Present:- Councillor Bouse, Vice-Convenor in the Chair; and Councillors Allard, Brooks, Davidson, Hutchison, Kuszniir, Radley (as substitute for Councillor Mennie), Tissera and Watson.

External Advisers: - Dr John Bone (University of Aberdeen) and Phil Mackie (NHS Grampian).

**The agenda and reports associated with this minute can be located [here](#).**

**Please note that if any changes are made to this minute at the point of approval, these will be outlined in the subsequent minute and this document will not be retrospectively altered.**

### URGENT BUSINESS

1. There was no Urgent Business.

### EXEMPT BUSINESS

2. There was no Exempt Business.

### DECLARATIONS OF INTEREST OR TRANSPARENCY STATEMENTS

3. Members were requested to intimate any Declarations of Interest or Transparency Statements in respect of the items on the agenda.

### **The Committee resolved:-**

- (i) to note that Councillor Brooks advised that he had a connection in relation to agenda item 9.2 (Fairer Aberdeen Fund Annual Report) as he was founder and Chairman of the TLC Charity which was part of the Trussell Trust family of food banks however, having applied the objective test he did not consider that his connection amounted to an interest which would prevent him from participating in the discussion on the item;
- (ii) to note that Councillor Kuszniir advised that he had a connection in relation to agenda item 9.2 as he was a Board Member of Aberdeen Citizens Advice Bureau however, having applied the objective test he did not consider that his connection amounted to an interest which would prevent him from participating in the discussion on the item;
- (iii) to note that Councillor Allard advised that he had a connection in relation to agenda items 9.1 (Six monthly update on the Memorandum of Understanding with the Department of Work and Pensions) and 9.2 as he was a European Economic Area national and a Board Member of Fairer Aberdeen respectively, however, having applied the objective test he did not consider that his

## ANTI-POVERTY AND INEQUALITY COMMITTEE

20 March 2024

- connection amounted to an interest which would prevent him from participating in the discussion on the items; and
- (iv) to note that Dr Bone advised that he had a connection in relation to agenda item 9.2 as he was a Board member of CFINE however, having applied the objective test he did not consider that his connection amounted to an interest which would prevent him from participating in the discussion on the item.

### DEPUTATIONS

4. There were no deputations.

### MINUTE OF PREVIOUS MEETING OF 31 JANUARY 2024

5. The Committee had before it the minute of the previous meeting of 31 January 2024.

**The Committee resolved:-**

to approve the minute.

### COMMITTEE BUSINESS PLANNER

6. The Committee had before it the planner of committee business, as prepared by the Interim Chief Officer – Governance (Assurance).

**The Committee resolved:-**

- (i) to note that the External advisors would participate in the creation of the criteria for allocating funding as well as recommendations for the allocation of £1million to mitigate against the ongoing cost of living crisis and contribute to alleviating poverty in the city and that suggestions from members would be welcome;
- (ii) to instruct the Executive Director - Corporate Services, to issue a Service Update on the potential criteria to be considered in order to make recommendations for the allocation of the £1million funding outlined at line 13; and
- (iii) to otherwise note the Planner.

### NOTICE OF MOTION

7. The Committee had before it a Notice of Motion from Councillor Kuszniir in the following terms:-

“That the Committee:

## **ANTI-POVERTY AND INEQUALITY COMMITTEE**

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Notes the Scottish Women's Budget Group 'Policy Briefing: Childcare Survey 2023'.

Considers that the cost of childcare, its availability and accessibility can be factors in accentuating or leading to poverty, especially for those with children who have Additional Support Needs and/or single parent families.

Agrees to instruct the Chief Executive to write to the Minister for Children, Young People and Keeping the Promise:

- (i) seeking information on the financial support that will be provided to Aberdeen City Council to (a) build additional capacity and (b) pay sustainable rates to Early Learning and Childcare (ELC) providers; and
- (ii) noting the Education and Children's Services Committee Report on the National Delivery Framework for School Age Childcare and Local Delivery Plans of 20 February 2024."

### **The Committee resolved:-**

- (i) to note the information from the Interim Executive Director - Families and Communities, with regard to the Scottish Government update and guidance in respect of Early Learning And Childcare Funding for 2024-25;
- (ii) to agree that the correspondence from the Scottish Government referred to by the Interim Executive Director be circulated to the Committee; and
- (iii) to note that Councillor Kusznr had withdrawn his Notice of Motion in light of the update by the Interim Executive Director.

### **SIX MONTHLY UPDATE ON THE MEMORANDUM OF UNDERSTANDING WITH THE DEPARTMENT OF WORK AND PENSIONS - CUS/24/077**

8. The Committee had before it an update prepared by the Locality Inclusion Manager on work agreed through the Memorandum of Understanding signed with the Department of Work and Pensions on preventing homelessness.

### **The report recommended:-**

that the Committee:

- (a) note the report; and
- (b) instruct the Chief Officer - Housing to liaise with the Department of Work and Pensions and update the Memorandum of Understanding in line with current priorities and submit it back to Committee for approval.

The Vice Convener in the Chair moved, seconded by Councillor Radley:-  
that the Committee approve the recommendations.

Councillor Tissera, seconded by Councillor Watson, moved as an amendment:-  
that the Committee:

- (1) agree the recommendations contained within the report;

## **ANTI-POVERTY AND INEQUALITY COMMITTEE**

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- (2) note Appendix 1 and the progress against each aspect of the MOU;
- (3) note despite the fine words agreed by ACC and the Department for Work and Pensions, homelessness is up, Child poverty is up, Drug deaths are up, Fuel poverty is up, Food poverty is up, in work poverty is up, and the common denominator in all of these deplorable facts is the unwillingness of the Scottish government to support local authorities and other agencies with proper financial support. Agree we can have all the agreements we like with the Department of Work and Pensions and other government agencies but until the SNP Scottish government get serious about tackling homelessness, drug deaths and all forms of poverty, the benefits to those most in need from the MOU will be miniscule.

On a division, there voted:- for the motion (5) – the Vice Convener in the Chair, and Councillors Allard, Davidson, Hutchison, and Radley; for the amendment (4) – Councillors Brooks, Kuszniir, Tissera and Watson.

### **The Committee resolved:-**

to adopt the motion.

## **FAIRER ABERDEEN FUND ANNUAL REPORT - CUS/24/003**

9. The Committee had before it the Fairer Aberdeen Fund Annual Report 2022-23. The Fairer Aberdeen Co-ordinator introduced one of the Fairer Aberdeen Board members and they both spoke to the report and introduced video presentations on five of the supported projects.

### **The report recommended:-**

that the Committee:

- (a) note the Fairer Aberdeen Fund Annual Report for 2022-23, at Appendix 1 and the positive impact that has been made to lives of people in Aberdeen; and
- (b) instruct the Executive Director - Corporate Services, to thank all the Fairer Aberdeen Board members, funded partners, and volunteers for the work they have done and their many successes.

### **The Committee resolved:-**

- (i) to instruct the Interim Executive Director - Families and Communities, to circulate information in respect of the Relationship Resolution project in schools;
- (ii) to instruct the Fairer Aberdeen Coordinator to include comparison of previous years' indicators in future reports;
- (iii) to agree that the video presentations be circulated to the Committee;
- (iv) to instruct the Executive Director - Corporate Services, to circulate information in respect of any funding or grants to the new Rolex store being developed on Union Street; and
- (v) to otherwise approve the recommendations.



## ANTI-POVERTY AND INEQUALITY COMMITTEE

20 March 2024

### INTEGRATED CHILDREN'S SERVICES PLAN - ANNUAL UPDATE - CFS/24/042

**10.** The Committee had before the Aberdeen City Integrated Children's Services Strategic Plan Annual Report April 2023 – March 2024. The Interim Executive Director – Families and Communities, introduced the report and responded to questions from members.

**The report recommended:-**

that the Committee:

- (a) note the progress made in delivering the Aberdeen City Integrated Children's Services Strategic Plan and associated work to address child poverty from April 2023 to date;
- (b) note and comment on the changes evident in data sets released over the reporting period; and
- (c) delegate authority to the Interim Executive Director - Families and Communities, to submit the Annual Report, which was inclusive of the Local Child Poverty Action Report (LCPAR), to Scottish Government.

The Vice Convener in the Chair moved, seconded by Councillor Radley:-  
that the Committee approve the recommendations.

Councillor Tissera, seconded by Councillor Watson, moved as an amendment:-  
that the Committee:

- (1) note the progress made in delivering the Aberdeen City Integrated Children's Services Strategic Plan and associated work to address child poverty from April 2023 to date;
- (2) note the changes evident in data sets released over the reporting period to this committee excludes School violence and the causes of school violence in our Schools despite the recent EIS report which will be discussed at the next Education and Children's Services Committee; and
- (3) delegate authority to the Interim Executive Director of Families and Communities to submit the Annual Report (including a section on violence within our schools), which is inclusive of the Local Child Poverty Action Report (LCPAR), to the Scottish Government.

On a division, there voted:- for the motion (7) – the Vice Convener in the Chair; and Councillors Allard, Brooks, Davidson, Hutchison, Kuszniir and Radley; for the amendment (2) – Councillors Tissera and Watson.

**The Committee resolved:-**

- (i) to agree in future years that the Plan would be presented to the Anti Poverty and Inequality Committee for its input in advance of being presented to the Education and Children's Services Committee for formal approval; and
- (ii) to otherwise adopt the motion.

## ANTI-POVERTY AND INEQUALITY COMMITTEE

20 March 2024

### REPORT ON COMMITTEE VISIT TO ABERDEEN CYRENIANS ON 31 JANUARY 2024 - CUS/24/085

11. The Committee had before it a report prepared by the Locality Inclusion Manager providing an update on the Committee visit to Aberdeen Cyrenians on 31 January 2024.

**The report recommended:-**

that the Committee:

- (a) note the report with information provided by Aberdeen Cyrenians; and
- (b) thank all those at Aberdeen Cyrenians, including the many staff and volunteers, who welcomed the Committee and provided an informative and interesting visit.

The Vice Convener in the Chair moved, seconded by the Councillor Radley:- that the Committee approve the recommendations.

Councillor Tissera, seconded by Councillor Watson, moved as an amendment:-

That the Committee:

- (1) Note the contents of the report; and
- (2) Agree the Anti-Poverty and Inequality Committee should recommend to the Finance and Resources Committee to provide Aberdeen Cyrenians with £250,000 out of the £1m budget allocated from the 2024/25 Budget for Anti Poverty Measures to help them and VSA deliver a fuel poverty scheme for citizens in Aberdeen who are suffering with Fuel poverty based on the Fuel Poverty Foundation principles.

On a division, there voted:- for the motion (7) – the Vice Convener in the Chair; and Councillors Allard, Brooks, Davidson, Hutchison, Kuszniir and Radley; for the amendment (2) – Councillors Tissera and Watson.

**The Committee resolved:-**

- (i) to instruct the Executive Director - Corporate Services, to formally write to Aberdeen Cyrenians expressing the Committee's thanks for the visit; and
- (ii) to otherwise adopt the motion.

**- COUNCILLOR DESMOND BOUSE, Vice Convener.**

	A Report Title	B Minute Reference/Committee Decision or Purpose of Report	C Update	D Report Author	E Chief Officer	F Director	G Terms of Reference	H Delayed or Recommended for removal or transfer, enter either D, R, or T	I Explanation if delayed, removed or transferred
2	<b>12 June 2024</b>								
3									
4	External Advisers report - Food Poverty Action Aberdeen - Action Plan	To present the action plan developed by Food Poverty Action Aberdeen.	Agenda item 9.1	Paul Tytler/ External Advisers	Community Planning	Corporate Services	1.1, 1.8		
5	Refreshed Local Outcome Improvement Plan 2016-2026	To present the refreshed Local Outcome Improvement Plan (LOIP) 2016-26 approved by the Community Planning Aberdeen (CPA) Board on 29 April 2024 - On 21 June 2023 Members agreed: 5(b) to instruct the Chief Officer Early - Intervention and Community Empowerment, to liaise with the Chief Officer - Data and Insights, and align the Committee business planner with key Community Planning Aberdeen deliverables.	Agenda item 9.2	Michelle Crombie	Community Planning	Corporate Services	1.1, 1.5 and 1.10		
6	Refreshed Locality Plans 2021-26: North, South and Central.	To present the Locality Plans approved by the CPA Board on 29 April 2024.	Agenda item 9.3	Michelle Crombie	Community Planning	Corporate Services	1.1, 1.5 and 1.10		
7	Accessing Money Advice Services - Issues faced by people in poverty in relation to accessing advice services and financial services	To present work undertaken to determine issues faced by people in poverty in relation to accessing advice services and financial services, and to make recommendations on how that might be improved - On 30 August 2023, Members resolved: to instruct the Chief Officer - Early Intervention and Community Empowerment, in partnership with the External Advisers, to report back to a future meeting of the Committee, no later than summer 2024, on the issues faced by people in poverty in relation to accessing advice services and financial services and the impact this had; on the services available in Aberdeen; on the unmet need; and specific recommendations for council services and other organisations to address this unmet need;	Agenda item 9.4	Paul Tytler	Community Planning	Corporate Services	1.12		
8	Working in Partnership for Aberdeen - Supporting people with the cost of living	At the meeting on 6 March 2024, the Council resolved to acknowledge the provision of £1million to mitigate against the ongoing cost of living crisis and instruct the Director of Corporate Services to report to the Anti-Poverty and Inequality Committee with options for how the Council could use the £1million to address poverty in the city, with the Committee required to make recommendations to the Finance and Resources Committee for approval.	Agenda item 9.5	Andy MacDonald	Corporate Services	Corporate Services	1.1, 3.2		

	A	B	C	D	E	F	G	H	I
	Report Title	Minute Reference/Committee Decision or Purpose of Report	Update	Report Author	Chief Officer	Director	Terms of Reference	Delayed or Recommended for removal or transfer, enter either D, R, or T	Explanation if delayed, removed or transferred
2									
9	Citizens' Assemblies	To present a proposal for delivering a Citizen Assembly approach on poverty and gender inequality.	Agenda item 9.6	Paul Tytler	Community Planning	Corporate Services	1.2		
10	<b>28 August 2024</b>								
11	Committee Visit to Cairncry Community Centre	The visit will include an initial session, to give an overview of the centre's work, a tour of the centre, and an opportunity to meet and hear from service users, staff and volunteers. A briefing will be shared before the visit.							
12	<b>06 November 2024</b>								
13	Annual Committee Effectiveness Report	To present the annual committee effectiveness report.		Andy MacDonald	Corporate Services	Corporate Services	GD 8.5		
14	No Recourse to Public Funds	To understand what support is available to those who have No Recourse to Public Funds.		Martin Murchie	Data Insights	Corporate Services	1.1		
15	Supporting People through the Cost of Living Crisis	To review the allocation of the remaining funding and to reallocate any underspent funds.		Michelle Crombie	Community Planning	Corporate Services	1.1, 3.2		
16	Fairer Aberdeen Fund Annual Report	To provide members with the Fairer Aberdeen Fund annual report for 2023/24		Susan Thoms	Education and Lifelong Learning	Families and Communities	1.14		
17	<b>2025 and beyond and TBC</b>								
18	Equality Outcomes Progress Report	To provide an update on the progress achieved for Aberdeen City Council's Equality Outcomes for 2021-25. Last reported to Committee on 8 March 2023.		Baldeep McGarry	People and Citizen Services	Corporate Services	2.2		

	A	B	C	D	E	F	G	H	I
	Report Title	Minute Reference/Committee Decision or Purpose of Report	Update	Report Author	Chief Officer	Director	Terms of Reference	Delayed or Recommended for removal or transfer, enter either D, R, or T	Explanation if delayed, removed or transferred
2									
19	Memorandum of Understanding between Aberdeen City Council and the Department of Work and Pensions on preventing homelessness and improving outcomes	Six monthly update: At the Council meeting on 13 July 2022 the Council resolved to approve the Memorandum of Understanding (MoU); to agree that the Co-Leaders of the Council countersign the MoU on behalf of the Council. Last update 20 March 2024.		Jacqui McKenzie	Housing	Corporate Services	2.3		
20	Integrated Children's Services Plan - Annual Update	Last reported to Anti Poverty and Inequality Committee on 20 March 2024.	On 20 March 2024, Committee resolved to agree in future years that the Plan would be presented to the Anti Poverty and Inequality Committee for its input in advance of being presented to the Education and Children's Services Committee for formal approval.	Eleanor Sheppard	Education and Lifelong Learning	Families and Communities	1.1		

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## ABERDEEN CITY COUNCIL

<b>COMMITTEE</b>	Anti-Poverty and Inequality
<b>DATE</b>	12 June 2024
<b>EXEMPT</b>	No
<b>CONFIDENTIAL</b>	No
<b>REPORT TITLE</b>	External Advisers Food Poverty Action Aberdeen Action Plan
<b>REPORT NUMBER</b>	CORS/23/151
<b>EXECUTIVE DIRECTOR</b>	Andy MacDonald
<b>CHIEF OFFICER</b>	-
<b>REPORT AUTHOR</b>	External Advisers, Paul Tytler
<b>TERMS OF REFERENCE</b>	1.1, 1.8

### 1. PURPOSE OF REPORT

- 1.1 This report presents the Action Plan developed by Food Poverty Action Aberdeen (FPAA).

### 2. RECOMMENDATIONS

That the Committee:-

- 2.1 Note the Food Poverty Action Aberdeen Action Plan attached as Appendix 1 .
- 2.2 Note the Food Poverty Action Aberdeen - Action Plan Update attached as Appendix 2.

### 3. CURRENT SITUATION

- 3.1 Food Poverty Action Aberdeen (FPAA) is a partnership of organisations providing support to individuals residing in Aberdeen and experiencing food poverty. The partnership collaboratively developed its refreshed Action Plan 2024 and has made initial steps in its implementation.
- 3.2 The Action Plan is attached at Appendix 1 and an Action Plan Update at Appendix 2. Key points from the Action Plan Update are:
- Action 1.2 – to ensure close links with wider anti-poverty work, FPAA will lead on the development of food related actions with the External Advisers through the Anti-Poverty Outcome Improvement Group.
  - Action 4.1 – support is being provided through the Health Determinants Research Collaborative on the development of more consistent data and reporting to provide a more comprehensive picture of activity across the city.

#### 4. FINANCIAL IMPLICATIONS

4.1 There are no financial implication arising from this report.

#### 5. LEGAL IMPLICATIONS

5.1 There are no legal implications arising from this report.

#### 6. ENVIRONMENTAL IMPLICATIONS

6.1 There are no environmental implications arising from this report.

#### 7. RISK

Category	Risks	Primary Controls/Control Actions to achieve Target Risk Level	*Target Risk Level (L, M or H)  *taking into account controls/control actions	*Does Target Risk Level Match Appetite Set?
<b>Strategic Risk</b>	No risks identified	n/a	L	Yes
<b>Compliance</b>	No risks identified	n/a	L	Yes
<b>Operational</b>	No risks identified	n/a	L	Yes
<b>Financial</b>	No risks identified	n/a	L	Yes
<b>Reputational</b>	No risks identified	n/a	L	Yes
<b>Environment / Climate</b>	No risks identified	n/a	L	Yes

#### 8. OUTCOMES

<b>Council Delivery Plan 2024</b>	
	<b>Impact of Report</b>
<b>Aberdeen City Council Policy Statement</b>  <a href="#"><u>Working in Partnership for Aberdeen</u></a>	<p>The proposals within this report support the delivery of the following aspects of the policy statement:-</p> <ul style="list-style-type: none"> <li>Actively support Aberdeen's foodbanks and provide assistance with bulk purchasing where desirable</li> </ul>



<a href="#"><u>Local Outcome Improvement Plan</u></a>	
Prosperous Economy Stretch Outcomes	The proposals within this report contribute to the delivery of stretch outcome 1:  20% reduction in the percentage of people who report they have been worried they would not have enough food to eat and/ or not be able to heat their home by 2026.

## 9. IMPACT ASSESSMENTS

Assessment	Outcome
<b>Integrated Impact Assessment</b>	No assessment required. I confirm this has been discussed and agreed with Andy MacDonald, Executive Director of Corporate Services on 13 May 2024.
<b>Data Protection Impact Assessment</b>	not required
<b>Other</b>	n/a

## 10. BACKGROUND PAPERS

10.1 N/A

## 11. APPENDICES

11.1 Appendix 1 - Food Poverty Action Aberdeen Action Plan

11.2 Appendix 2 – Action Plan Update

## 12. REPORT AUTHOR CONTACT DETAILS

<b>Name</b>	Paul Tytler
<b>Title</b>	Locality Inclusion Manager
<b>Email Address</b>	ptytler@aberdeencity.gov.uk
<b>Tel</b>	01224 067879

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# Food Poverty Action Aberdeen

Action Plan  
2024

## Executive Summary

Food Poverty Action Aberdeen (FPAA) is a partnership of organisations providing support to individuals residing in Aberdeen and experiencing food poverty. FPAA was initially formed in 2012 as the Food Banks Partnership Aberdeen and involves a range of partners including local charities, community organisations/projects, health visitors, local authority teams, and others involved in tackling poverty.

In recent years, FPAA partners have been on the front line in responding to the Covid-19 pandemic, and latterly the cost-of-living crisis, both of which exacerbated issues of food poverty and food insecurity. This, amongst a wider context of socio-economic problems and deep poverty and disadvantage, present serious challenges.

The FPAA partners aim to take an inclusive and person-centred approach when supporting individuals, families, and communities to tackle the underlying causes which can lead someone to requesting support.

The Action Plan has been developed collaboratively by FPAA and consists of five key aims:

**Aim 1:** Tackle the underlying causes of food poverty.

**Aim 2:** Provide immediate crisis support for those affected by the cost-of-living crisis.

**Aim 3:** Develop and promote cash-first alternatives to emergency food provision.

**Aim 4:** Commit to measuring levels of food poverty in Aberdeen.

**Aim 5:** Campaign to raise awareness of food poverty, identifying potential solutions for policymakers and others.

In one of the richest countries in the world, it is an outrage that food poverty exists in 2024. The situation being faced by individuals, families, and communities have worsened in recent years, and we need collective action at national, local, and community levels to tackle, and eventually eradicate poverty. No single organisation can do this alone, and only through partnership and collaboration, can these challenges be addressed. This plan puts in place tangible actions towards tackling food poverty, and FPAA commits to monitoring progress to this end.

We commend this Action Plan to all stakeholders.

FPAA Executive Group, January 2024

## FPAA Action Plan

### Aim 1 Tackle the underlying causes of food poverty.

	Action	Outcomes	Measured by	Timescale	Lead partner	New/Previous Action?	UN Sustainability Goal(s) alignment
1.1	FPAA will establish a reference group of individuals who are or have experienced food poverty/insecurity with whom this plan will be shared for comment based on their 'lived experience'. The group would continue as a reference point as the plan is implemented.	Individuals with 'lived experience' will provide invaluable insight and be directly involved in developing actions aimed at tackling poverty.	Reference group established. Comments on draft Action Plan collated.	Jan-24	CFINE	Previous	No Poverty
1.2	FPAA will establish formal links with ACC's Anti-Poverty Outcome Improvement Group (OIG) and Anti-Poverty Committee	Strategic link with ACC Community Planning structure to input on development of ACC's Anti-Poverty Strategy/LOIP refresh. This will ensure actions are fit for purpose, achievable, and involve key partners on the ground.	Agreement reached on mechanism for taking forward FPAA views and experience to OIG.	Jan-24	FPAA Exec Group, ACC	New	No Poverty
1.3	Review ACC's corporate debt policy and consider adoption of the Financial Conduct Authority's (FCA) guidelines on debt recovery.	This will ensure residents financial position is taken into account when pursuing debt recovery.	Review of corporate debt policy and adoption of FCA guidelines on debt recovery.	Jun-25	ACC	New	No Poverty

1.4	Commit to developing holistic, person-centred approach in providing wrap-around services (e.g. financial capability, employability, food/cooking skills, community growing, health, housing etc.)	Wrap-around services developed aimed at tackling underlying causes of poverty.	Survey of FPAA partners to establish which are offering at least 2 wrap-around services. Aim to increase this by 50%	Apr-24	FPAA Exec Group	Previous	No Poverty, Good Health & Wellbeing
1.5	Review and develop options for further supporting those with no recourse to public funds.	Individuals with no recourse to public funds facing hardship are supported in new/innovative ways.	No recourse actions developed and implemented.	Apr-24	ACC, FPAA Exec Group	New	No Poverty
1.6	Develop proposals that tackle high interest pay day loan companies and illegal loan sharks and invest in Credit Union development and the development of more affordable access to credit via a Community Development Finance Institute (CDFI).	Individuals do not fall prey to exploitative practices which contribute to poverty. More people able to access affordable credit.	CDFI established. Credit Unions promoted throughout FPAA. Increased numbers of Credit Union members.	Mar-25	ACC	Previous	No Poverty
1.7	Develop dignified models of accessing low/no cost nutritious food through Community Food Pantries, Community Food Outlets, and FareShare Community Food Members.	People can access food they need at low/no cost, helping to maximise household income	Number of CFOs re-established, number of pantry members.	Sept-24	CFINE	Previous	No Poverty, Zero Hunger
1.8	Roll out auto-enrolment for free school meals and develop new actions based on the Child Poverty Action Group's (CPAG) Cost of the School Day.	Children will have automatic access to free school meals.	Free school meals uptake increases. New actions agreed and implemented to tackle Cost of the School Day.	Apr-25	ACC	Previous	No Poverty, Zero Hunger

1.9	Produce, update and promote a document outlining FPAA support services	Partners and beneficiaries will have access to information on support available	Support Services Document produced and updated regularly. Promoted through FPAA leading to an increase in beneficiaries accessing appropriate services.	Apr-24	CFINE	New	No Poverty
1.10	Provide ongoing supply of surplus food to FPAA partners via FareShare	Organisations have access to supply of surplus food to support their communities, food being used as a vehicle for engagement.	Distribution of surplus food maintained at current levels, and increased where possible.	Mar-25	CFINE	Previous	No Poverty, Zero Hunger, Climate Action
1.11	Adopt and promote the Food Ladders approach to providing support to those experiencing food poverty	People are supported 1) in crisis 2) capacity building 3) self-organised change	Initial mapping of service against food ladder 'rungs'. Conversation café style event held. Next steps identified.	Jun-24	CFINE	New	No Poverty, Zero Hunger
1.12	Promote Fair Work Practices which includes payment of the Real Living Wage and set this as a requirement for contracted services.	Workers have adequate income to live and afford the essentials including food.	Number of employers signed up as accredited Living Wage Employers.	Mar-25	ACC	Previous	No Poverty, Decent Work and Economic Growth

## Aim 2 Provide immediate crisis support is available for those affected by the cost-of-living crisis.

2.1	Establish an emergency formula pathway to ensure crisis support for infants.	Families directly to benefit from support to access first stage formula, alleviate food insecurity, and maximise income.	Infant Feeding in a Crisis Pathway established and evaluated	Apr-24	NHS, ACC, CFINE	New	Zero hunger
2.2	Where cash-first interventions are insufficient, commit to	Individuals have access to emergency food when needed. Referral	Number of emergency food parcels distributed	Mar-25	FPAA	Previous	Zero hunger

	providing access to emergency food with referral to wrap-around services.	available to tackle underlying causes.	maintained at current levels.				
2.3	Consider investing in further funding food purchases	Drop in public donations is mitigated and emergency food providers can continue providing essential support to meet current and future levels of demand	Tonnes of purchased food distributed to organisations in the city	Mar-24	ACC, CFINE	New	Zero hunger

### Aim 3 Develop and promote cash-first alternatives to emergency food provision.

3.1	Increase the number of referrals to cash-first initiatives e.g. Scottish Welfare Fund by promoting these to partner organisations.	Individuals will have access to cash-first alternatives to emergency food aid.	Number of referrals to cash-first initiatives	Mar-25	ACC	New	No Poverty
3.2	Increase the value of financial gain achieved for residents through financial inclusion partnerships	Household income will be maximised for individuals	Value of financial gain secured for individuals	Mar-25	CFINE, ACC FIT	New	No Poverty
3.3	Pilot new cash-first interventions (e.g. the bid to the Scottish Govt – however look at what can be done even if this bid is not successful).	New initiatives developed and evaluated based on cash-first models. Track new ways of measuring the impact of cash first approach. Learning gathered and fed back to aid effective policy development and implementation.	Pilot run and evaluated	Mar-25	ACVO, ACC	New	No Poverty



3.4	Promote existing cash-first pathways through distribution of IFAN 'worrying about money' leaflets	Individuals have access to relevant information on cash-first options available in the city.	Number of IFAN leaflets distributed to FPAA partners	Mar-25	FPAA Exec Group	New	No Poverty
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#### Aim 4 Commit to measuring levels of food poverty in Aberdeen.

4.1	Establish a common approach to collecting and sharing data on emergency food provision across FPAA	Base-line data on food parcel provision, demographics and other key data will allow for the monitoring of trends and inform responses to food poverty.	Common set of questions/data to be collected agreed. Mechanism established for sharing data between organisations.	Oct-24	FPAA Exec Group, ACC	Previous	No Poverty, Zero Hunger
4.2	Publish report of FPAA-wide data/information gathered	Information to be used to inform decision-makers and other stakeholders	Report published	Mar-25	FPAA Exec Group	New	No Poverty, Zero Hunger

#### Aim 5 Campaign to raise awareness of food poverty, identifying potential solutions for policy-makers and others.

5.1	Promote Fairer Aberdeen Fund (FAF) given its crucial role in supporting individuals, families, and communities facing poverty in the city, emphasising the significant Social Return on Investment for the Council. Campaign to protect FAF and increase the value of the fund.	Decision makers are better informed of the impact of the fund and its role in tackling poverty, including identifying monetary savings made across other public services.	Promotion of fund outcomes and impact digitally, and lobbying of decision makers by partners.	Mar-24	ACVO, CFINE	New	No Poverty
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5.2	Support policy development around Minimum Income Guarantee, providing insight on food poverty. Contribute to potential SG pilot run at local level.	Scottish Govt, ACC and other decision makers are informed based on FPAA partners experience.	Information and experience collated for policy makers on potential transformational impact of MIG	Mar-25	FPAA Exec Group	New	No Poverty
5.3	Support and promote campaigns on issues around poverty (e.g. in partnership with the Poverty Alliance)	FPAA partners contribute to campaigns on key issues associated with poverty	Key campaigns identified and promoted	Mar-25	FPAA Exec Group	New	No Poverty
5.4	Respond to Scottish Govt consultations on issues of food poverty	FPAA partners contribute feedback on SG consultations, providing insight and experience to policy-makers.	Key consultations identified. Feedback from partners collated. Consultation responses submitted.	Mar-25	FPAA Exec Group	New	No Poverty
5.5	Granite City Good Food and FPAA to strengthen links with one another, to provide effective insight, feedback, and updates between each group.	Promotion of a whole systems approach to tackling poverty. Contribution and wider impact to approaches around climate and economy elements of transforming the food system. Contribution and wider impact to approaches around climate and economy elements of transforming the food system	FPAA to provide informal reports/ verbal updates to Granite City Good Food Steering Group on key updates from FPAA meetings; Granite City Good Food to support with actions, as requested by FPAA members. Granite City Good Food Coordinator to attend FPAA Group Meetings, where possible, to deliver updates on the wider work of Granite City Good Food, as relevant.	25-Mar	CFINE	New	No Poverty, Sustainable Cities and Communities, Partnership for the Goals

5.6	FPAA Partners to play an active role in contributing to Aberdeen City's Sustainable Food Places Gold City Bid; particularly on "tackling food poverty, diet-related ill-health, and access to affordable, healthy food."	<a href="#">Aberdeen City to be amongst the first in Scotland to be recognised for the impact of work ongoing to create change in areas outlined by Sustainable Food Places.</a>	FPAA members to provide evidence and case studies, on key projects and groups, to Granite City Good Food for use as part of the bid-writing process for SFP Gold. FPAA Partners to engage with the SFP Gold Bid process through other agreed means, as relevant.	25-Mar	Granite City Good Food; CFINE	New	No Poverty, Sustainable Cities and Communities, and Partnership for the Goals
5.7	Develop list of policy recommendations for local and national governments.	Policy priorities for tackling food poverty are identified and communicated to decision makers	Policy recommendations published	Mar-25	FPAA Exec Group	New	No Poverty
5.6	Monitor changes in welfare benefits and provide information and feedback based on FPAA partners experience to UK and Scottish Governments.	Decision makers are better informed of the impact of changes to the welfare system affecting individuals and families in poverty.	Changes logged. Feedback collated on impact and communicated to governments.	Mar-25	FPAA Exec Group	New	No Poverty

For more information, please contact [info@cfine.org](mailto:info@cfine.org) / 01224 596156

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## **Food Poverty Action Aberdeen - Action Plan Update**

### **Background**

Food Poverty Action Aberdeen (FPAA) is a partnership of organisations providing support to individuals residing in Aberdeen and experiencing food poverty. The partnership collaboratively developed its refreshed Action Plan 2024 and has made initial steps in its implementation. This report gives details of actions already under way.

### **Context – Cost of Living update (extract from report to CFINE’s board)**

#### **Overview**

The Consumer Prices Index (CPI) rose by 3.4% in the 12 months to February 2024, down from 4.0% in January.

The largest downward contributions to the monthly change in both CPIH and CPI annual rates came from food, and restaurants and cafes, while the largest upward contributions came from housing and household services, and motor fuels. This is against a backdrop of 19.2% food inflation in March 2023, which was the highest annual rate seen for over 45 years.

In March 2024, the Bank of England's Monetary Policy Committee left the base rate unchanged at 5.25%.

#### **UK Govt response - update**

The UK Govt's final cost-of-living payment was paid in February 2024.

#### **Scottish Govt Response - update**

A temporary rent cap and evictions protections brought in by the Cost of Living (Tenant Protection) Act 2022 came to an end as of 1<sup>st</sup> April 2024.

#### **Aberdeen City Council Response - update**

As part of its 2024-25 budget, Aberdeen City Council protected the Fairer Aberdeen Fund from potential funding cuts. In addition, £1m was allocated to the Anti-Poverty & Inequality Committee to tackle poverty in the city.

#### **FPAA Actions in Progress – Update**

##### **Aim 1: Tackle the underlying causes of food poverty.**

*1.1 FPAA will establish a reference group of individuals who are or have experienced food poverty/insecurity with whom this plan will be shared for comment based on their 'lived experience'. The group would continue as a reference point as the plan is implemented.*

A reference group of individuals with Lived Experience of poverty has been established and has met 6 times since January 2024. Terms of Reference for the group were drawn up, and the opportunity to take part was advertised to individuals accessing

emergency food and other support. A range of topics have been discussed, and the group has given valuable feedback on the FPAA Action Plan. Over the coming months, a report will be produced outlining the findings of the group, along with recommendations.

*1.2 FPAA will establish formal links with ACC's Anti-Poverty Outcome Improvement Group (OIG) and Anti-Poverty Committee.*

Following discussion with ACC officers, it has been agreed to bring elements of the FPAA Action Plan into the Anti-Poverty Outcome Improvement Group.

*1.7 Develop dignified models of accessing low/no cost nutritious food through Community Food Pantries, Community Food Outlets, and FareShare Community Food Members.*

CFINE continues to lead on the development of Community Food Pantries, Community Food Outlets (CFO) and FareShare support in the city. Through investment from ACC, CFINE is re-establishing its network of CFO's in the city, providing access to affordable fruit, vegetables and healthy snacks in community settings. A particular recent success has been setting up a CFO at the Vaccination Hub in the Bon Accord Centre.

*1.9 Produce, update and promote a document outlining FPAA support services.*

This document has been updated based on current information on support services in the city and, following feedback from the Lived Experience group, has been translated into an online map. The document has been shared throughout the FPAA partnership to enable ease of referral, and is available online on CFINE's website: <https://www.cfine.org/get-support/support-services-aberdeen-city>

*1.10 Provide ongoing supply of surplus food to FPAA partners via FareShare.*

CFINE, as the FareShare Regional Centre for the area, supplied 629 tonnes of food to organisations throughout Aberdeen in 2023-24. Of this, 392 tonnes was surplus or donated food. The balance was vitally needed purchased food made possible with investment from ACC. CFINE will continue to supply surplus food to partner organisations going forward and had made a request for additional funding for further purchases of food given the continuing increased demand for emergency food across the city.

**Aim 2: Provide immediate crisis support is available for those affected by the cost-of-living crisis.**

*2.1 Establish an emergency formula pathway to ensure crisis support for infants.*

As part of the cost-of-living funding allocated to CFINE in 2023-24, and following development work in partnership with ACC and NHS Grampian, an emergency formula pathway was successfully rolled out. This involves a referral system allowing Community Nurses and Health Visitors to refer individuals to receive a voucher which can be redeemed for cash for infant formula milk. It is hoped that further funding will be forthcoming to ensure this vital work can be continued.

*2.2 Where cash-first interventions are insufficient, commit to providing access to emergency food with referral to wrap-around services.*

FPAA partners have been on the front line in responding to the cost-of-living crisis. Demand for emergency food increased over the last year and remains stubbornly high. FPAA partners continue to offer emergency food parcel and crucially referral to wrap-around services, however there is concern about the level of demand outstripping supply of food, and CFINE has requested additional funding from ACC to purchase and distribute further supplies.

**Aim 3: Develop and promote cash-first alternatives to emergency food provision.**

*3.3 Pilot new cash-first interventions (e.g. the bid to the Scottish Government – however look at what can be done even if this bid is not successful).*

ACVO was successful in its application for funding to the Scottish Govt to pilot cash-first interventions. A coordinator has been recruited and a delivery plan is being drawn up which will include engagement with FPAA partners.

**Aim 4: Commit to measuring levels of food poverty in Aberdeen.**

*4.1 Establish a common approach to collecting and sharing data on emergency food provision across FPAA.*

Initial discussions have been had involving the Health Determinants Research Collaborative and ACC officers, along with the FPAA Executive Group and a common set of questions are being developed to be rolled out initially with a sub-group of partners to establish a consistent base-line measure of food poverty in the city.

**Aim 5: Campaign to raise awareness of food poverty, identifying potential solutions for policymakers and others.**

*5.1 Promote Fairer Aberdeen Fund (FAF) given its crucial role in supporting individuals, families, and communities facing poverty in the city, emphasising the significant Social Return on Investment for the Council. Campaign to protect FAF and increase the value of the fund.*

An event showcasing the work of Fairer Aberdeen Funded partners was held at the Townhouse in February 2024, with a keynote speech from Peter Kelly of the Poverty Alliance, along with presentations and short films from partners. The event was well attended, including by elected politicians and civil servants. Further promotion and events will be planned in the coming months to ensure decision makers are aware of the vital work being undertaken through Fairer Aberdeen. The Fairer Aberdeen annual report was presented to the Anti-Poverty and Inequality Committee in March 2024, and the Council protected the fund in setting its 2024-25 budget.

*5.4 Respond to Scottish Govt consultations on issues of food poverty.*

In April 2024, FPAA provided a joint consultation response to the Scottish Government's Good Food Nation Plan, providing partners insight and experience.

## Immediate Priority – Food Purchase

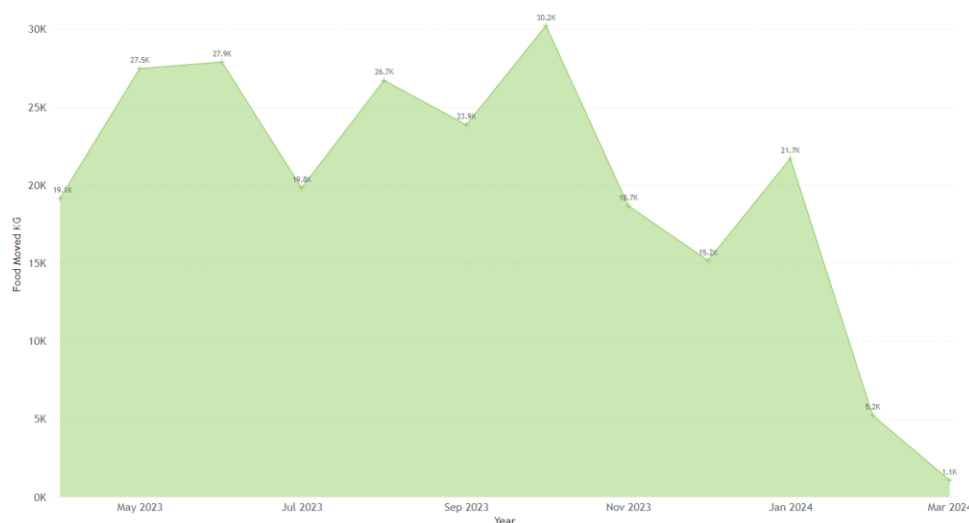
As noted above, some of the actions outlined in the FPAA Action Plan are already under way. Over the coming months, implementation will be driven in partnership, including with input from ACC. The FPAA Executive Group have identified an immediate priority for ACC as we work in partnership to implement the action plan.

- **ACC should consider investing in further funding food purchases (action 2.2).** The previous funding ended in March 2024, and front-line organisations supporting individuals and families through the cost-of-living crisis are facing a cliff edge. CFINE has made an urgent request for interim funding to this end. See below for more information.

## Current Situation – Looming Food Crisis

Demand for support services, including emergency food, remains at record levels across the city. The delivery partners that CFINE supplies food to have reported consistently high numbers of individuals accessing support. The chart below illustrates the distribution of purchased food over 2023-24, showing it dropping off in March as the funding came to an end.

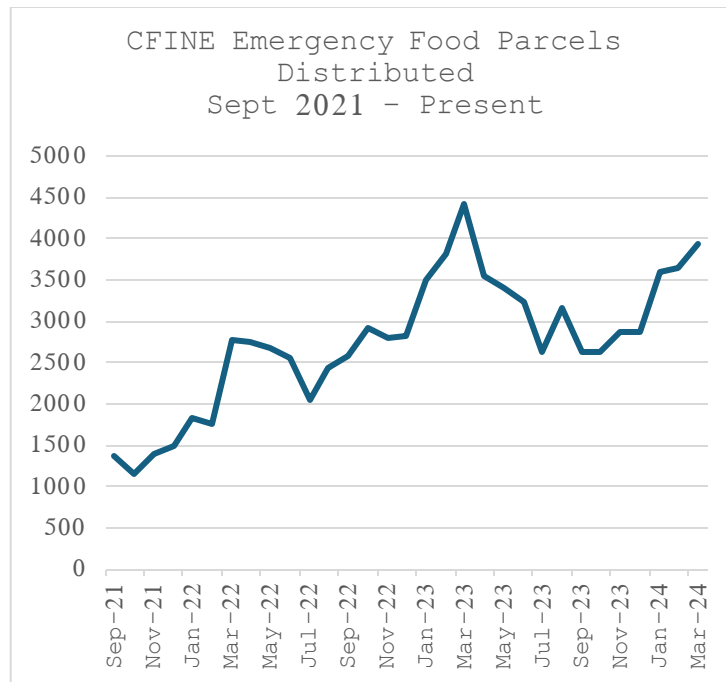
Fig 1.



## Purchased food distributed by CFINE, finishing in March 2024.

By contrast, the following chart shows a sustained increase in demand for emergency food from CFINE’s food bank. This imbalance of supply and demand is of serious concern. At current levels, the short-term provision of food will simply not keep up with the level of demand for the service, with the result being increased hunger and poverty. This is just one example of the situation unfolding across the city.





**Fig 2. Sustained increase in demand for emergency food.**

**Feedback from partners:**

*“The food that we received from the city funding was one of the vital ways we could keep our food parcels consistent and give enough food for at least 3-4 days. Unfortunately, without the food purchases from CFINE, it is likely that we will have to reduce the size of our food parcels, as we see increased demand. The Cost-of-Living crisis is sadly far from over and many of our clients are choosing between heating their homes, keeping their lights on, and buying food. Mental health is declining because of these daily stressors and a food parcel can improve not only physical health, but mental health, as it can be a relief to know that food is available when everything else feels chaotic.” –Instant Neighbour.*

*“The fruit and veg supplied to the Cubby encouraged members to eat healthy. We found if it was available people were taking it and cooking healthy meals. Without that support from CFINE we find it difficult to provide healthy options due to our limits, so we struggle and our members struggle.” – Cummings Park Community Centre*

*“On behalf of Cairncry Community Centre I would like to appeal for your continued food support. Our community centre is based in the heart of our community which serves many residents living in poverty. The area is ranked within the worst 10% of Deprivation (SIMD). We provide food to approximately 50+ every week. There has been a huge increase as many working families are now seeking food support. Sadly, our foodbank is now extremely low which is forcing us to issue only 3 items per person. We are desperate for the food support.” - Cairncry Community Centre*

## **The Council Must Act**

We welcome the £1m fund to be allocated by the Anti-Poverty and Inequality Committee towards tackling poverty. We understand that the External Advisors to the Committee will be involved in determining how the money is spent and on what.

CFINE has made an early request that a proportion of the funding be made available to purchase emergency interim food supplies to be distributed throughout the city. This is essential to offset the looming cliff-edge as the 2023-24 purchase ends, at a time of sustained increased demand.

Crucially, this decision must come as quickly as possible to avoid a potential disaster for dozens of frontline organisations who are at risk of being swamped by demand for emergency food. CFINE supports these organisations with access to surplus food too and is actively looking at how to increase this level of support, however given the dire situation being faced by individuals, families and communities, purchasing food is the only viable option in the short term.

### **Request**

CFINE, as lead partner of FPAA and FareShare Regional Centre for the area, requests that consideration be given to providing interim emergency funding for the purchase of food, and that this be extended in the coming months to ensure individuals and families receive the vital support they need.

## ABERDEEN CITY COUNCIL

<b>COMMITTEE</b>	Anti-Poverty and Inequality Committee
<b>DATE</b>	12 June 2024
<b>EXEMPT</b>	No
<b>CONFIDENTIAL</b>	No
<b>REPORT TITLE</b>	Refreshed Local Outcome Improvement Plan 2016-2026
<b>REPORT NUMBER</b>	CORS/24/145
<b>EXECUTIVE DIRECTOR</b>	Andy MacDonald, Corporate Services
<b>CHIEF OFFICER</b>	Michelle Crombie, Community Planning Manager
<b>REPORT AUTHOR</b>	Allison Swanson, Improvement Programme Manager
<b>TERMS OF REFERENCE</b>	1.1, 1.5 and 1.10

### 1. PURPOSE OF REPORT

- 1.1 This report presents the refreshed Local Outcome Improvement Plan (LOIP) 2016-26 approved by the Community Planning Aberdeen (CPA) Board on 29 April 2024. The Partnership’s ambition for improvement is as bold as ever and we continue to work towards achieving our vision of Aberdeen as ‘a place where all people can prosper’. The LOIP refreshed for 2024 sets out how we will go about this in the current circumstances.

### 2. RECOMMENDATIONS

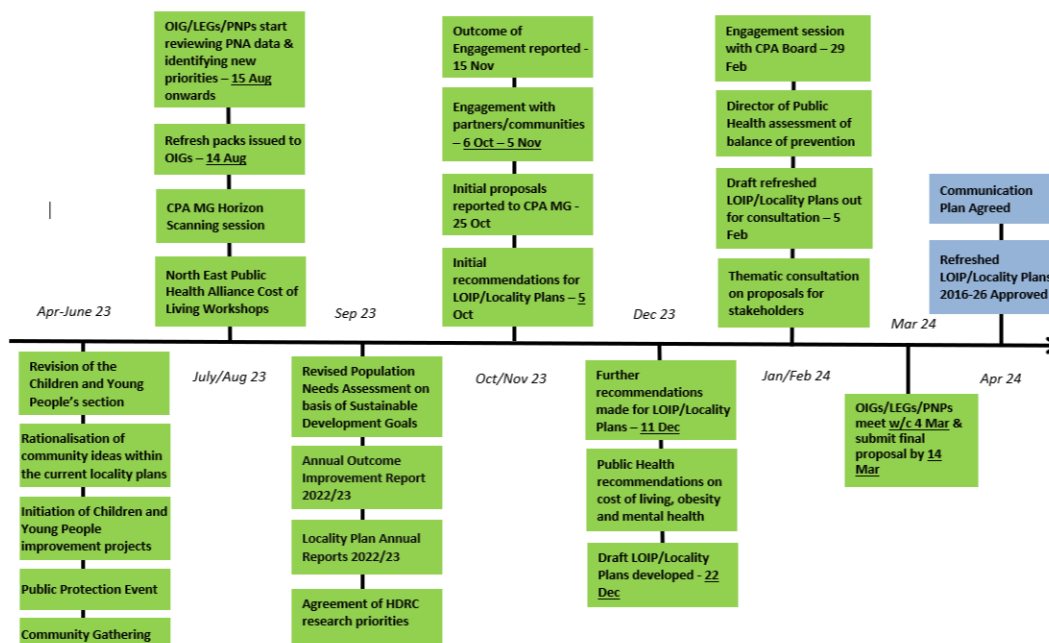
That the Committee:-

- 2.1 considers the LOIP presented at Appendix 1; and
- 2.2 consider the LOIP in conjunction with the Locality Plans (Item 9.3) which connects the LOIP to community priorities and assets.

### 3. CURRENT SITUATION

- 3.1 Community Planning Aberdeen has undertaken a review of the Local Outcome Improvement Plan to ensure it remains relevant and focussed on priority outcomes. This is the third refresh of the Local Outcome Improvement Plan since it was first published in 2016.

3.2 In 2023 Community Planning Aberdeen began refreshing the Local Outcome Improvement Plan for the third time since it was first published. See diagram below for overview of the 2023-24 LOIP Refresh process.



3.3 Enhancing the development process for this latest refresh was the deeper involvement of people using the Place Standard tool. The exercise, carried out online and in-person, engaged 470 residents in telling us what things they think are good now and what improvements they think we should work on together to make things better in the future. The output of the engagement has informed the proposals with the refreshed Local Outcome Improvement Plan and Locality Plans.

3.4 Public Health Grampian has also played a greater leading role in this refresh of the Local Outcome Improvement Plan, making strong contributions at various points in the process. Last year the Director of Public Health Grampian established the North East Public Health Alliance to strengthen public service collaboration on population health across the region. Highlighting the rising cost of living as a key threat to population health, NEPHA ran a series of workshops in summer 2023 to explore the issues and how partners could work together for greater action / impact. The outputs from the workshops have been considered as part of the Local Outcome Improvement Plan development process. Public Health Grampian has also influenced priority setting by sharing data and insights on the rising demand for mental health care and the obesity pandemic. The refreshed Local Outcome Improvement Plan includes improvement activity that supports a whole systems approach to better mental health and promoting healthy weight and active living. Lastly, Public Health Grampian has conducted a quality assessment of the Local Outcome Improvement Plan.

3.5 This Local Outcome Improvement Plan will be the last refresh before 2026, which will see us come to the end of the current ten year plan. A new ten year plan will be developed to replace this for 2026-2036 in order to meet the requirements of the Community Empowerment (Scotland) Act 2015.

3.6 The LOIP is complemented and underpinned by three Locality Plans for North, South and Central areas of the City, as well as member organisation's single system plans. The Locality Plans describe the Partnership's asset based approach to working with communities to harness the skills, knowledge, experience and ideas of communities in tackling priority issues.

#### Refreshed LOIP 2016-26

3.7 The LOIP presented in Appendix 1 to this report was approved by the CPA Board on 29 April 2024.

3.8 Along with refreshed LOIP 2026-26 attached are:

- a summary of the Plan at [Appendix 2](#); and
- a Children and Young Person's version of the Plan at [Appendix 3](#)

3.9 Summary of the key changes:



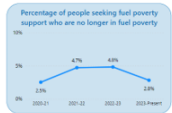

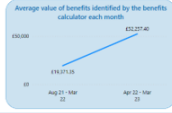

- The Local Outcome Improvement Plan now includes 16 Stretch Outcomes
- Former Stretch Outcomes relating to employability and skills development are now merged into one
- New Stretch Outcome 12 introduced to reduce homelessness and ensure a multi-agency response to the new Housing Bill published on 27 March 2024. Note this stretch outcome is subject to change as a result of further work taking place with the Royal Foundation as part of the Homewards Aberdeen Coalition
- New section on community empowerment, incorporating Stretch Outcome 16 approved in 2022 as part of the community empowerment strategy
- All other stretch outcomes have been renewed and refreshed on basis of place standard community engagement and our ambitions for improvement by 2026
- Inclusion of intervention tier for each improvement aim to demonstrate the balance between the three tiers of prevention and early intervention

3.10 Community Planning Aberdeen's vision for Aberdeen remains 'A place where all people can prosper' regardless of a person's background or circumstances. To achieve this vision central to the LOIP is the ambition to reduce inequalities of outcome which exist across the City as a result of socio-economic disadvantage and/or protected characteristics.

3.11 The LOIP in its entirety demonstrates how, over the course of the ten year plan, partners are working together to prevent people, families and communities falling into and suffering the consequences of poverty. In line with the Sustainable Development Goals, the LOIP recognises that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality and support economic growth which doesn't compromise the climate and nature – issues at the core of our Local Outcome Improvement Plan. We have shown the alignment of our projects across each of our four strategic themes with the United Nations Sustainable Development Goals and with the Social Determinant of Health.



3.12 However, recognising the impact of the covid pandemic and subsequently the cost of living crisis resulting in more people being in immediate and acute poverty, Stretch Outcome 1 “20% reduction in the percentage of people who report they have been worried they would not have enough food to eat and/ or not be able to heat their home by 2026.” led by the Anti-Poverty Outcome Improvement Group seeks to mitigate the causes of immediate and acute poverty through projects which will ensure all people across the City have access to food, fuel, and finance.

Stretch Outcome	Key Drivers	Improvement Project Aim and Reference	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<b>1. 20% reduction in the percentage of people who report they have been worried they would not have enough food to eat and/ or not be able to heat their home by 2026.</b>  Percentage of people who report they have been worried they would not have enough food to eat and/ or not be able to heat their home  <b>Responsible Outcome Improvement Group:</b> Anti-Poverty Group	Mitigating the causes of poverty and supporting those experiencing poverty.	1.1 Increase to 92% the number of homes that meet an EPC rating of C or better by 2026.		Social housing; City Wide; Early Intervention	Aberdeen City Council
		1.2 10% of people seeking fuel poverty support are no longer in fuel poverty by 2026.		City wide; people living in social housing Early Intervention	SCARF
		1.3 Increase the number of people referred from food banks to cash first initiatives by 10% by 2026.		City Wide; Early Intervention	Cash First Partnership
		1.4 Increase the uptake of unclaimed benefits across Aberdeen City by 10% by 2025.		City Wide; Early Intervention	Aberdeen City Council
		1.5 Ensure 100% of those assessed as homeless are offered a financial assessment to check they are accessing all appropriate benefits by 2025.		City Wide; people presenting as homeless; Response	Aberdeen City Council

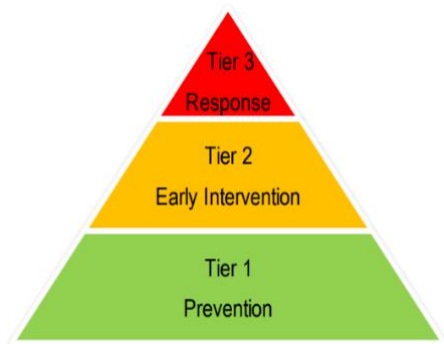
Targeted prevention and early intervention approach

3.13 The LOIP is our city wide plan for improvement and in taking forward that improvement, for each aim, have considered the impact of poverty and inequalities that exist in the city as a whole and for groups such as care experienced children and young people, minority ethnic communities who are known to be particularly disadvantaged.

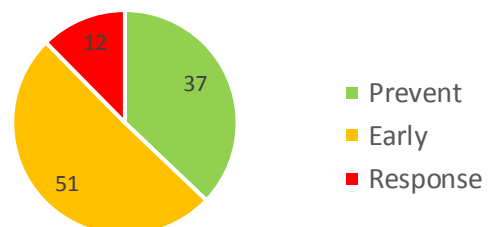
3.14 Through data and insights, a target population for each aim has been identified. This helps clarify which projects will be tested city wide and which will be targeting specific areas and communities of interest and supports reducing inequalities. This also helps clarify the linkages between the city wide LOIP and underpinning locality plans, ensuring there is a read across and synergy between the work of Outcome Improvement Groups and Locality Empowerment Groups/ Priority Neighbourhood Partnerships.

3.15 A prevention and early intervention approach to planning for improved outcomes using the **Tiered approach** adopted by Aberdeen City Council (ACC) and Aberdeen City Health and Social Care Partnership (ACHSCP) has been taken. Each of the improvement aims has been categorised to evidence the shift and demonstrate that there is an appropriate balance between the three tiers. As shown below, 37% of aims are prevention, 51% early intervention and 12% response.

- **Tier 1** – Prevention (Taking action to prevent the occurrence of harm through universal measures)
- **Tier 2** – Early Intervention (A. Interventions that ward off the initial onset of harm and create empowered resilient communities and staff and B. intervening before further harm takes place in a way that avoids the later costs in both human and financial terms of handling the consequences of that harm)
- **Tier 3** – Response (harm has occurred)



% of LOIP project aims categorised by tier



### Next Steps

3.16 The Local Outcome Improvement Plan will be submitted to the Council meeting for endorsement on 3 July 2024.

## 4. FINANCIAL IMPLICATIONS

4.1 There are no immediate financial implications involved in the delivery of this Local Outcome Improvement Plan. Any financial implications from investment in scale up and spread of improvement activity will be included with future proposals.

## 5. LEGAL IMPLICATIONS

- 5.1 The Local Outcome Improvement Plan has been refreshed in line with the requirements of the Community Empowerment (Scotland) Act 2015.
- 5.2 The Local Outcome Improvement Plan also supports the Council in meeting its duties under the Fairer Scotland Duty (Part 1 of the Equality Act 2010).

## 6. ENVIRONMENTAL IMPLICATIONS

- 6.1 The refreshed LOIP identifies three stretch outcomes which will demonstrate positive environmental implications.

## 7. RISK

Category	Risks	Primary Controls/Control Actions to achieve Target Risk Level	*Target Risk Level (L, M or H)  *taking into account controls/control actions	*Does Target Risk Level Match Appetite Set?
<b>Strategic Risk</b>	There is a risk of the sustainability of stretch outcomes.	The Community Planning Aberdeen Outcome Management and Improvement Framework sets out how CPA ensures effective, systematic and collaborative scrutiny of progress towards the achievement of outcomes within the LOIP. Community Planning Aberdeen also needs to meet its statutory duties in relation to public outcome reporting. The CPA Annual Outcome Improvement Report provides an annual opportunity to review overall progress against	L	<b>Yes</b>



		the improvement projects in the LOIP and quarterly reporting arrangements should ensure that any issues are identified and addressed in advance of annual report.		
<b>Compliance</b>	Compliance with the Community Empowerment (Scotland) Act 2015	Refreshed LOIP has been developed in compliance with the requirements of the Act.	L	<b>Yes</b>
<b>Operational</b>	Staff have the skills and knowledge of improvement methodology to undertake the improvement projects within the LOIP	A comprehensive capacity building programme has been developed by experts in improvement methodology across the Partnership and is available to all members of staff from Partner organisations. We continue to encourage take up through the offer of flexible learning experiences.	L	<b>Yes</b>
<b>Financial</b>	The Council alone is unable to resource the improvement activity required to deliver the outcomes within the LOIP.	By working in Partnership the Council is able to maximise the use of precious resources. The use of improvement methodology to deliver the LOIP means that changes are tested on a small scale to evidence impact before any serious investment is required. The Community	L	<b>Yes</b>

		Planning Partnership will be asked to fund the scale up and spread of proven interventions. External funding will be considered LOIP improvement teams to support testing of improvements.		
<b>Reputational</b>	That the LOIP priorities do not cover all areas of potential improvement which may have a negative impact on the public's perception of the Council and Partnership working.	The Local Outcome Improvement Plan identified priorities for Partnership working based on the needs of the population, customer and community insight and professional opinion of experts across the Community Planning Partnership. A communication plan is in place.	L	<b>Yes</b>
<b>Environment / Climate</b>	No significant risks identified			<b>Yes</b>

## 8. OUTCOMES

<b>Council Delivery Plan 2024</b>	
<b>Impact of Report</b>	
<b>Aberdeen City Council Policy Statement</b>  <a href="#"><u>Working in Partnership for Aberdeen</u></a>	The CPA Board recommends that the Council's strategies/delivery plan are reviewed to ensure alignment with the refreshed LOIP.
<a href="#"><u>Local Outcome Improvement Plan</u></a>	
Prosperous Economy Stretch Outcomes	The refreshed LOIP identifies two stretch outcomes which will demonstrate achievement of a prosperous economy.
Prosperous People Stretch Outcomes	The refreshed LOIP identifies ten stretch outcomes which will demonstrate achievement of prosperous people.

Prosperous Place Stretch Outcomes	The refreshed LOIP identifies three stretch outcomes which will demonstrate achievement of a prosperous place.
<b>Regional and City Strategies</b>	The LOIP sets out the regional and city strategies aligned to each of the stretch outcomes and all partners have been asked to update their strategic plans to align to the refreshed LOIP.

## 9. IMPACT ASSESSMENTS

Assessment	Outcome
<b>Integrated Impact Assessment</b>	Integrated Impact Assessment completed and submitted.
<b>Data Protection Impact Assessment</b>	Not required
<b>Other</b>	N/A

## 10. BACKGROUND PAPERS

[Refreshed Local Outcome Improvement Plan 2016-26, CPA Board, 29 April 2024](#)

## 11. APPENDICES

Appendix 1 - Refreshed LOIP 2016-2026

[Appendix 2](#) - a summary of the Plan

[Appendix 3](#) - Children and Young Person's version of the plan

## 12. REPORT AUTHOR CONTACT DETAILS

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# Local Outcome Improvement Plan

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Community Planning  
Aberdeen

2016-26

**Refresh April 2024**

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# FOREWORD



***Councillor Allard, Co-Leader of Aberdeen City Council and Chair of Community Planning Aberdeen***



***Susan Webb, Director of Public Health, NHS Grampian, Vice Chair of Community Planning Aberdeen***

A place where all people can prosper – that remains our collective vision for Aberdeen. Regardless of our background or circumstance, everyone in our great city should enjoy the same opportunities to flourish. The Local Outcome Improvement Plan (LOIP) sets out the means for achieving this. Launched in 2016, the 10-year Plan is led by Community Planning Aberdeen, the local partnership of public, private and third sector organisations and communities all working together to improve people’s lives across Aberdeen.

A huge amount of work had already been done across the partnership to take forward LOIP projects, and this positioned us well for the final two years of our ten year plan. On behalf of the CPA Board, we want to thank you for your ongoing commitment and support to delivering the LOIP and to achieving our collective vision for Aberdeen.

We know it has been a challenging period for people, and as we continue our recovery from the Covid-19 pandemic, people, families, businesses, communities have also had to deal with the rising cost-of-living. Like all areas of Scotland, public services in Aberdeen are facing increasing demand with reducing resources.

With people having to make difficult decisions between heat and food, evidence shows that general physical and mental health have been affected, with our most deprived communities most impacted. The scale of the challenge is understood and we are committed to taking forward actions that aim to increase access to food, fuel, homes and financial support. In addition, we will continue to look at how we best support, engage with and provide services to people living in our priority neighbourhoods to reduce inequalities. Whilst taking a targeted approach to support our most vulnerable communities, we are keen to ensure our universal services create a culture in which healthy behaviours are the norm for everyone; starting in the early years and consistent throughout our lives.

We are proud of our achievements and progress to date from supporting people and families across the City with 696 households helped with fuel bills to achieve £134,464.52 in fuel bill savings; increasing household income by helping 7677 people to access £1,185,861.93 per week of unclaimed benefits; supporting 53 unemployed people to start a business and 228 people into sustained, good quality employment; helping 595 people to upskill and reskill to access employment opportunities; an 98% increase in Real Living Wage employers, with 103 employers seeing over 1,800 workers receive an increase in wages since the establishment of the real Living Wage movement in the city.

These achievements highlight the benefits of Community Planning working effectively together across all areas that impact the place we live; from mitigating the acute impact of the cost of living crisis, the transition to a low-carbon economy, and the need to tackle poverty, reduce inequalities and empower communities. Notwithstanding the work already undertaken across the partnership to take forward LOIP projects, we know from our engagement with the communities that we have more to do collectively. We are not complacent. Let us consider the challenges and our response.

Aberdeen's progress in reducing homelessness stalled with a 25% increase in homelessness applications in 2022/23 caused by post-pandemic movements, rising rents, and economic uncertainty. As a Partnership we are committed to reducing homelessness and last year we were delighted when Aberdeen was successful in its bid to join the Homeward programme, led by The Royal Foundation of The Prince and Princess of Wales. The programme aims to end homelessness, making it rare, brief, and unrepeatable and through the addition of a new Stretch Outcome "Reduce homelessness by 10% and youth homelessness by 6% by 2026, ensuring it is rare, brief and non-recurring with a longer term ambition to end homelessness in Aberdeen City" shows our determination to reduce homelessness in the city.

We know that the effects of harmful drinking and substance use on individuals, their families and communities are wide-ranging, and we strive to sustain the positive outcomes shown in latest data available at the end of 2022 and our commitment to take forward a range of interventions in our communities to achieve this is evident in the plan.

We believe that by enabling individuals and communities to take control of their lives and their local environment, we can build a stronger, more resilient city for the people who live here. We have seen a 7.3% reduction in the number of people reporting that they feel they have influence and sense of control. That is why we are adding Stretch Outcome 16 "50% of people report they feel able to participate in decisions that help change things for the better by 2026" from the Community Empowerment Strategy into the LOIP. Our ambition is to work in partnership with all communities, valuing their vital role in improving outcomes for our city.

The Covid-19 pandemic has had a profound impact on our children, young people, and their families. It has affected the economy, opportunities, mental health and wellbeing, and highlighted the needs of our most vulnerable young people and the inequalities they face. We have six stretch outcomes within the LOIP focused on children and young people, which show our commitment to addressing these challenges and our ambition to support every child, irrespective of their circumstances; to grow, develop and reach their full potential.



The ‘natural’ and ‘built’ environment can have a significant role in determining the quality of life for the people who live here and is vital to improving health and reducing inequality. We know that we need to do more to mitigate the risk from climate change and to support our communities to be resilient in taking independent action towards understanding the risks presented by climate change and adapting to them. We are focusing on reducing carbon emissions, increasing sustainable travel, protecting our natural environment and ensuring that our spaces and buildings are well cared for.

In line with the Sustainable Development Goals, we recognise that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality and support economic growth which doesn’t compromise the climate and nature – issues at the core of our Local Outcome Improvement Plan. We have shown the alignment of our projects across each of our four strategic themes with the United Nations Sustainable Development Goals. Through delivery of our projects, we are determined to create a more equitable, sustainable and robust future for all.

The refreshed Local Outcome Improvement Plan and our updated Locality Plans, allow us to reach out to our people, communities and businesses, and by continuing to work collectively and successfully we can help to make life better for everyone, leaving no one behind, in this great city that we call home.

### Community Planning Aberdeen Board Members

<b>Angela Scott</b> Chief Executive Aberdeen City Council	<b>Graeme Mackie</b> Chief Superintendent Police Scotland	<b>Adam Coldwells</b> Chief Executive NHS Grampian	<b>Susan Webb</b> Director of Public Health NHS Grampian	<b>Andy Wright</b> Local Senior Officer Scottish Fire and Rescue Service	<b>Susan Elston</b> Regional Chair North East Scotland College	<b>Sarah Chew</b> ACVO	<b>Duncan Cockburn</b> Vice Principal for Strategy and Planning Robert Gordon University
<b>Councillor John Cooke</b> Chair of Integrated Joint Board	<b>Councillor Christian Allard</b> Aberdeen City Council	<b>Councillor Kate Blake</b> Aberdeen City Council	<b>Councillor Martin Greig</b> Aberdeen City Council	<b>Councillor Miranda Radley</b> Aberdeen City Council	<b>Yvonne Boyd</b> Head of Operations North East Skills Development Scotland	<b>Pete Edwards</b> Vice Principal University of Aberdeen	<b>Matt Lockley</b> Head of Innovation & Place, Scottish Enterprise



# THE ABERDEEN CONTEXT



Like all areas of Scotland, public services in Aberdeen are facing increasing demand with reducing resources. In order to understand how best to prioritise our shared resources, we need clarity on the current and future needs of local people in Aberdeen. Our approach to [Population Needs Assessment](#) ensures we systematically analyse data across a broad range of indicators to identify the major issues facing the City. The following paragraphs provide a summary of findings from the most recent data available as of August 2023.

## Our Economy

While the gap between the wealth of the North East region and Scotland has been progressively narrowing since 2015, Aberdeen remains a competitive and productive city with GVA (Gross Value Added) per head in Aberdeen City and Aberdeenshire being 23.7% higher than the Scottish average in 2021. However there have been challenges. Between 2019 and 2022 the number of growth sector enterprises decreased by 830 and the number of people employed in these enterprises has fallen from 60,890 to 52,630. Similarly direct employment in the Oil and Gas sector has decline from its peak of 30,600 in 2015 to 21,000 in 2021.

Nevertheless, the oil and gas sector continues to be a significant employer, directly and indirectly (i.e. within the wider supply chain) supporting around 60,000 jobs in the North East. The region is now embracing an economic diversification strategy, transitioning to new forms of renewable energy and supporting the growth of high-value jobs in non-energy sectors.

In the year from April 2022-March 2022, 76% of Aberdeen's working age population was economically active and 71.9% were in employment – lower than the respective rates for Scotland (77.4% and 74.4% respectively). Following a drop in average weekly wage (median gross) in 2020, the weekly wage for people living in Aberdeen City has increased

and at £637.90 in 2022 was similar to the rate for Scotland of £640.30. The proportion of people earning less than the living wage has decreased from 11.9% in 2020 to 6.7% in 2022 and is lower than the rate for Scotland of 9.0%.

Data from SIMD 2020 suggests that overall Aberdeen remains a relatively affluent city - based on SIMD 2016, 40% of Aberdeen's data zones are in the 20% least deprived areas of Scotland. However, there remain areas of deprivation, with 8% of Aberdeen's data zones being classified as being in the 20% most deprived areas of Scotland. More recent data suggests that in 2021/22, 20.5% of children in Aberdeen were living in poverty – up from 18.3% in 2020/21. While there is limited data on the effect of the cost of living crisis, it is likely to have an impact on many households with particular groups of people being more likely to feel the effects. These include: lone parent families; households where someone is disabled; families with three or more children, minority ethnic families; families with a child under one year old and families where the mother is under 25 years. Results from the City Voice show an increase in the proportion of respondents who worried they would not be able to afford to heat their home or have enough food to eat and data from food banks shows an increase in uptake with almost 62,000 emergency food parcels being distributed in 2022/23. In the year 2022-23, there were 1,762 applications under the Homeless Persons legislation in Aberdeen City Council. This is up from 1,404 in 2021-22 – an increase of 25%.

## Our People (Children and Young People)

In 2021 there were 35,860 children (0-15 years) in Aberdeen City – this equates to 15.8% of the City's total population which is slightly lower than the Scottish figure of 16.6%. In 2022 there were 14,573 primary school pupils and 10,430 secondary school pupils in Aberdeen City. There were also 140 pupils enrolled in Special Schools.

In July 2022 there were 480 Looked After Children and young people in Aberdeen City – equivalent to 1.2% of the 0-17 years population (same as Scotland). Foster care is the most common setting for Looked After Children in Aberdeen City. At 38.5%, the proportion of children in kinship care (at home with parents or with friends/relatives) is lower in Aberdeen City than in Scotland. While improved, as in Scotland the attainment outcomes for CECYP are still lower than those for all pupils. In 2021/22 in Aberdeen City 76.1% of Looked After Children left school with 1 or more qualification at SCQF (Scottish Credit and Qualifications Framework) level 4 (78.3% for Scotland). Similarly, 67.4% were in a positive destination at follow-up compared to 90.8% for all pupils and 70.4% for Scotland. The percentage of school leavers (all pupils) in a positive follow-up destination varied by deprivation (based on SIMD) with 85% of school leavers in the most deprived quintile having a positive destination compared to 95.3% of those in the least deprived quintile. The number of children on the Child Protection Register increased from 83 in 2021 to 115 in 2022.

In the 12 months to March 2023, there were 4,144 referrals received to Child and Adolescent Mental Health Services (CAMHS) in Grampian of which 3,135 (75.6%) were accepted. Data from the Mental Health and Wellbeing Survey suggests that those in the low family affluence group and those who did not disclose their gender were more likely to report a range of negative outcomes and feelings across nearly all measures.

### Our People (Adults)

Based on Census data, at March 2022 Aberdeen City had a population of 224,000. This equates to 4.1% of Scotland's population. Between 2011 and 2022, the population in Aberdeen City grew by 0.5% (from 222,793) compared to an increase of 2.7% for Scotland as a whole. Compared to Scotland, Aberdeen city has a higher proportion of people aged 16-64 years (68.2% compared to 64.6%) and a lower proportion of people age 65+ years (17.1% compared to 20.1%) and under 15 year-olds (14.7% compared to 15.3%).

Aberdeen City has a relatively diverse population. The most recent available figures (year ending June 2021) show an estimated 22.5% of the City's population was born outside of the UK compared to 9.7% for Scotland.

Estimated life expectancy at birth in Aberdeen is broadly in line with Scottish averages at 80.7 years for females and 76.9 years for males (80.7 years 76.5 years respectively for Scotland). However, as in Scotland, life expectancy is strongly associated with deprivation, with those in the most deprived areas having a lower life expectancy than those in the least deprived areas with a difference between those in most and least deprived areas of 10 years for males and 8.1 years for females. Healthy life expectancy measures years lived in good health. While life expectancy has remained broadly stable, healthy life expectancy has decreased for both males and females from 66.3 years in 2014-16 to 61.4 years in 2019-21 for females and 62.8 years to 60.2 years for males.

There is a mixed picture in relation to health behaviours. Positive signs are lower than average rates of smoking and smoking during pregnancy, and higher than average rates of active travel. At 25%, the rate of adults drinking above the guideline recommendations of 14 units per week has also decreased but is still slightly higher than the rate for Scotland of 24%. There has been a drop in the number of drug-related deaths with 42 drug-related deaths in 2022 in Aberdeen City – down from 62 deaths in 2021. Five year age-standardised rate for 2018-2022 was 22.0 per 100,000 population which is lower than the rate for Scotland of 23.4.

In 2020/21, 16.3% of people in Aberdeen City were prescribed drugs for anxiety, depression or psychosis. While lower than the national rate (19.3%), consistent with trends in Scotland the proportion of people receiving prescriptions for these conditions has been increasing in recent years, from (13% in 2010/11). In 2022, there were 28 probable suicides in Aberdeen City (22 males and 6 females) – up slightly from 27 in 2021.

In general, where data is available, it shows a strong relationship between deprivation and health and health behaviours, with those in the most deprived areas having worse outcomes than those in the least deprived areas.

### Our Place

Aberdeen has the 8th largest local authority population in Scotland. The city is made up of 37 neighbourhoods, 13 of which are recognised as deprived based on Scottish Index of Deprivation (SIMD).

The importance of Community Empowerment has been recognised in the Community Empowerment Strategy. In June 2023, most respondents (71.8%) to the City Voice agreed that efforts to address community issues are worthwhile and that they would like to be involved in decisions that affect their community (70.5%). However only 31.8% said they knew how to get involved in decisions and 22.1% that they were currently involved. There are currently over 80,600 volunteers in Aberdeen City, contributing 6.2 million hours of help every year in Aberdeen.

In 2022/23 the most common crimes and offences recorded in Aberdeen City were Crimes of Dishonesty (5,449), Road Traffic Offences (4,162) and Non-sexual Crimes of Violence (3,608). In 2021/22 there were 2,579 recorded incidents of domestic abuse in Aberdeen City – down slightly from 2,610 in 2020/21. The rate of accidental dwelling fires is slightly higher in Aberdeen (163 per 100,000 dwellings) than in Scotland (157). The number of people injured in road traffic accidents increased from 64 in 2021 to 82 in 2022.

There is a national and local commitment to meet the target of Net Zero Emissions by 2045. Since 2005, CO<sub>2</sub> emissions in Aberdeen have fallen by 40.4% since 2005 to 1,130 kt in 2021. In 2021, per capita levels were slightly lower in Aberdeen (4.97 tCO<sub>2</sub>e) compared to Scotland (5.1 tCO<sub>2</sub>e). While the amount of household waste generated increased in 2020 and 2021 compared to the preceding years, the amount going to landfill has decreased – falling from 58,021 tonnes in 2016 to 9,376 tonnes in 2021.

The carbon impact of household waste has fallen from 253,016 tonnes CO<sub>2</sub>e in 2016 to 224,544 tonnes CO<sub>2</sub>e in 2019 (although again there were increases in 2020 and 2021 compared to the immediately preceding years). Active travel can also play a part in reducing emissions. In 2021, an estimated 24% of people in Aberdeen City used active travel (walking or cycling) to get to work or education. This is an increase from 21.4% in 2018/19. However, climate change is being experienced now across Aberdeen with changes to local rainfall patterns and weather events putting increasing numbers of people and property at risk. In December 2022, almost 60% of City Voice respondents reported being worried about their home and community being vulnerable to severe weather events – double the response in 2020. The most recent Flood Risk Management Strategy produced by SEPA for the North East Local Plan District (2022-2028) identifies 4 areas in Aberdeen City that are potentially vulnerable to flooding – Aberdeen City North (Bridge Of Don, Dyce, Kingswells-north), Aberdeen City – South (Central), Peterculter, Cove and Nigg Bay (Cove Bay and Nigg Bay). The total number of people at risk from flooding for the North-East Local area is 51,000. The number of people at risk of flooding for Aberdeen City is 32,510. This means that 63.75% of the number of people at risk from flooding in the North-East are within Aberdeen City.

Greenspace is important for a range of reasons, including health and well-being, economic benefit and environmental protection. Our greenspaces also play a crucial role in mitigating the negative impacts of climate change. While Aberdeen has a diverse mix of greenspaces for people and wildlife, the types, quantities, quality and accessibility of these are not evenly distributed across the City. Areas of social deprivation tend to have lower diversity and quality spaces which in turn can impact on the health outcomes for those communities. In December 2022, 69.9% of City Voice respondents reported that they were satisfied with their local greenspace – up from 65% in March 2020.

The Partnership's response to these challenges is set out in this Local Outcome Improvement Plan which details the improvement activity the Partnership will prioritise and resource to effect change.

## Place Standard Engagement

Between 6 October and 5 November 2023, Community Planning Aberdeen carried out an engagement exercise, based on the national Place Standard tool, to discover what things people of Aberdeen think are good now and improvements they think would make our city and our communities better in the future. 470 people participated (309 through the online engagement; 55 through the locality events and 106 through the children and young people’s version).

Participants were asked to score 14 themes on a scale of 1-7, where 1 meant there was a lot of room for improvement (very bad) and 7 meant there was very little room for improvement (excellent). The themes covered both physical (for example its buildings, spaces, and transport links) and social (for example whether people feel they have a say in decision making) aspects of our City and all aligned to our current priorities (Stretch Outcomes). To help identify potential areas for improvement participants were also asked:

- What are top 3 things that are good now?
- What are the top 3 things we could make it better in the future?

The data and comments gathered by the simulator have been considered alongside the population needs Assessment in making decisions about which improvement projects should be within the Local Outcome Improvement Plan. Our improvement projects will test change ideas gathered from stakeholders and communities to support achievement of our Stretch Outcomes.

The five highest ranking themes were:

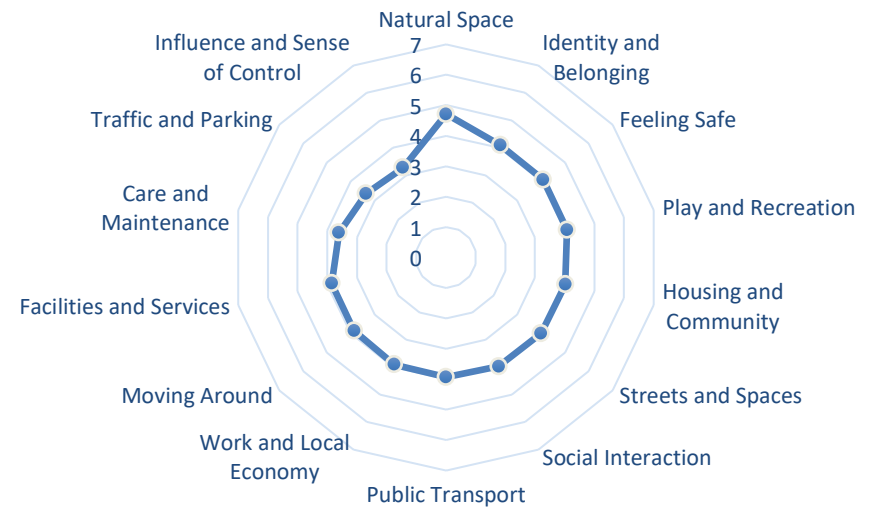
1. Natural space (4.7)
2. Identity and belonging (4.1)
3. Feeling safe (4.1)
4. Play and recreation (4.1)
5. Housing and community (4.0)

A total of 11,394 comments were received across each of the 14 themes, combining all ‘good’ now comments, and all ‘improve’ comments by respondents.

The top 5 themes for ‘good’ comments were:

1. Moving around
2. Public Transport
3. Streets & Space
4. Natural space and
5. Play and recreation.

### Mean scores - all participants



# OUR VISION FOR ABERDEEN CITY



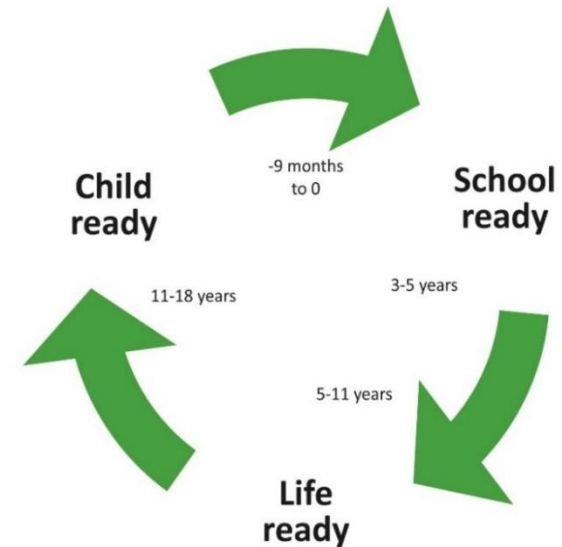
## ***'A place where all people can prosper'***

Our vision for 2026 is Aberdeen as a place where all people can prosper. This means all people being able to access the opportunities available in our great City, regardless of their background or circumstances. This reflects our desire to help all people, families, businesses and communities to do well, succeed and flourish in every aspect. To achieve this vision we are committed to tackling the issues that exist in our society which prevent equal opportunity for all to lead a happy and fulfilling life.

Despite the relative prosperity that Aberdeen has enjoyed compared to other areas of Scotland, there are problems faced by our City which have endured for decades and have been stubbornly resistant to improvement. Our evidence confirms what we already know; that inequalities in health, education and employment opportunities continue to exist in some communities and that this is most acute for those families living under the grip of poverty.

Through early intervention and prevention, we aim to create the conditions for prosperity and support future generations to be prepared and made **ready for school, for work, for adulthood** and for life itself – see diagram 1. This calls for attention to be paid to care experienced children, young offenders, children of offenders and those living in poverty - because their levels of risk are very much higher than those of other children and young people of their age.

Diagram 1 – Whole life approach



No single sector or profession can improve outcomes for people and place alone. Collaborative efforts across the Community Planning Partnership are key to achieving our ambitions for the City of Aberdeen.

We understand that real transformation will come from acting beyond the walls of our public service organisations and infrastructures and thinking about Aberdeen as a **'City of Learning'**.

Becoming a **City of Learning** means capitalising on the vast opportunities, resources and potential for enabling people to learn and develop themselves in ways that meet their needs, interests and ambitions. In this way they can participate more fully in their own lives and in the life of the City to help their families and communities prosper. This approach builds on the pioneering work of the Learning Cities in the USA and the UNESCO Global Network of Learning Cities movement. It recognises the lifelong opportunity that exists for people to learn to address gaps in their opportunity, achievement and/or skills – see diagram 2.

Diagram 2 – Lifelong learning approach



### How will we know we are making a difference?

Setting out a vision for how we want things to be in the future is the easy part. Believing that it is possible and making it happen is entirely different.

This plan sets out the improvement projects we will take forward to achieve our vision as **a place where all people can prosper**.

Our ultimate measures of success in achieving this vision will be that **by 2026:**

We still have the **highest** GVA (Gross Value Added) per head in Scotland

**Fewer than 10%** of our children are living in poverty

We are living in good health for at least **five years** longer

Our carbon emissions are **61% lower**

## How will we make it happen?

Our 16 Stretch Outcomes break down our overall vision into four themes of People, Place, Economy and Community Empowerment and into manageable thematic programmes of work. The Stretch Outcomes are the overarching aims we are working towards achieving through our improvement projects. Whilst we don't have overall control of the Stretch Outcomes we are ambitious to use our multi-agency influence to make changes that we hope will have an impact. In taking a structured approach to improvement we are very clear about what it is we are trying to accomplish, how we will know whether a change is an improvement and what changes we will make to secure this improvement. These stretch outcomes tackle poverty as they manifest at every stage of a person's life journey. The following chapters in this document include the detailed improvement projects we will take forward to influence the achievement of these stretch outcomes.

### OUR 16 STRETCH OUTCOMES

ECONOMY	PEOPLE (Children & young people)	PEOPLE (Adults)	PLACE
<ol style="list-style-type: none"> <li>20% reduction in the percentage of people who report they have been worried they would not have enough food to eat and/ or not be able to heat their home by 2026.</li> <li>74% employment rate for Aberdeen City by 2026.</li> </ol>	<ol style="list-style-type: none"> <li>95% of all children will reach their expected developmental milestones by their 27-30 month review by 2026</li> <li>90% of children and young people report they feel listened to all of the time by 2026.</li> <li>By meeting the health and emotional wellbeing needs of our care experienced children and young people they will have the same levels of attainment in education and positive destinations as their peers by 2026.</li> <li>95% of children living in our priority neighbourhoods (Quintiles 1 &amp; 2) will sustain a positive destination upon leaving school by 2026.</li> <li>83.5% fewer young people (under 18) charged with an offence by 2026.</li> <li>100% of our children with Additional Support Needs/disabilities will experience a positive destination.</li> </ol>	<ol style="list-style-type: none"> <li>10% fewer adults (over 18) charged with more than one offence by 2026</li> <li>Healthy life expectancy (time lived in good health) is five years longer by 2026.</li> <li>Reduce the rate of both alcohol related deaths and drug related deaths by 10% by 2026.</li> <li>Reduce homelessness by 10% and youth homelessness by 6% by 2026, ensuring it is rare, brief and non-recurring with a longer term ambition to end homelessness in Aberdeen City.</li> </ol>	<ol style="list-style-type: none"> <li>Addressing climate change by reducing Aberdeen's carbon emissions by at least 61% by 2026 and adapting to the impacts of our changing climate.</li> <li>Increase sustainable travel: 38% of people walking; 5% of people cycling and wheeling as main mode of travel and a 5% reduction in car miles by 2026.</li> <li>26% of Aberdeen's area will be protected and/or managed for nature and 60% of people report they feel that spaces and buildings are well cared for by 2026.</li> </ol>
<b>COMMUNITY EMPOWERMENT</b>			
<ol style="list-style-type: none"> <li>50% of people report they feel able to participate in decisions that help change things for the better by 2026.</li> </ol>			



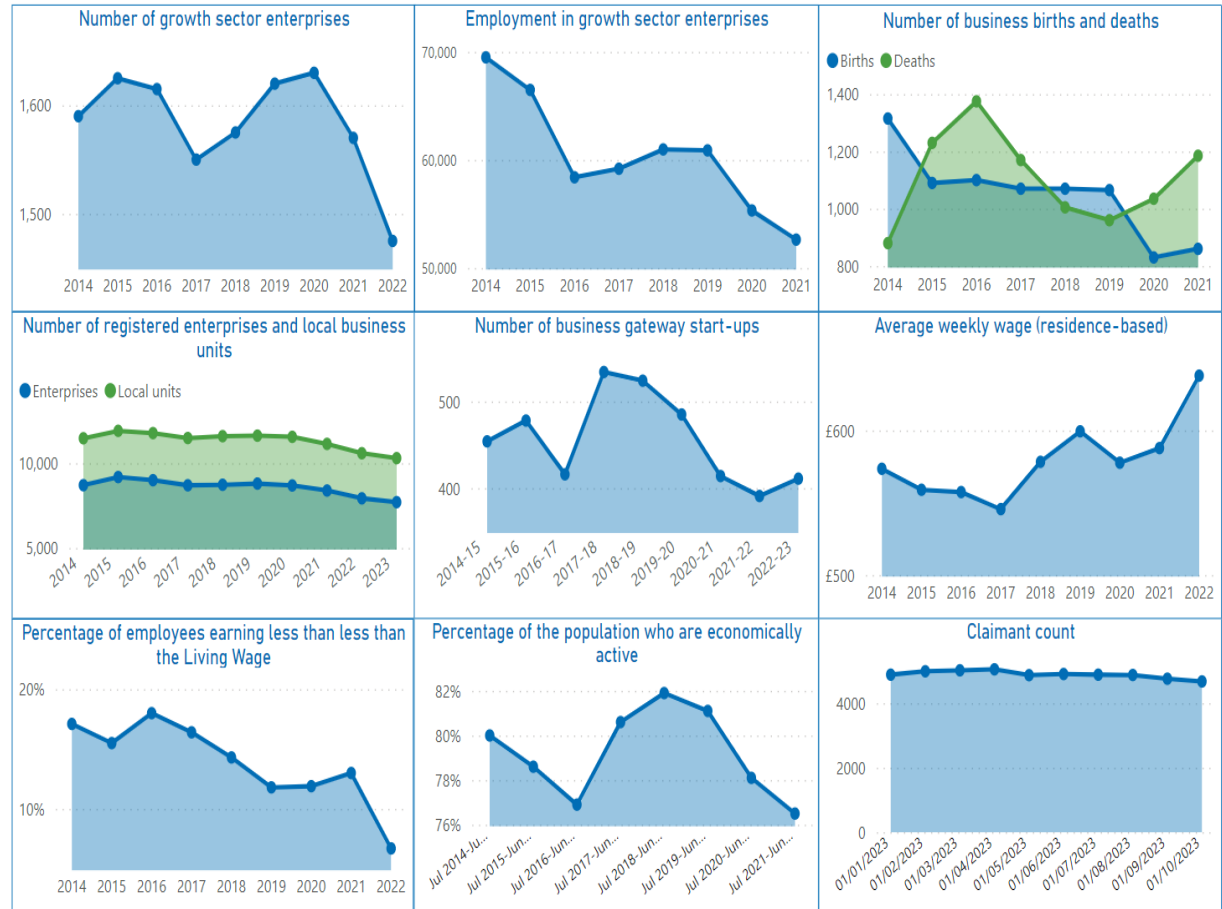
# PROSPEROUS ECONOMY



A healthy economy supports a healthy population. People who are economically secure, have better health and wellbeing. We want everyone in Aberdeen to benefit from a healthy economy and to have equal opportunities to be economically active. However, Aberdeen continues to experience the impact of the economic change that has arisen from the Covid-19 pandemic, and the cost of living with increased inflation, food and energy prices. Our employment in the city is at its lowest level since 2016, with roughly 1 in 4 of the working age population economically inactive. This is impacting on people across the city, but we know that people living in our priority neighbourhoods, women, children, people with a disability, minority ethnic communities and on a low income are more likely to be affected.

The cost of living crisis, combined with existing inequalities, increase the risk of acute poverty and reduce wellbeing. We are committed to working in partnership, with our communities, to develop and provide targeted, locally based solutions to mitigate against the cost of living and support the long term financial security of all households. For example, we have projects supporting people access affordable and healthy food, as well as being able to live in homes suitable to their needs and which can be kept warm and dry.

## POPULATION NEEDS ASSESSMENT DATA:



Linked to a rise in poverty is growing financial insecurity. A primary focus will be supporting people access the financial support they are entitled to, whilst enabling their financial resilience in the longer term by increasing the opportunities for unemployed residents to gain good quality work opportunities, where they are able to. Accessing support and the type and range of employment opportunities were key themes from our public engagement. Our plans are focused on providing targeted support for people who need help in removing the barriers to accessing employment opportunities; and creating and giving people greater opportunities to develop and gain new skills at all points in their life. Business creation continues to be key to both developing new employment opportunities and to diversifying the economy. Aberdeen Prospers is committed to improvement activity around providing the correct support for those wishing to start or expand their own business, including social enterprises.

A common theme from our public engagement was the cost of public transport and the challenges this caused for people accessing services and job opportunities. To mitigate against this we are aiming to reduce transport poverty and support people to access the opportunities that are available, connect in their communities and engage with services.

We know that people in work are also experiencing poverty. Employers paying the real living wage can mean the difference between surviving and thriving. Over the past two years we have been working in partnership to increase the number of employers paying the real living wage and 100 employers are now living wage accredited. We are committed to sustaining and expanding this with our goal to achieve real living wage city accreditation by 2026.

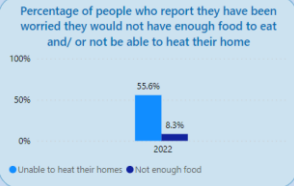
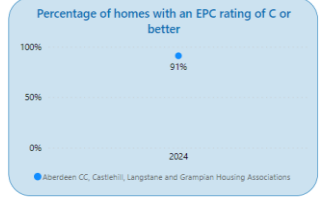
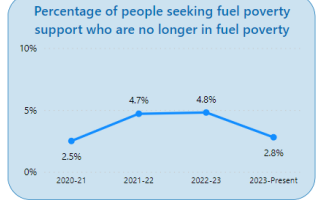
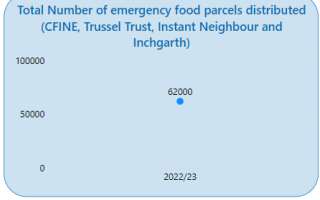
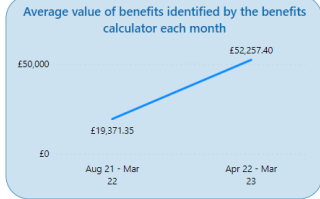
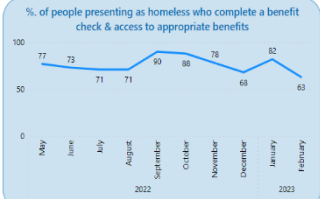
### STRETCH OUTCOMES

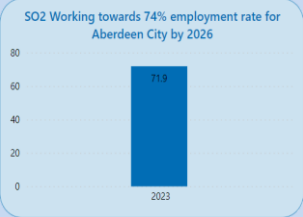


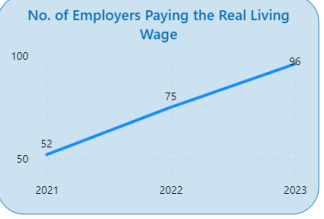
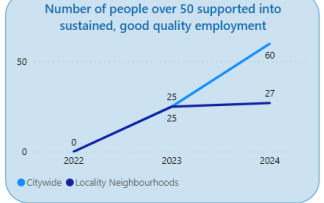
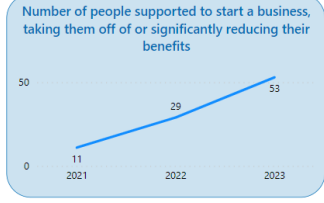
1. 20% reduction in the percentage of people who report they have been worried they would not have enough food to eat and/ or not be able to heat their home by 2026.
2. 74% employment rate for Aberdeen City by 2026

### LEAD PARTNERS:

- Aberdeen City Council
- Aberdeen Council of Voluntary Organisations (ACVO)
- Business Gateway
- Culture Aberdeen
- Grampian Regional Equality Council (GREC)
- North East Scotland College (NESCol)
- NHS Grampian
- SCARF
- Scottish Enterprise
- Skills Development Scotland



Stretch Outcome	Key Drivers	Improvement Project Aim and Reference	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>1. 20% reduction in the percentage of people who report they have been worried they would not have enough food to eat and/or not be able to heat their home by 2026.</b></p>  <p><b>Responsible Outcome Improvement Group: Anti-Poverty Group</b></p>	<p>Mitigating the causes of poverty and supporting those experiencing poverty.</p>	<p>1.1 Increase to 92% the number of homes that meet an EPC rating of C or better by 2026.</p>		<p>Social housing; City Wide; Early Intervention</p>	<p>Aberdeen City Council</p>
		<p>1.2 10% of people seeking fuel poverty support are no longer in fuel poverty by 2026.</p>		<p>City wide; people living in social housing Early Intervention</p>	<p>SCARF</p>
		<p>1.3 Increase the number of people referred from food banks to cash first initiatives by 10% by 2026.</p>		<p>City Wide; Early Intervention</p>	<p>Cash First Partnership</p>
		<p>1.4 Increase the uptake of unclaimed benefits across Aberdeen City by 10% by 2025.</p>		<p>City Wide; Early Intervention</p>	<p>Aberdeen City Council</p>
		<p>1.5 Ensure 100% of those assessed as homeless are offered a financial assessment to check they are accessing all appropriate benefits by 2025.</p>		<p>City Wide; people presenting as homeless; Response</p>	<p>Aberdeen City Council</p>

Stretch Outcome	Key Drivers	Improvement Project Aim and Reference	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>2. 74% employment rate for Aberdeen City by 2026</b></p>  <p><b>Responsible Outcome Improvement Group: Aberdeen Prospers</b></p>	<p>Supporting labour market to recover from impact of Covid-19 on employment.</p>	<p>2.1 Support 25 people from ethnic minorities into sustained, good quality employment by 2026.</p>		<p>City Wide; Ethnic minorities; Early Intervention</p>	<p>Aberdeen Council of Voluntary Organisations (ACVO) / Grampian Regional Equality Council (GREC)</p>
		<p>2.2 Support 25 people into good quality jobs within Health and Social Care by 2026.</p>		<p>City Wide; Long term health conditions and/or disabilities; Early Intervention</p>	<p>NHSG</p>
	<p>Increasing the number of people in Aberdeen in sustained, fair work.</p>	<p>2.3 Increase employer sign up to the Real Living Wage by 5% year on year to 2026 to achieve Real Living Wage City Status by 2026.</p>		<p>City Wide; Employers Early Intervention</p>	<p>Scottish Enterprise</p>
		<p>2.4 Support 100 people into sustained, good quality employment by 2026, with a particular focus on those from priority neighbourhoods and people over 50.</p>		<p>Priority neighbourhoods and people over 50; Early Intervention</p>	<p>Skills Development Scotland</p>
		<p>2.5 Supporting 100 people to start a business in Aberdeen who will be coming off the benefits system or significantly reducing their benefits through starting a business by 2026.</p>		<p>City wide; benefits claimants; Early Intervention</p>	<p>Business Gateway</p>

Stretch Outcome	Key Drivers	Improvement Project Aim and Reference	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner				
	Fewer employers reporting skills gaps	2.6 Support 40 young parents into training and / or employability provision by 2026.	<p>Number of young parents supported into training and / or employability provision</p> <table border="1"> <tr><th>Year</th><th>Count</th></tr> <tr><td>2023</td><td>0</td></tr> </table>	Year	Count	2023	0	City wide; Young parents (mothers and fathers) aged 16 to 25 Early Intervention	Aberdeen City Council
		Year	Count						
		2023	0						
2.7 Upskill 50 individuals who are experiencing digital barriers to apply for employment opportunities by 2026.	<p>Number of individuals experiencing digital barriers supported to apply for jobs</p> <table border="1"> <tr><th>Year</th><th>Count</th></tr> <tr><td>2023</td><td>0</td></tr> </table>	Year	Count	2023	0	City Wide; People experiencing digital barriers; Early Intervention	Aberdeen City Council		
Year	Count								
2023	0								
2.8 Support 25 individuals to gain employability skills through volunteering opportunities by 2026.	<p>Number of individuals who have gained employment through volunteer opportunities</p> <table border="1"> <tr><th>Year</th><th>Count</th></tr> <tr><td>2024</td><td>0</td></tr> </table>	Year	Count	2024	0	City Wide; People experiencing barriers to employment; Early Intervention	Culture Aberdeen		
Year	Count								
2024	0								

**LOCAL SUPPORTING STRATEGIES**

- [City Region Deal 2021-2025](#)
- [City Centre Masterplan](#)
- [Council Delivery Plan](#)
- [Cultural Strategy for Aberdeen](#)
- [Destination Tourism Strategy 2022-2030](#)
- [Granite City Growing; a food growing strategy for Aberdeen 2019-24](#)
- [Granite City Good Food Plan - Plan of the Sustainable Food City Partnership](#)
- [Net Zero Aberdeen Building and Heating Strategy](#)
- [Net Zero Aberdeen Energy Supply Strategy](#)

- [North East Scotland College Strategic Plan](#)
- [Regional Economic Strategy – Draft May 2023](#)
- [Regional Hydrogen Strategy](#)
- [Regional Skills Strategy](#)
- [Scottish Enterprise Strategy](#)



# PROSPEROUS PEOPLE (CHILDREN & YOUNG PEOPLE)



Our ambition is to make Aberdeen a place where all children and young people can grow up loved, safe and respected so that they can realise their full potential. The Stretch Outcomes outlined below and the improvement aims aligned to them reflect these aspirations and support the delivery of the Children Services Plan.

Over the next few years we will work with families and young children to ensure they have the best possible start in life by helping them reach their developmental milestones. We continue to have a focus on improving mental health and wellbeing and increasing the attainment of our children and young people. Our improvement projects also provide focussed interventions for those who require the most support such as: those from our priority neighbourhoods; those experiencing poverty; those who are Care Experienced; at risk of entering the Justice system; or who have additional Support Needs/disabilities ensuring they have the same opportunities to thrive as their peers.

## POPULATION NEEDS ASSESSMENT DATA:



Co-location and co-delivery are increasingly evident across the universal services and our multi-agency Fit Like Hubs provide a model for targeted partnership integration and delivery. We now need to build on this positive start to ensure services at universal, targeted and specialist levels of our Tiered Intervention Framework provide effective early and preventative Family Support. We recognise that co-designing more integrated services with service users and their families will be critical to the delivery of the Stretch Outcomes for Children and Young People.

There is also a need to improve the alignment of children's services with adult services in order to take a whole family approach and address issues that can arise at transition points. In developing our stretch outcome outcomes, we have listened to the priorities of our children and young people, their families and those who support them through opportunities to engage with the data informing our planning and monitoring and from survey data held across the Community Planning Partnership. We undertake a yearly review of the data as part of our statutory reporting on progress and use the insight gleaned to validate or help reset our Plans.

Meaningful and effective participation will be central to the delivery of our LOIP Improvement aims and we will monitor and report on how our children and young people have directly influenced service delivery through Community Planning Aberdeen.


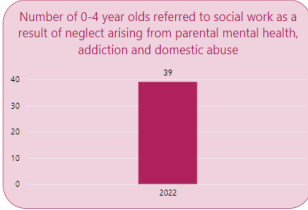
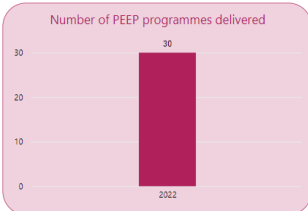
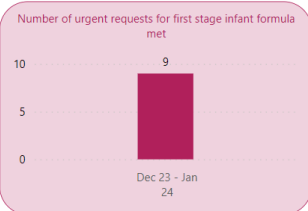
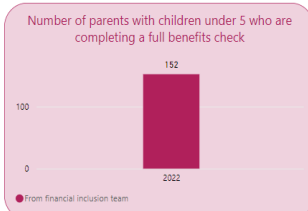
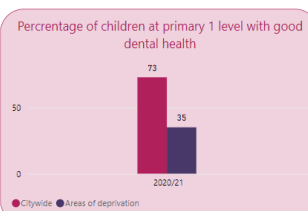
### STRETCH OUTCOMES

3. 95% of all children will reach their expected developmental milestones by their 27-30 month review by 2026.
4. 90% of children and young people report they feel listened to all of the time by 2026.
5. By meeting the health and emotional wellbeing needs of our care experienced children and young people they will have the same levels of attainment in education and positive destinations as their peers by 2026.
6. 95% of children living in our priority neighbourhoods (Quintiles 1 & 2) will sustain a positive destination upon leaving school by 2026.
7. 83.5% fewer young people (under 18) charged with an offence by 2026.
8. 100% of our children with Additional Support Needs/disabilities will experience a positive destination.

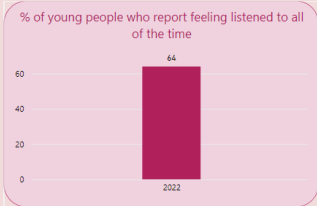

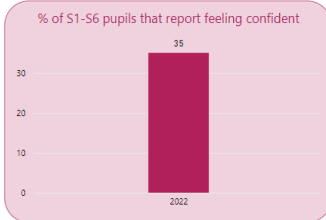
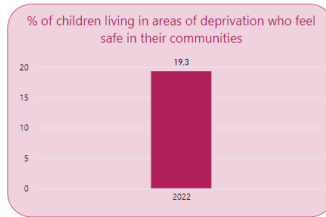
### LEAD PARTNERS:

- Aberdeen City Council
- Aberdeen City Health & Social Care Partnership
- ACVO
- NHS Grampian
- North East Scotland College
- Police Scotland
- Scottish Children's Reporter Administration

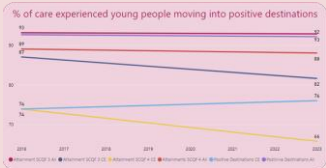
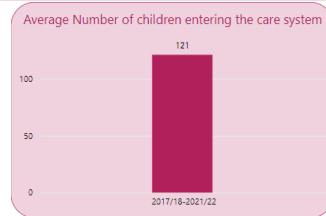
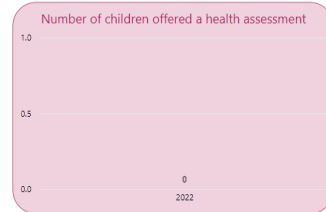
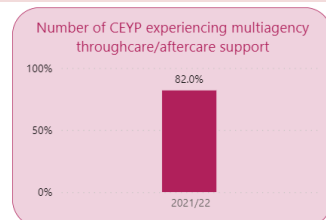



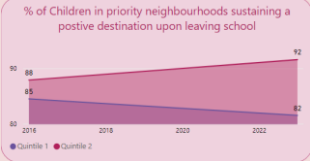

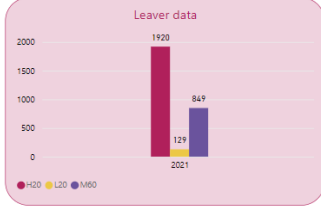
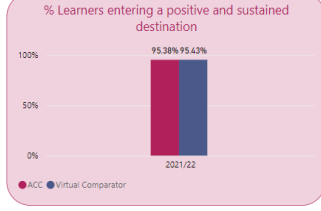
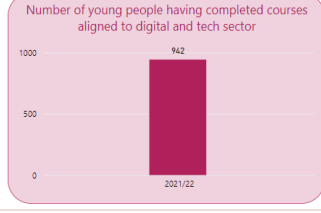
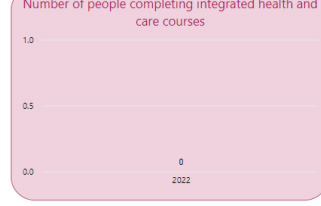
Stretch Outcome	Key Drivers	Improvement Project Aim and Reference	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>3. 95% of all children will reach their expected developmental milestones by their 27-30 month review by 2026</b></p>  <p><b>Responsible Outcome Improvement Group: Children's Services Board</b></p>	<p>Ensuring that families receive the parenting and family support they need.</p>	<p>3.1 Reduce by 5% the no. of children aged 0-4 who are referred to Children's Social Work as a result of neglect arising from parental mental health, addiction and domestic abuse 2026.</p>		<p>City Wide; children aged 0-4; Early Intervention</p>	<p>ACHSCP</p>
	<p>Improving health and reducing child poverty inequalities.</p>	<p>3.2 Increase by 40% the number of Peep programmes delivered by multi-agency partners by 2025.</p>		<p>Priority Neighbourhoods; Early Intervention</p>	<p>Aberdeen City Council</p>
	<p>3.3 100% of urgent requests for first stage infant formula and nutritional support for pre-school children are met by 2024.</p>	<p>3.3 100% of urgent requests for first stage infant formula and nutritional support for pre-school children are met by 2024.</p>		<p>City Wide; Early Intervention</p>	<p>NHSG</p>
	<p>3.4 Increase by 10% the no. of parents with children under 5 who are completing a full benefits check by 2024.</p>	<p>3.4 Increase by 10% the no. of parents with children under 5 who are completing a full benefits check by 2024.</p>		<p>City Wide; All new Parents and Parents of Pre-school Children; Prevention</p>	<p>NHSG</p>
	<p>3.5 Improve dental health at primary 1 to the national average by reducing the levels of dental health decay in areas of deprivation to 50% by 2025.</p>	<p>3.5 Improve dental health at primary 1 to the national average by reducing the levels of dental health decay in areas of deprivation to 50% by 2025.</p>		<p>Priority Neighbourhoods; Children pre primary 1; Early Intervention</p>	<p>NHSG</p>


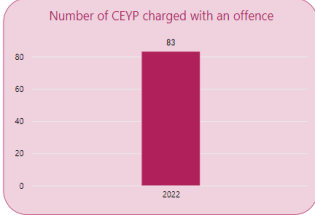

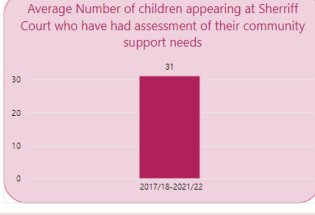

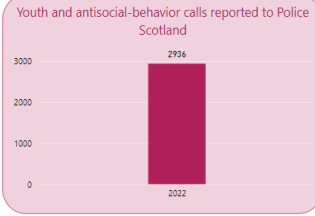


Stretch Outcome	Key Drivers	Improvement Project Aim and Reference	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>4. 90% of children and young people report they feel listened to all of the time by 2026.</b></p> 	Improving timely access to support.	4.1 Reduce demand on Tier 3 services by 5% by 2026.		City wide; Early Intervention	NHSG, CAMHS
		4.2 Reduce waiting time for interventions starting, by each tier 2/3 service by 5% by 2026.	Baseline to be established as part of the project.	City wide; children and young people requesting Tier 2 and 3 mental health assistance; Prevention	NHSG, CAMHS
		4.3 100% of children leaving care are referred to services that can meet assessed mental health needs within 4 weeks of the health assessment being completed by 2024.	Baseline to be established as part of the project.	City wide; Looked After Children leaving care; Early Intervention	NHSG
	Increasing children’s knowledge and understanding of their own physical and mental wellbeing and take an early intervention and prevention approach.	4.4 Increase by 5% the number of S1-S6 pupils who report that they feel confident by 2025.		City wide; S1-S6 pupils; Prevention	Aberdeen City Council (Education)
		4.5 Increase by 10% the % of children living in areas of deprivation who feel safe in their communities by 2025.		Priority Neighbourhoods; Children; Prevention	Aberdeen City Council (Community Safety)

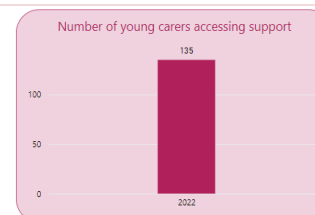
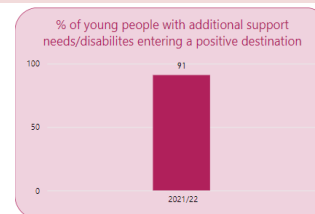
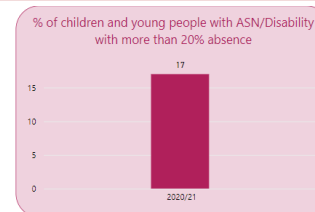
**Responsible Outcome Improvement Group:**  
Children’s Services Board

Stretch Outcome	Key Drivers	Improvement Project Aim and Reference	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>5. By meeting the health and emotional wellbeing needs of our care experienced children and young people they will have the same levels of attainment in education and positive destinations as their peers by 2026</b></p>  <p><b>Responsible Outcome Improvement Group:</b> Children's Services Board</p>	<p>Improving education and health outcomes for care experienced children and young people.</p>	<p>5.1 Reduce by 5% the number of children entering the care system by 2024.</p>		<p>City wide; Children and young people at risk and entering care; Early Intervention</p>	<p>Aberdeen City Council</p>
		<p>5.2 100% of children and young people leaving care are offered a health assessment to identify gaps in their health provision and needs by 2024.</p>		<p>City wide; Looked After Children and young people leaving care; Response</p>	<p>NHSG</p>
		<p>5.3 Increase the number of care experienced young people by 10% receiving multiagency throughcare/aftercare support by 2024.</p>		<p>City wide; Care experienced children and young people; Response</p>	<p>Aberdeen City Council</p>
	<p>Supporting attainment of balance of care where children are able to remain more often at home and or with kin.</p>	<p>5.4 80% of care experienced parents will report that they believed they were sufficiently prepared for parenthood by 2026.</p>	<p>Baseline to be established as part of the project.</p>	<p>City wide; Care experienced parents; Response</p>	<p>NHSG</p>
	<p>Supporting children and young people to understand and access multiagency throughcare and aftercare services.</p>	<p>5.5 80% of the identified multi-agency workforce successfully complete Corporate Parenting training aligned to the Promise by 2025.</p>		<p>City wide; Multi-agency staff; Early Intervention</p>	<p>Aberdeen City Council</p>

Stretch Outcome	Key Drivers	Improvement Project Aim and Reference	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>6. 95% of all our children, including those living in our priority neighbourhoods (Quintiles 1 &amp; 2), will sustain a positive destination upon leaving school by 2026</b></p>  <p><b>Responsible Outcome Improvement Group: Children’s Services Board</b></p>	<p>Improving pathways to education, employment and training for all our children</p>	<p>6.1 75% of identified multi-agency staff reporting confidence in identifying and taking action on harm by 2026.</p>	<p>Baseline to be established as part of the project.</p>	<p>City wide; Multi-agency staff; Prevention</p>	<p>Aberdeen City Council</p>
		<p>6.2 Increase to 3 the delivery of co-located and delivered services by health and education by 2024.</p>		<p>City wide; Young people in school; Early Intervention</p>	<p>Aberdeen City Council</p>
		<p>6.3 Increase by 10% the rate of completion of NPA/FA/HNC courses available to young people across the city by June 2024.</p>		<p>City wide; Young people; Prevention</p>	<p>Aberdeen City Council</p>
		<p>6.4 Increase the % of learners entering a positive and sustained destination to be ahead of the Virtual Comparator for all groups by 2025.</p>		<p>Each SIMD quintile; Young people; Early Intervention</p>	<p>Aberdeen City Council</p>
		<p>6.5 Increase by 20% the number of young people completing courses aligned to support the digital and tech sector by 2026.</p>		<p>City wide; Young people; Prevention</p>	<p>Aberdeen City Council</p>
		<p>6.6 Increase to 50 the no. of people completing more integrated health and care courses by 2025.</p>		<p>City wide; Children and young people; Prevention</p>	<p>NESCOL</p>

Stretch Outcome	Key Drivers	Improvement Project Aim and Reference	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>7. 83.5% fewer young people (under 18) charged with an offence by 2026.</b></p>  <p><b>Responsible Outcome Improvement Group:</b> Children's Services Board</p>	<p>Young people receive the right help at the right time to improve outcomes for young people at risk of becoming involved in the Justice System.</p>	<p>7.1 Reduce by 20% the number of care experienced young people charged with an offence by 2025.</p>		<p>City wide; Care Experienced Young People; City wide; Early Intervention</p>	<p>Police Scotland</p>
	<p>More people appropriately diverted from Justice System to effective interventions aimed at reducing the likelihood of reoffending, where appropriate.</p>	<p>7.2 Reduce by 15% the number of care experienced young people reported missing from Children's homes to Police Scotland by 2024.</p>		<p>City wide; Care experienced young people in Children's homes; Early Intervention</p>	<p>Police Scotland</p>
	<p>Tackling antisocial behaviour in problem areas with appropriate and effective interventions.</p>	<p>7.3 90% of 16/17 year olds appearing at Sherriff Court in relation to Lord Advocate's guidance will have had an assessment of their community support needs by 2025.</p>		<p>City wide; 16 and 17 year olds appearing at Sherriff Court; Response</p>	<p>Aberdeen City Council (Children's Social Work)</p>
		<p>7.4 Increase by 5% the no. of 16/17 year olds who are diverted from prosecution by 2025.</p>		<p>City wide; 16 and 17 year olds in conflict with the law; Early Intervention</p>	<p>Aberdeen City Council (Children's Social Work)</p>
		<p>7.5 Reduce by 15% the number of instances of youth anti-social behaviour calls to Police Scotland by 2025.</p>		<p>City wide; Under 18s; Early Intervention</p>	<p>Police Scotland</p>

Stretch Outcome	Key Drivers	Improvement Project Aim and Reference	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner	
<b>8. 100% of our children with Additional Support Needs/ Disabilities will experience a positive destination by 2026.</b>	Improving pathways to education, employment and training for our children with ASN/disabilities.	8.1 Increase by 10%, the percentage of children and young people with additional support needs (ASN) and/or a disability accessing full time education by 2026.		City wide; YP with additional support needs/disability; Early Intervention	Aberdeen City Council	
		8.2 Increase by 5%, the percentage of young people with additional support needs/disability entering a positive destination by 2025.		City wide; Young people with additional support needs/disability; Early Intervention	Aberdeen City Council	
	Ensuring young carers receive the support they need.	8.3 Increase by 20% the number of registered young carers accessing support from the Young Carers service by 2025.		City wide; Young carers; Early Intervention	Barnardos	
		Ensuring our children with ASN/disabilities and their families receive the support they need	8.4 By 2025, 90% of families with children with an additional support need or disability will indicate that they have access to peer and community support that meets their needs.	Baseline to be established as part of the project.	City wide; Families with children with an additional support need/disability; Early Intervention	NHSG
	<b>Responsible Outcome Improvement Group: Children's Services Board</b>	Improving timely access to support.	8.5 90% of identified multi-agency staff working with children and young people with disabilities will report confidence in identifying and taking action on how harm presents in children with additional support needs/disabilities by 2026.	Baseline to be established as part of the project.	City wide; Multi-agency staff working with children and young people with disabilities; Early Intervention	NHSG
			8.6 Increase by 20% the number of families of children with autism or awaiting diagnosis accessing support prior to diagnosis and reduce the interval between referral and diagnosis by 2024.	Baseline to be established as part of the project.	City wide; Families of children with autism or awaiting diagnosis; Early Intervention	NHSG



## Local Supporting Strategies

[Aberdeen City National Improvement Framework Action Plan](#)

[Aberdeen Playing Pitch Strategy](#)

[Aberdeen Aquatics Strategy](#)

[Aberdeen Sports Facilities Strategy](#)

[AHSCP Strategic Plan High Level Plan 2022-26](#)

[Children's Services Plan](#)

[Child Poverty Plan](#)

Local [Autism](#) and [Carers](#) Strategies

[Strategy for Active Aberdeen](#)

[Corporate Parenting Plan](#)

[Child Protection Improvement Plan](#)

[Community Learning & Development Plan](#)

[Children's Rights Report](#)

Early Learning & Childcare [Delivery](#) and [Accessibility](#) Plan

# PROSPEROUS PEOPLE (ADULTS)



We want Aberdeen to be a place where everyone can live long and healthy lives. The rising cost of living is a key risk to population health and is likely to increase the existing inequalities in healthy life expectancy, with people from areas with higher deprivation having shorter lives and being more likely to live with poorer health for longer. With people making difficult decisions between heat and food, evidence shows that general physical and mental health will be affected.

There will be long term consequences of the cost of living crisis, many of which are preventable. Mitigating the impacts on people, communities, as well as the inequalities currently experienced, can only be achieved by us working together in partnership and through targeting improvement activity for vulnerable and disadvantaged people, families, and groups. Food, water, clothing, sleep and shelter are the basic human needs for survival but for our most vulnerable people, each day consists of trying to meet these needs. Our improvement activity is focused on supporting the people most vulnerable to harm due to poverty, homelessness, mental health and drugs and alcohol in the short term as well as making changes to our systems to prevent these harms in the future.

## POPULATION NEEDS ASSESSMENT DATA:



As part of the city's ongoing efforts to enact change and reduce homelessness locally, Aberdeen is delighted to be one of the six flagship locations of Homewards, a five year locally led programme launched by Prince William and The Royal Foundation of the Prince and Princess of Wales. Through Homewards, Aberdeen is being supported over the next five years to create a coalition of committed people and organisations from private, public and voluntary sectors who will work together to create and deliver an action plan, as well as an Innovative Housing Project that aims to unlock homes at scale. The Homewards Aberdeen coalition will work in collaboration with existing programmes and working groups, and will enhance ongoing work rather than duplicate it. It will also be given the space, tools and expertise to focus on preventing homelessness in all its forms, and put Aberdeen on a trajectory to ending it, making it rare, brief and unrepeatable.

Whilst taking a targeted approach to support our most vulnerable communities, we are also ensuring our universal services create a culture in which healthy behaviours are the norm starting with the early years and persisting throughout our lives. We are taking a whole family approach to providing all individuals and communities with the social resources needed to make informed decisions about health and lifestyle. We recognise that information alone is not enough and we need to ensure the right environment is available to facilitate and support people to make the right behavioural choices. Our projects focus on access to affordable healthy food, reducing tobacco smoking and vaping. Evidence shows that there are factors that increase the likelihood of some people using alcohol and drugs and the harm caused to them and their family. Through our improvement activity, we are increasing access to alcohol and drug support for the whole family within their community, including early identification of children requiring preventative support to mitigate the risk of future harm in relation to drug and alcohol use. Each individual's recovery will be unique and their, and their families' voice will be critical to the success of our improvement activity and will be a key part of the shaping of the projects and ensuring a whole system approach.

Through our engagement, our communities have expressed the importance of access to improvements to community health services and support services, as well availability of activities within their communities to stay connected. We need to ensure that people have access, when needed, to the health and support services, at the earliest opportunity and in the setting that enables them to engage. To support this, we have projects focused on increasing uptake of cancer screening of people in our priority neighbourhoods, support for chronic pain management, as well as access to drug and alcohol education and support across a range of settings. We are committed to providing and raising awareness of accessible opportunities to stay well and connected in your community through a range of activities and access to interventions to identify, at an early point, when behaviours could turn to harm.

#### LEAD PARTNERS:

- Aberdeen City Council
- Aberdeen City Health & Social Care Partnership
- Aberdeen Council of Voluntary Organisations (ACVO)
- Alcohol and Drugs Action
- NHS Grampian
- Police Scotland
- Homewards Aberdeen Coalition
- Sport Aberdeen
- Scottish Fire & Rescue Service
- Quarriers
- Violence Against Women Partnership



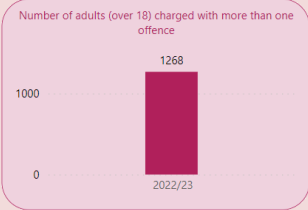
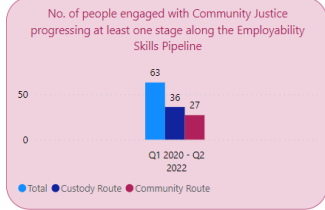

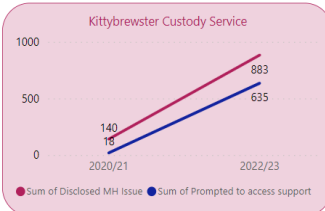
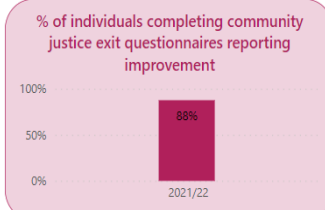


All people in Aberdeen are entitled to live within our community in a manner in which they feel empowered, resilient and safe. People sometimes need others to support their achievement of a full, active, safe citizenship. Through our partnership working, we are seeing increases in diversion out of the justice system, and we are committed to continue to reduce the number of people and communities affected or harmed by crime through an early intervention approach to offending through preventative aims. We recognise that we need to support people who have offended, to turn their behaviour around and become contributors to society. Research shows that maintaining and building upon protective factors such as access to housing, healthcare, employability, financial stability and professional support, such as intervention and access to drug and alcohol support, assists in reducing repeat offending and a return to custody, with all of the associated financial and human costs. We are focussed on identifying all need and developing a whole system approach enabling people to access the support they require at the earliest opportunity and creating opportunities for engagement on the issues which are contributing to reoffending behaviour. Our plans take targeted interventions to reduce the impact of crime on communities, such as hate crimes through improving awareness and expanding Third-Party Reporting Centres. We are taking a whole population approach to changing attitudes and recognising domestic abuse, because we are acutely aware of the unseen and unreported abuse and we are committed to working with partners and communities in making all people feel safe.

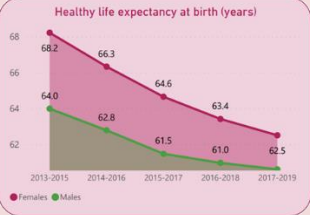
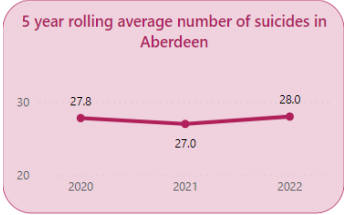
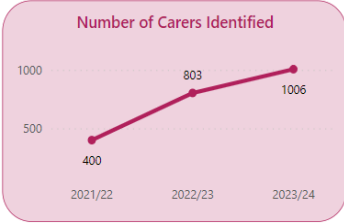
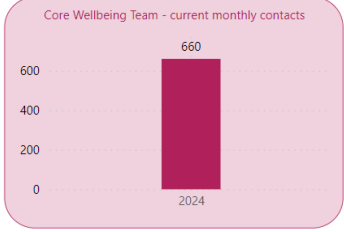

### **STRETCH OUTCOMES**



9. 10% fewer adults (over 18) charged with more than one offence by 2026
10. Healthy life expectancy (time lived in good health) is five years longer by 2026
11. Reduce the rate of both alcohol related deaths and drug related deaths by 10% by 2026
12. Reduce homelessness by 10% and youth homelessness by 6% by 2026, ensuring it is rare, brief and non-recurring with a longer term ambition to end homelessness in Aberdeen City.

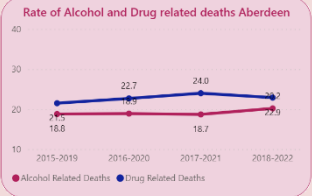

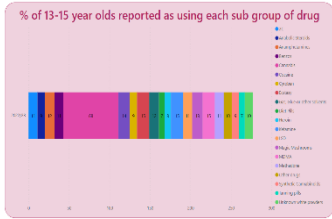

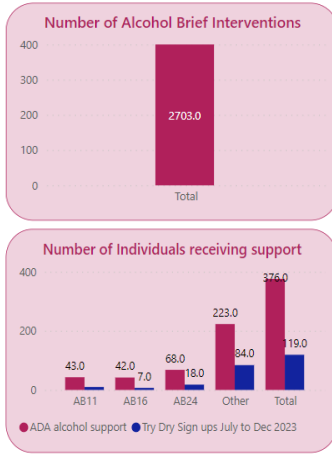


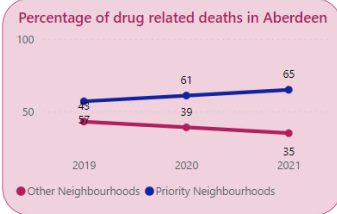

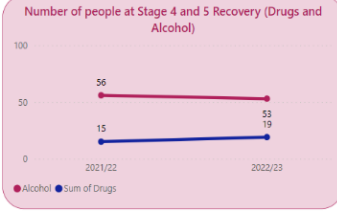
Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>9. 10% fewer adults (over 18) charged with more than one offence by 2026</b></p>  <p>Number of adults (over 18) charged with more than one offence 2022/23: 1268</p>	<p>Those who are convicted are supported to engage with relevant services and reduce re-offending.</p>	<p>9.1 Increase by 50% number of work able people on orders and leaving prison engaging with employability support by 2026.</p>	 <p>No. of people engaged with Community Justice progressing at least one stage along the Employability Skills Pipeline Q1 2020 - Q2 2022 Total: 63, Custody Route: 36, Community Route: 27</p>	<p>City Wide; people on orders and leaving prison; Prevention</p>	<p>Aberdeen City Council /Scottish Prison Service</p>
		<p>9.2 Reduce by 90% the number of people released from prison in to Aberdeen City without suitable accommodation by 2026.</p>	 <p>Homeless applications from Prison 2015-16: 133, 2016-17: 70, 2017-18: 70, 2018-19: 95, 2019-20: 80, 2020-21: 60</p>	<p>City Wide; people released from prison; Early Intervention</p>	<p>Aberdeen City Council (Housing)</p>
		<p>9.3 Reduce by 10% the number of people entering police custody with additional support needs by 2026.</p>	 <p>Kittybrewster Custody Service 2020/21: 140, 18; 2022/23: 883, 635 Sum of Disclosed MH Issue, Sum of Prompted to access support</p>	<p>Kittybrewster Custody Suite; people in police custody; Early Intervention</p>	<p>Police Scotland</p>
		<p>9.4 Increase to 80% the number of community justice clients completing exit questionnaires with 90% of those showing an improvement by 2026.</p>	 <p>% of individuals completing community justice exit questionnaires reporting improvement 2021/22: 88%</p>	<p>City Wide; Community Justice clients Prevention</p>	<p>ACHSCP, Justice Social Work</p>
		<p>9.5 80% of individuals in the Justice system that identify to have concerns with their substance use are offered or accessing support by 2026.</p>	<p>To be established as part of the project.</p>	<p>City Wide; people in the justice system requiring substance use support; Response</p>	<p>ACHSCP, Justice Social Work</p>

Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner									
	Taking targeted interventions to reduce the impact of crime on communities.	9.6 80% of multi-agency staff report awareness and understanding of the links between gender equality and gender based violence by 2026.	<p>% of multi-agency staff report awareness and understanding of the links between gender equality and gender based violence</p> <table border="1"> <tr> <th>Year</th> <th>Percentage</th> </tr> <tr> <td>2023</td> <td>0</td> </tr> </table>	Year	Percentage	2023	0	City Wide; multi-agency staff Prevention	Aberdeen City Council / Violence Against Women Partnership (VAWP)					
		Year	Percentage											
		2023	0											
		9.7 85% of people report they have confidence in Community Justice by 2025.	To be established as part of the project.	City Wide; Prevention	Aberdeen Council of Voluntary Organisations (ACVO)									
	9.8 Increase by 10% community confidence to report hate crimes by 2026.	<p>Hate crimes reported to police</p> <table border="1"> <tr> <th>Year</th> <th>Number</th> </tr> <tr> <td>2018/19</td> <td>231</td> </tr> <tr> <td>2019/20</td> <td>305</td> </tr> <tr> <td>2021/22</td> <td>336</td> </tr> <tr> <td>2022/23</td> <td>344</td> </tr> </table>	Year	Number	2018/19	231	2019/20	305	2021/22	336	2022/23	344	City Wide; Early Intervention	GREC
Year	Number													
2018/19	231													
2019/20	305													
2021/22	336													
2022/23	344													
9.9 Reduce by 10% the number of adult anti social behaviour calls to Police Scotland by 2026.	<p>Number of adult anti social behaviour calls to Police Scotland</p> <table border="1"> <tr> <th>Year</th> <th>Number</th> </tr> <tr> <td>2023</td> <td>11809</td> </tr> </table>	Year	Number	2023	11809	City Wide; Early Intervention	Police Scotland							
Year	Number													
2023	11809													
Changing attitudes about domestic abuse in all its forms and ensuring victims receive access to the right support.	9.10 Increase by 15% the reports of domestic abuse to Police Scotland by 2026.	<p>Reports of domestic abuse to Police Scotland</p> <table border="1"> <tr> <th>Year</th> <th>Number</th> </tr> <tr> <td>2018/19</td> <td>2495</td> </tr> <tr> <td>2019/20</td> <td>2556</td> </tr> <tr> <td>2020/21</td> <td>2610</td> </tr> <tr> <td>2021/22</td> <td>2597</td> </tr> </table>	Year	Number	2018/19	2495	2019/20	2556	2020/21	2610	2021/22	2597	City Wide; Early Intervention	Aberdeen City Council / Violence Against Women Partnership (VAWP)
Year	Number													
2018/19	2495													
2019/20	2556													
2020/21	2610													
2021/22	2597													

Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>10. Healthy life expectancy (time lived in good health) is five years longer by 2026</b></p>  <p><b>Responsible Outcome Improvement Group:</b> Resilient, Included &amp; Supported Group</p>	<p>Supporting vulnerable and disadvantaged people, families and groups.</p>	<p>10.1 Reduce the 5 year rolling average number of suicides in Aberdeen by at least 5% by 2026.</p>		<p>City Wide; Adults; Prevention</p>	<p>ACHSCP</p>
	<p>Provide individuals and communities with the social resources needed to reduce feelings of loneliness and social isolation.</p>	<p>10.2 Increase the number of carers identified by 20% by 2025.</p>		<p>City Wide; Unpaid carers; Early Intervention</p>	<p>Quarriers</p>
	<p>Encouraging adoption of healthier lifestyles through a whole family approach.</p>	<p>10.3 Increase by 50% the number of people engaged with Stay Well Stay Connected initiatives by 2025.</p>		<p>City Wide; Over 45s; Prevention</p>	<p>ACHSCP</p>
		<p>10.4 To support 50 low-income families in priority neighbourhoods to improve healthy eating behaviours and adopt good life choices to support healthy weight by 2026.</p>		<p>Priority neighbourhoods; Low income families; Prevention</p>	<p>ACHSCP</p>
		<p>10.5 Increase by 5% the number of people living in identified priority neighbourhoods who accept the invitation of cancer screening on the basis of informed consent by 2026.</p>	<p>To be established as part of the project.</p>	<p>Priority neighbourhoods; Prevention</p>	<p>NHSG</p>

Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner				
		10.6 Decrease the number of women who are smoking in pregnancy in the 40% most deprived SIMD by 5% by 2026.	 <p>Number of women who are smoking in pregnancy in the 40% most deprived SIMD</p> <table border="1"> <tr> <th>Year</th> <th>Percentage</th> </tr> <tr> <td>2019/20 - 2021/22</td> <td>23.9%</td> </tr> </table>	Year	Percentage	2019/20 - 2021/22	23.9%	SIMD1; Women in pregnancy; Early Intervention	NHSG
		Year	Percentage						
		2019/20 - 2021/22	23.9%						
10.7 Increase by 20% the number of individuals living with Chronic Pain into self-management and other pathways initiatives to support their conditions by 2026.	To be established as part of the project.	City Wide; People living with chronic pain; Early Intervention	Sport Aberdeen						
10.8 Reduce to 4% the number of 13-18 year olds in regular use of Vaping products by 2026.	 <p>Number of 13-18 year olds in regular use of Vaping products</p> <table border="1"> <tr> <th>Year</th> <th>Percentage</th> </tr> <tr> <td>2022/23</td> <td>5.6%</td> </tr> <tr> <td>2023/24</td> <td>5.6%</td> </tr> </table>	Year	Percentage	2022/23	5.6%	2023/24	5.6%	City Wide; 13-18 year olds; Early Intervention	Aberdeen City Council (Education)
Year	Percentage								
2022/23	5.6%								
2023/24	5.6%								

Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>11. Reduce the rate of both alcohol related deaths and drug related deaths by 10% by 2026.</b></p>  <p><b>Responsible Outcome Improvement Group: Alcohol and Drugs Partnership/ Children Services</b></p>	<p>Whole family approach to prevention of young people developing alcohol and drug problems</p>	<p>11.1 Reduce the average age from 14 to 12 at which children are identified as requiring preventative support to mitigate the risk of future harm in relation to drug and alcohol use by 2026.</p>		<p>City Wide; Children at risk of future harm in relation to drug and alcohol use; Prevention</p>	<p>Aberdeen City Council (Social Work)</p>
		<p>11.2 Reduce the % of 13-15 year olds reported as using each sub group of drug by 50% and cannabis by 20% by 2026.</p>		<p>City Wide; 13-15 year olds; Prevention</p>	<p>Aberdeen City Council (Education)</p>
		<p>11.3 Decrease the number of women who are drinking in pregnancy in the 40% most deprived SIMD areas by 5% by 2026.</p>		<p>Priority neighbourhoods; Women in pregnancy; Early Intervention</p>	<p>NHSG</p>
	<p>Reducing harm, morbidity and mortality caused by alcohol and drugs.</p>	<p>11.4 Increase by 10% the number of individuals who are screened for alcohol consumption and by 10%, year on year, the number of individuals in our priority neighbourhoods receiving alcohol support by 2026.</p>		<p>Priority neighbourhoods; Moderate to hazardous drinkers; Early Intervention</p>	<p>Alcohol and Drugs Action</p>

Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner												
		11.5 Reduce by 20% the number of drug related deaths in our priority neighbourhoods by increasing the distribution of naloxone by 25% year on year by 2026.	 <p>Percentage of drug related deaths in Aberdeen</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Other Neighbourhoods</th> <th>Priority Neighbourhoods</th> </tr> </thead> <tbody> <tr> <td>2019</td> <td>47</td> <td>45</td> </tr> <tr> <td>2020</td> <td>39</td> <td>61</td> </tr> <tr> <td>2021</td> <td>35</td> <td>65</td> </tr> </tbody> </table>	Year	Other Neighbourhoods	Priority Neighbourhoods	2019	47	45	2020	39	61	2021	35	65	Priority neighbourhoods and people at risk of drug overdose that are not in treatment; Response	ACHSCP
		Year	Other Neighbourhoods	Priority Neighbourhoods													
		2019	47	45													
2020	39	61															
2021	35	65															
11.6 80% of people closed from Assertive Outreach as no longer considered at risk by 2026.	 <p>Percentage of people closed from Assertive Outreach as no longer considered at risk</p> <table border="1"> <thead> <tr> <th>Period</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>1/11/23 - 23/01/24</td> <td>49</td> </tr> </tbody> </table>	Period	Percentage	1/11/23 - 23/01/24	49	City Wide; People with multiple complex needs; Response	ACHSCP										
Period	Percentage																
1/11/23 - 23/01/24	49																
Supporting Recovery from alcohol and drug issues.	11.7 Increase by 10% the number of people in active recovery from drug and alcohol by 2025.	 <p>Number of people at Stage 4 and 5 Recovery (Drugs and Alcohol)</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Alcohol</th> <th>Sum of Drugs</th> </tr> </thead> <tbody> <tr> <td>2021/22</td> <td>56</td> <td>15</td> </tr> <tr> <td>2022/23</td> <td>53</td> <td>19</td> </tr> </tbody> </table>	Year	Alcohol	Sum of Drugs	2021/22	56	15	2022/23	53	19	Priority neighbourhoods; Early Intervention	ACHSCP				
Year	Alcohol	Sum of Drugs															
2021/22	56	15															
2022/23	53	19															

Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>12. Reduce homelessness by 10% and youth homelessness by 6% by 2026, ensuring it is rare, brief and non-recurring with a longer term ambition to end homelessness in Aberdeen City.</b></p> <p>Responsible Outcome Improvement Group: Homelessness Outcome Improvement Group</p>	Reframing perceptions of homelessness.	12.1 Increase % of people who feel more informed about preventing homelessness and % of people who feel able to 'ask and act'.	To be established as part of the project	City Wide Prevention	Homewards Aberdeen Coalition
		12.2 Improve the effectiveness of an increased number of public, private, third and faith sector organisations contributing to preventing homelessness in Aberdeen.	15 partners (Ending Homelessness Group)	City Wide Prevention	Homewards Aberdeen Coalition
		12.3 Increase % of decisions which impact on preventing homelessness are informed by and co-produced by people with lived experience.	To be established as part of the project	People with lived experienced of homeless Prevention	Homewards Aberdeen Coalition
	Universal prevention of homelessness and addressing root-causes	12.4 Integrate housing, employment, employability and mental health support pathways for young people to support prevention of homelessness.	To be established as part of the project	Young people at risk of homelessness Early Intervention	Homewards Aberdeen Coalition
		12.5 Increase % of housing option assessments undertaken using an integrated, multi-agency, person centred approach.	To be established as part of the project	City Wide Prevention	Homewards Aberdeen Coalition
		12.6 Reduce the no. of evictions and increase % of people supported to sustain their tenancy across private and social landlords.	To be established as part of the project	Social and private tenants Prevention	Homewards Aberdeen Coalition
		12.7 Increase no. of families accessing mediation support	To be established as part of the project	Families at risk Early Intervention	Homewards Aberdeen Coalition
		12.8 Increase education and skills relating to tenancy management and housing rights for young people	To be established as part of the project	Young people Prevention	Homewards Aberdeen Coalition
	Ensuring adequate supply of housing across all tenures and homes are the right size, type and location	12.9 Increase accessibility to a wider range of housing options to people at risk of homelessness	To be established as part of the project	Social and private tenants Early Intervention	Homewards Aberdeen Coalition

**Note: This stretch outcome is subject to amendment as a result of further work taking place with the Royal Foundation as part of the Homewards Aberdeen Coalition.**



## LOCAL SUPPORTING STRATEGIES

[Aberdeen Alcohol and Drugs Partnership Drugs Strategy](#)

[Aberdeen Playing Pitch Strategy](#)

[Aberdeen Aquatics Strategy](#)

[Aberdeen Sports Facilities Strategy](#)

[AHSCP Strategic Plan High Level Plan 2022-26](#)

[Community Learning & Development Plan](#)

[Children's Services Plan](#)

Local [Autism](#) and [Carers](#) Strategies

[Aberdeen City Local Policing Plan 2023-26](#)

[Local Fire and Rescue Plan 2022-23- Aberdeen City](#)

[Local Housing Strategy](#)

[Strategy for Active Aberdeen](#)

[NHS Grampian's Strategy 2022-2028](#)



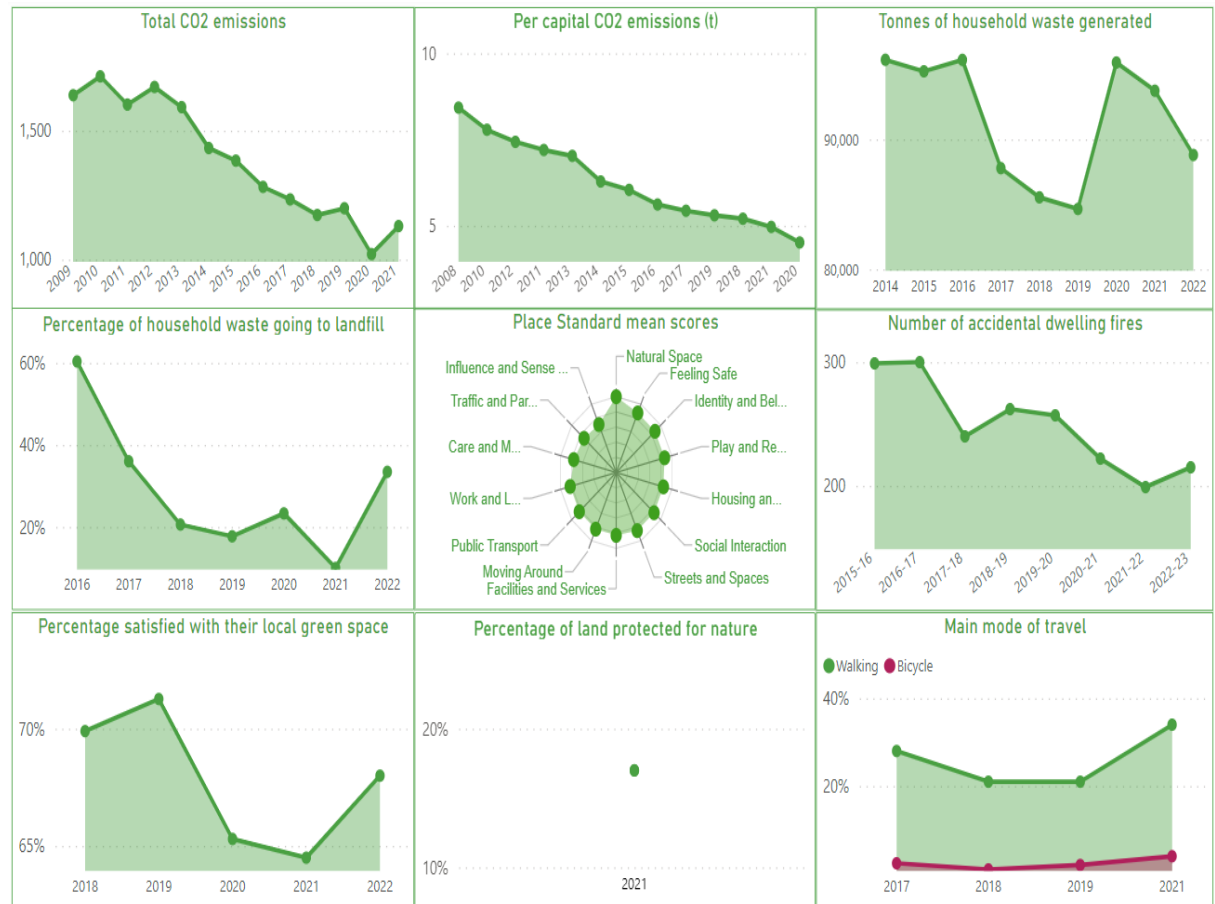
# PROSPEROUS PLACE



The pandemic led to an increased appreciation of nature and the important role it plays in supporting individuals and communities to live in healthy, sustainable ways. The place where we live, both the natural and built environment, plays an integral role in determining the quality of life of people and is vital to improving health; reducing inequality and enabling all people to prosper regardless of where they live in the city. Therefore, while framing our response to these challenges, we continue to have three overarching areas of focus, reducing carbon emissions, increasing sustainable travel and protecting our natural environment.

Research shows that people can benefit from spending time outdoor and the appearance and maintenance of neighbourhoods is a key theme from our public engagement. We are committed to sustaining the increased appreciation for nature and supporting our communities live and have access to sustainable, good quality green and blue space, as well as a well maintained built environment. Our projects are focused on empowering our communities and ensuring good quality natural and built spaces are accessible for all. Through our social prescribing project, where appropriate, people will be prescribed outdoor activities to alleviate their

## POPULATION NEEDS ASSESSMENT DATA:



symptoms. This also supports increased use of community spaces, social contact and community cohesion, all of which were key themes arising from our public engagement.

We have made progress with organisations and individuals already committed to the Climate and Nature Pledge launched in 2022, however we know we need to go further and we will continue to work in partnership with all landowners to achieve a balance of more nature friendly and natural spaces with green space that is safe and accessible for people to enjoy. Our communities and businesses must be engaged and empowered to co-design and deliver the innovative changes required to enable people to lead healthy lives and achieving our national and local environmental targets, such as Net Zero Emissions by 2045.

To reduce carbon emissions and increase climate resilience, our projects will focus on testing innovative ways to adapt and mitigate the effects of climate change. Whilst we have a focus on reducing emissions from our public sector buildings, we recognise the importance of our communities, and the impact that our personal decisions can have on the environment. Therefore, we are committed to empowering our communities to take forward and test initiatives unique to their setting across all our projects. We have supported community resilience, from development of resilience plans through to volunteering opportunities, but we know that there is more to be done.

Increasing sustainable travel continues to be a key priority. Active travel is increasing with nearly 1 in 4 people using bicycle or walking to work or school, and we are committed to sustaining the increase in walking and wheeling. Through our engagement, our communities have expressed the challenges faced with the cost and availability of public transport, in response we have added a new project focused on looking at ways to support people to reduce their use of a car.

### STRETCH OUTCOMES

13. Addressing climate change by reducing Aberdeen's carbon emissions by at least 61% by 2026 and adapting to the impacts of our changing climate.

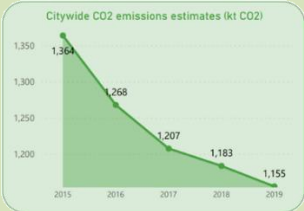
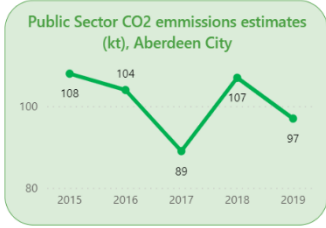
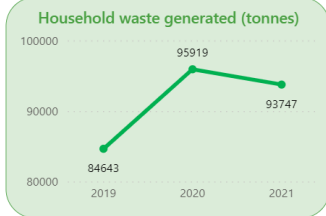
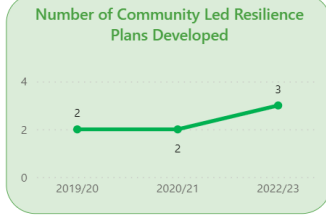
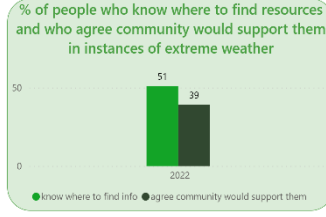
14. Increase sustainable travel: 38% of people walking and 5% of people cycling and wheeling as main mode of travel and a 5% reduction in car miles by 2026.

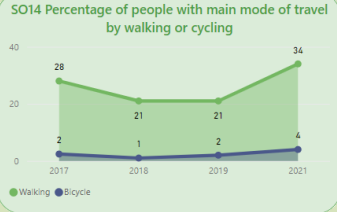
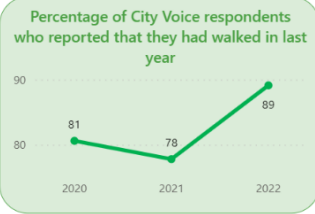
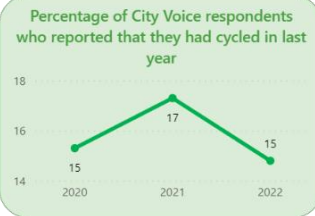
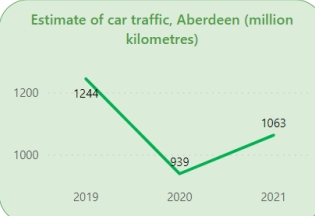
15. 26% of Aberdeen's area will be protected and/or managed for nature and 60% of people report they feel that spaces and buildings are well cared for by 2026.

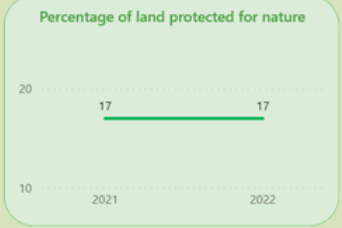
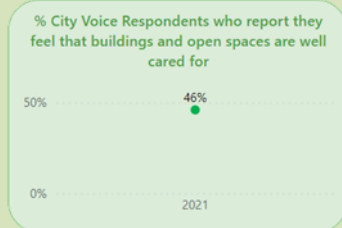
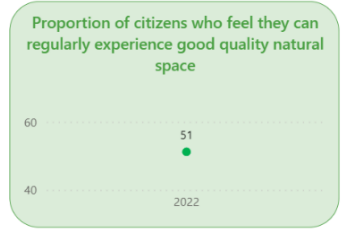

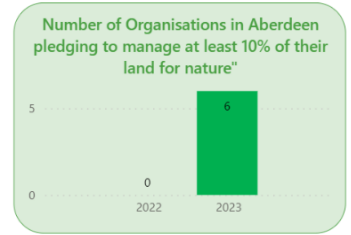

### LEAD PARTNERS:

- Aberdeen City Council
- CFINE
- NESCAN
- NESTRANS
- NHS Grampian
- Scottish Fire and Rescue Service



Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>13. Addressing climate change by reducing Aberdeen's carbon emissions by at least 61% by 2026 and adapting to the impacts of our changing climate</b></p>  <p><b>Responsible Outcome Improvement Group:</b> Sustainable City Group</p>	<p>Reducing emissions across the city through delivery of Aberdeen's Net Zero Vision &amp; Route-map.</p>	<p>13.1 Reduce public sector carbon emissions by at least 7% by 2026.</p>		<p>Public Sector; City Wide; Response</p>	<p>Aberdeen City Council</p>
	<p>Contributing to the delivery of Aberdeen Adapts by developing a bottom up approach to community resilience to encourage greater ownership and independent action towards understanding communities' risks from climate change and adapting to them.</p>	<p>13.2 Reduce the generation of waste in Aberdeen by 8% by 2026.</p>		<p>City Wide; Response</p>	<p>NHSG/CFine</p>
	<p>13.3 To have Community led resilience plans in place for the most vulnerable areas (6) in the City by 2025 and increase by 10% the % of people who know where to find information and resources to help prepare for severe weather events by 2025.</p>	<p>13.3 To have Community led resilience plans in place for the most vulnerable areas (6) in the City by 2025 and increase by 10% the % of people who know where to find information and resources to help prepare for severe weather events by 2025.</p>	 	<p>Areas vulnerable to flooding (Deeside – Culter; Bridge of Don and Denmore; Grandhome; The Green and Merchant Quarter; Riverside Drive and Holburn Street and FootDee); Early Intervention</p>	<p>Aberdeen City Council</p>
		<p>13.4 Increase by 20 the number of teams and/or volunteers ready to mobilise in icy weather by 2025.</p>	<p>To be confirmed as part of the project.</p>	<p>Priority Neighbourhoods; Response</p>	<p>NHSG</p>

Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>14. Increase sustainable travel: 38% of people walking; 5% of people cycling and wheeling as main mode of travel and a 5% reduction in car miles by 2026.</b></p>  <p><b>Responsible Outcome Improvement Group: Sustainable City Group</b></p>	<p>Supporting different ways for active travel in everyday journeys, using partners and volunteers to address safety, infrastructure, fitness, well-being and confidence.</p>	<p>14.1 Increase % of people who walk and wheel as one mode of travel by 5% by 2026.</p>		<p>City Wide; Prevention</p>	<p>NHSG</p>
		<p>14.2 Increase % of people who cycle and wheel as one mode of travel by 2% by 2026.</p>		<p>City Wide; Prevention</p>	<p>Nestrans</p>
		<p>14.3 Reduce car kms by 5% by 2026</p>		<p>City Wide; Response</p>	<p>Nestrans</p>

Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner
<p><b>15. 26% of Aberdeen’s area will be protected and/or managed for nature and 60% of people report they feel that spaces and buildings are well cared for by 2026.</b></p>   <p><b>Responsible Outcome Improvement Group:</b> Sustainable City Group</p>	<p>Increasing the diversity, quality and use of the Aberdeen’s green spaces by facilitating community participation in them to restore nature and increase people’s satisfaction, health, and wellbeing.</p>	<p>15.1 Increase to 65% the proportion of people who feel they can regularly experience good quality natural space by 2026.</p>		<p>Priority neighbourhoods; Prevention</p>	<p>Aberdeen City Council</p>
		<p>15.2 100 people to be socially prescribed nature by 2026 to support positive outcomes in relation to their health and wellbeing.</p>		<p>Priority neighbourhoods; Early Intervention</p>	<p>NHSG</p>
		<p>15.3 25% of people report that they understand the importance of nature on both their neighbourhood and individual wellbeing by 2026.</p>	<p>To be established as part of the project.</p>	<p>City Wide; Prevention</p>	<p>Aberdeen City Council</p>
	<p>Increasing the area of public, private and community land managed for nature, in recognition of the <a href="#">nature crisis</a> and in alignment with global and national ambitions to protect 30% of land and 30% of water by 2030 (30-30-30).</p>	<p>15.4 At least 23 organisations across all sectors in Aberdeen pledging to manage at least 10% of their land for nature by 2024 and at least 26% by 2026.</p>		<p>City wide organisations; Prevention</p>	<p>Aberdeen City Council</p>
	<p>Supporting and empowering communities to care for their neighbourhoods to make all feel positive and secure and support their wellbeing.</p>	<p>15.5 Increase by 50% the number of community groups delivering local environmental improvements in their neighbourhoods by 2026.</p>		<p>City Wide; Prevention</p>	<p>NESCAN</p>

## LOCAL SUPPORTING STRATEGIES

[Aberdeen City Waste Strategy 2014-25](#)

[Aberdeen Local Development Plan 2022](#)

[A Climate-Positive City at the Heart of the Global Energy Transition](#)

[Aberdeen Adapts – Aberdeen’s Climate Adaptation Framework](#)

[Core Paths Plan](#)

[Destination Tourism Strategy 2022-2030](#)

[Granite City Growing; a food growing strategy for Aberdeen 2019-24](#)

[Granite City Good Food Plan - Plan of the Sustainable Food City Partnership](#)

[Nestrans Regional Transport Strategy 2013-35](#)

[Net Zero Aberdeen Building and Heating Strategy](#)

[Net Zero Aberdeen Circular Economy Strategy](#)

[Net Zero Aberdeen Energy Supply Strategy](#)

[Local Transport Strategy 2023-30](#)

[Net Zero Aberdeen Mobility Strategy](#)

[Net Zero Aberdeen Natural Environment Strategy](#)

[Net Zero Routemap for the City](#)

[North East Flood Risk Management Strategy](#)

[Open Space Strategy](#)

[Regional Hydrogen Strategy](#)

[Regional Spatial Strategy](#)

[Tree and Woodland Strategy](#)



# COMMUNITY EMPOWERMENT



Community empowerment places a focus on enabling and building strong personal and community resilience, where people have as much control over their lives as possible. It creates the conditions for individuals to come together and work together as a local community to influence and action improvements to their local environment.

Our ambition is for all communities to become equal community planning partners. As a partnership we appreciate, understand and value the vital role that communities must play in improving outcomes for Aberdeen and we want to build on our existing community relationships and to engage all people and community groups.

We know that power inequalities have and continue to exist. Historically, some groups have faced discrimination and disadvantage, and this continues to have an impact today. We want to encourage all individuals, regardless of their background and circumstances, who have available time, resources and capacity to be active in their community. To ensure that all people can participate, and are treated equally, we must consider and address these inequalities.

## POPULATION NEEDS ASSESSMENT DATA:





There is a common belief that the current way of planning and delivering public services is too top down, with not enough control and power sitting with communities. Our aim is to build the capacity of communities and staff to come together and work together to make changes for the better. Communities have expressed that they want more opportunities to get involved in decision making and they want to be consulted more. How and when we are engaging our communities, as well as the outcome of the engagements were also raised as key areas for improvement.

We are committed to addressing the issues raised by increasing awareness of the opportunities that there are for participating in local planning and decision making and through creating the conditions for individuals to come together and work together as a local community to influence and action improvements to their local environment. By increasing our people's ability and freedom to choose to participate in decisions that help change things for the better, as well as increasing their empowerment and supporting better decision making, it benefits the individual and the community because it creates strong social relationships and builds collective power.

The metaphor of a ladder is used to represent the interactions between Community Planning partners and all people. The top rung of the ladder represents self determination, where activities and decisions are made independently by people in their communities. The further down the ladder, the less influence the community has over decisions. Whilst the aim is to climb the ladder, it is important to recognise that all rungs can be appropriate depending on the context. The ladder rungs represent levels of engagement, not steps.

### STRETCH OUTCOME


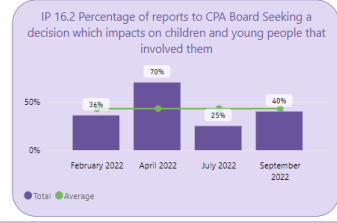
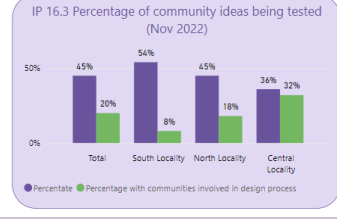
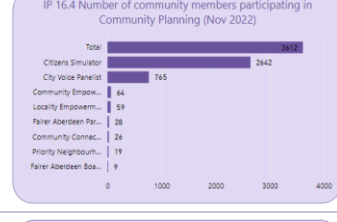
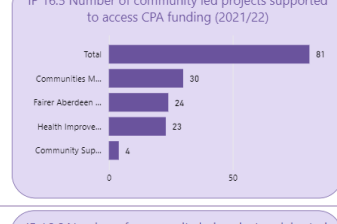
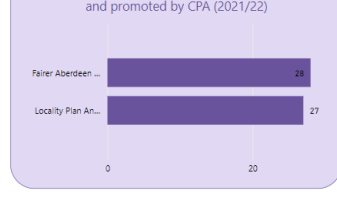
50% of people report they feel able to participate in decisions that help change things for the better by 2026.



### LEAD PARTNERS:

- Aberdeen City Council
- Aberdeen City Health & Social Care Partnership
- Aberdeen Council of Voluntary Organisations (ACVO)
- NHS Grampian
- Station House Media Unit (SHMU)
- Grampian Regional Equality Council
- Aberdeen Health Determinants Research Collaborative



Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner																		
<p><b>16. 50% of people report they feel able to participate in decisions that help change things for the better by 2026</b></p>  <p>Percentage of respondents who scored 5 and above to feeling able to participate in decisions that help change things for the better</p> <p>2021: 24%</p>	<p>Conditions for collaboration enable delivery of shared objectives and a focus on action rather than hierarchy</p>	<p>16.1 100% of decisions which impact on children and young people are informed by them by 2026.</p>	<p>IP 16.2 Percentage of reports to CPA Board Seeking a decision which impacts on children and young people that involved them</p>  <table border="1"> <caption>IP 16.2 Data</caption> <thead> <tr> <th>Month</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>February 2022</td> <td>34%</td> </tr> <tr> <td>April 2022</td> <td>70%</td> </tr> <tr> <td>July 2022</td> <td>25%</td> </tr> <tr> <td>September 2022</td> <td>40%</td> </tr> </tbody> </table>	Month	Percentage	February 2022	34%	April 2022	70%	July 2022	25%	September 2022	40%	Children and Young People; Prevention	Aberdeen City Council								
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September 2022	40%																						
<p>16.2 Increase the number of community ideas identified within locality plans being tested by CPA and partners where communities are involved in the design process to at least 50% by 2026.</p>	<p>IP 16.3 Percentage of community ideas being tested (Nov 2022)</p>  <table border="1"> <caption>IP 16.3 Data</caption> <thead> <tr> <th>Category</th> <th>Percentage</th> <th>Percentage with communities involved in design process</th> </tr> </thead> <tbody> <tr> <td>Total</td> <td>45%</td> <td>20%</td> </tr> <tr> <td>South Locality</td> <td>54%</td> <td>8%</td> </tr> <tr> <td>North Locality</td> <td>45%</td> <td>18%</td> </tr> <tr> <td>Central Locality</td> <td>36%</td> <td>32%</td> </tr> </tbody> </table>	Category	Percentage	Percentage with communities involved in design process	Total	45%	20%	South Locality	54%	8%	North Locality	45%	18%	Central Locality	36%	32%	City Wide; Prevention	Aberdeen City Council					
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Total	45%	20%																					
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North Locality	45%	18%																					
Central Locality	36%	32%																					
<p>16.3 Increase the number and diversity of community members participating in community planning at a meaningful level (Rung 5 and above) by 100% by 2025.</p>	<p>IP 16.4 Number of community members participating in Community Planning (Nov 2022)</p>  <table border="1"> <caption>IP 16.4 Data</caption> <thead> <tr> <th>Category</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Total</td> <td>3812</td> </tr> <tr> <td>Citizens Simulator</td> <td>2442</td> </tr> <tr> <td>City Voice Panelist</td> <td>765</td> </tr> <tr> <td>Community Empow...</td> <td>44</td> </tr> <tr> <td>Locality Empowerm...</td> <td>59</td> </tr> <tr> <td>Fairer Aberdeen Per...</td> <td>28</td> </tr> <tr> <td>Community Connec...</td> <td>26</td> </tr> <tr> <td>Inequality Neighbour...</td> <td>19</td> </tr> <tr> <td>Fairer Aberdeen Bda...</td> <td>9</td> </tr> </tbody> </table>	Category	Number	Total	3812	Citizens Simulator	2442	City Voice Panelist	765	Community Empow...	44	Locality Empowerm...	59	Fairer Aberdeen Per...	28	Community Connec...	26	Inequality Neighbour...	19	Fairer Aberdeen Bda...	9	City Wide; Prevention	Aberdeen City Council / Aberdeen City Health and Social Care Partnership
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<p>Social connections and networks working together is supported and encouraged.</p>	<p>16.4 10% increase in amount of funding distributed by local funders across Aberdeen City using non-traditional methods by 2026.</p>	<p>IP 16.5 Number of community led projects supported to access CPA funding (2021/22)</p>  <table border="1"> <caption>IP 16.5 Data</caption> <thead> <tr> <th>Category</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Total</td> <td>81</td> </tr> <tr> <td>Communities M...</td> <td>30</td> </tr> <tr> <td>Fairer Aberdeen ...</td> <td>24</td> </tr> <tr> <td>Health Improve...</td> <td>23</td> </tr> <tr> <td>Community Sup...</td> <td>4</td> </tr> </tbody> </table>	Category	Number	Total	81	Communities M...	30	Fairer Aberdeen ...	24	Health Improve...	23	Community Sup...	4	City Wide; Prevention	Aberdeen Council of Voluntary Organisations (ACVO)							
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<p>16.5 Increase the number of community led projects promoted and celebrated across the City, and increase by 20% the proportion of policy and decision makers who feel they have a good awareness of community-led initiatives in the City by 2025.</p>	<p>IP 16.6 Number of community led projects celebrated and promoted by CPA (2021/22)</p>  <table border="1"> <caption>IP 16.6 Data</caption> <thead> <tr> <th>Category</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Fairer Aberdeen ...</td> <td>28</td> </tr> <tr> <td>Locality Plan An...</td> <td>27</td> </tr> </tbody> </table>	Category	Number	Fairer Aberdeen ...	28	Locality Plan An...	27	City Wide; Prevention	Station House Media Unit (SHMU)														
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Stretch Outcome	Key Drivers	Improvement Project Aim	Baseline Trend Data	Target Population/ Intervention Tier	Lead Partner								
	Capacity building to support people and communities to work together.	16.6 Increase the number of people (staff and communities) who state that they have the skills, tools and support they need to work together to make improvements in the community to 50% by 2025.	<p>IP 16.7 Percentage of respondents to locality planning survey agreeing that an empowerment toolkit should be co-produced with communities (Nov 2020)</p> <table border="1"> <caption>Survey Results: Empowerment Toolkit</caption> <thead> <tr> <th>Response</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>84%</td> </tr> <tr> <td>Don't know</td> <td>8%</td> </tr> <tr> <td>No</td> <td>8%</td> </tr> </tbody> </table>	Response	Percentage	Yes	84%	Don't know	8%	No	8%	City Wide; Prevention	NHS Grampian/ Grampian Engagement Network
Response	Percentage												
Yes	84%												
Don't know	8%												
No	8%												

**LOCAL SUPPORTING STRATEGIES**

- [Community Empowerment Strategy 2023-26](#)
- [Net Zero Aberdeen Empowerment Strategy](#)
- [North Locality Plan 2021-26](#)
- [South Locality Plan 2021-26](#)
- [Central Locality Plan 2021-26](#)



# HOW WE WILL ACHIEVE OUR OUTCOMES?



## By Working Together

Demand for our services are increasing throughout the city, this continues to stretch the public sector, meaning that much provision is diverted to crisis response. It is difficult therefore as individual organisation to provide **early intervention and prevention**.

This is an issue that we all share and the LOIP represents an opportunity for greater joint effort, in order to work towards **early intervention and prevention**; working in partnership we can better help each other to improve outcomes for people. For example, we can develop shared, whole and targeted population campaigns on issues within the LOIP to bolster our improvement efforts. This **whole systems** and **whole family approach** to our **shared leadership** and increasingly closer delivery means that we can capitalise on the knowledge, skills and tools used across the workforce and communities to meet the needs of changing circumstances.

We already have a shared approach to Quality Improvement which is being used by our multi-agency Outcome Improvement Groups to take forward the LOIP improvement projects. We will encourage further **learning and working together** to continue to build a shared approach to delivering real improvement.

We will work across the CPA, with the Health Research Determinants Collaborative to build on our shared intelligence and research, bringing together our understanding of the needs and data across partners. This will involve sharing our data, understanding the full picture of our population, analysing and understanding demand more fully. Through regular review and scrutiny we will be able to quickly determine and adapt our services and solutions as we progress to meet changing need.

It is essential to the future of the city that our workforce and people have the skills to thrive, can **exploit digital technologies** and can interact using modern tools and platforms in order to ensure that we can more effectively redirect our resources. Our data will become an enabler, supporting and driving the re-design of customer focused services responding to evolving needs and the growing opportunities of digital technologies.

Achieving the ambition of our LOIP is going to require a movement to embed the LOIP across all partners. This will mean the LOIP running through individual partners planning and into individual team and staff objectives. This will be the judgement of real time and skills being deployed to deliver our shared strategy.

Community Planning Aberdeen is the only strategic forum where partners in Aberdeen are able to jointly plan how to deploy **collective resources** to achieve the agreed priorities set out in the Local Outcome Improvement Plan (LOIP). CPA continues to develop its approach to joint resourcing to ensure the LOIP is the focal point for the planning and deployment of resources

To fulfil the LOIP ambition we are going to need to marshal our forces and work together to focus on the right improvement projects. This is going to require a different approach to resource management and a greater sharing of **capability and capacity**.

### **By Working With Our Communities**

Effective engagement with people and communities about how local services are planned and delivered will be integral to how we deliver our plan. Our **Community Empowerment, Engagement and Participation** Strategy ensures we are united in our approach to work with people to help them achieve their aspiration for their communities.

We are committed to becoming a **City of Learning** means capitalising on the vast opportunities, resources and potential for enabling people to learn and develop themselves in ways that meet their needs, interests and ambitions. In this way they can participate more fully in their own lives and in the life of the City to help their families and communities prosper.

It is by focussing on geographies and communities of interest most in need to build **community resilience** that we will achieve better outcomes across our whole city. Our improvement work will be targeted to support these communities initially so we can learn what works for our most vulnerable people before we scale up and spread across the City.

We already have made significant progress through our three priority neighbourhoods. The focus on these areas will continue to be vital because of their levels of need as demonstrated in our **Population Needs Assessment**. What will be different is the way we wrap services around these areas and build even stronger and more resilient communities.

People can also face barriers because of their race, gender, age, disability, sexual orientation, religion or belief. In delivering this plan, the Partnership will seek to tackle inequality in the city and within individual communities in whatever form it manifests itself, through clear and coordinated approaches. This includes **tackling stigma** in all its forms by working in partnership to take forward behavioural campaigns and explore other ways of promoting positive change in people's attitudes. We need to do this in partnership with local media outlets.

### **By Working With the Private Sector**

Greater opportunities for **Private Sector involvement** in the Local Outcome Improvement Plan will allow perspectives and experiences from this sector to be more widely utilised than they have perhaps previously. Whatever methods used to involve the private sector, the objectives for their involvement in Community Planning Partnerships should be mutually supporting - to ensure that businesses fully contribute to the well-being of local communities and, in turn, that the conditions exist for business to thrive and develop in that community thus benefiting the whole community.

# OUR GOLDEN PYRAMID



Our golden pyramid depicts our determination to ensure that Community Planning Aberdeen works together as a whole to enable and empower local people, communities and partnerships to be the makers of their own improved outcomes.

Of topmost importance is the realisation of local partnerships forged by local people and local communities. We are committed to working with people in their ‘places’ – their homes, their streets and their neighbourhoods to support them to plan, resource and deliver community led approaches which will deliver improved local outcomes at a community and city-wide level.

Each of the Community Planning Partners plan the delivery of their services in a range of ways. For example, by Police division, Council function, NHS Boards and Scottish Fire and Rescue Service hubs. As partners we accept these differences in delivery structures, but are united in our commitment to working together and with local people to achieve improved outcomes.

This Local Outcome Improvement Plan (LOIP) represents our ambitions city wide, but is very much grounded in the needs of our most disadvantaged communities. It is by working with these communities to take forward our improvement activity that we will learn how we can change, how we can improve and how we can scale up and spread what works. That is how we will make the difference in Aberdeen and achieve our vision of a Place where all people can indeed prosper.



# ACCOUNTABILITY STRUCTURE



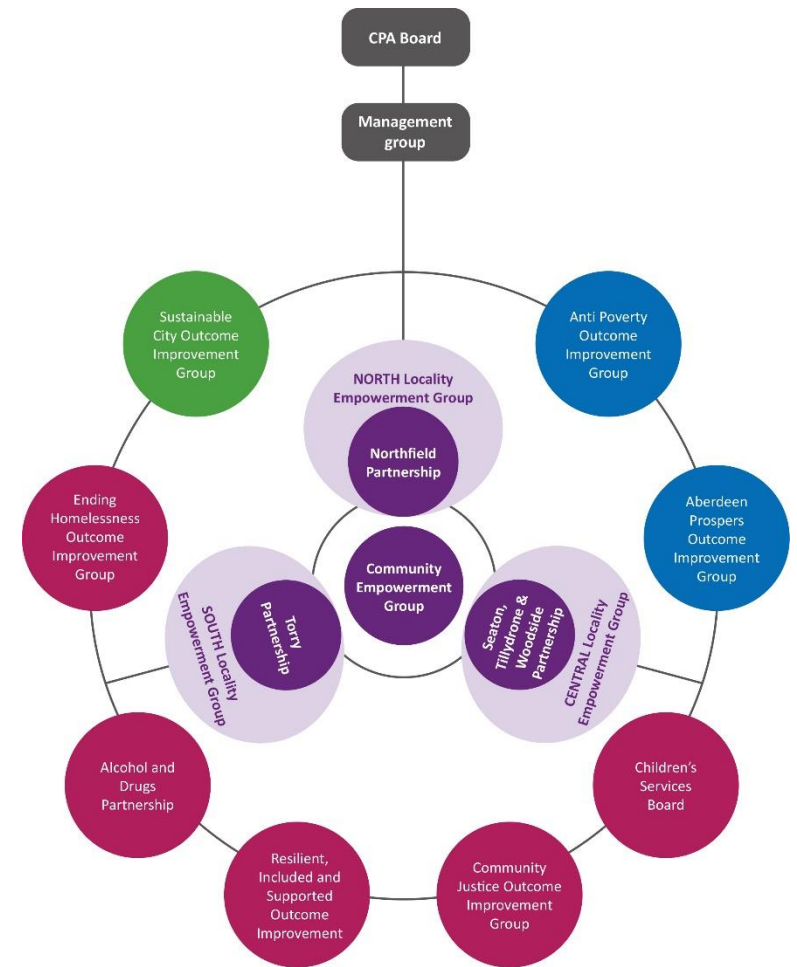
## Community Planning Aberdeen Accountability Structure

The CPA Board provides strategic leadership and direction for Community Planning across Aberdeen. It will scrutinise overall delivery of progress against this Local Outcome Improvement Plan (LOIP) and the underpinning Locality Plans to ensure improved outcomes across all areas of Aberdeen.

The CPA Management Group is accountable to the CPA Board and oversees the delivery of progress by our seven themed Outcome Improvement Groups (OIG). The Anti-Poverty Group is a new addition to the structure, ensuring that the Partnership takes action to alleviate the consequences of poverty in the short term as well as prevent future poverty through the work of all of the OIGs together.

The Outcome Improvement Groups facilitate effective joint working across Community Planning partners and with communities to ensure delivery of the LOIP and locality plans remain on track, and to advise the CPA Board of any additional action required to overcome barriers.

The Community Empowerment Group works with the Locality Empowerment Groups and Priority Neighbourhood Partnerships oversee the delivery of Locality Plans with communities to ensure equality of outcomes being achieved across the City.

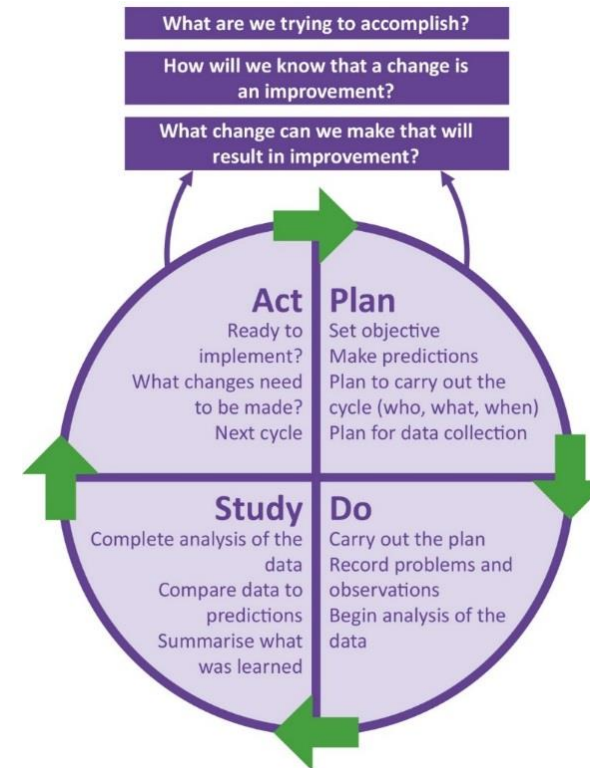


## Improvement and Innovation

CPA will use Quality Improvement (QI) and the Model for Improvement framework for driving improvement activity across the Partnership. This provides us with a systematic approach to improvement which focuses on doing things better at the system level. It can be used for any area of business and is designed to break down change into manageable chunks. Each change idea is tested to make sure that actions taken are leading to improvement. Designed by the Institute of Health Improvement (IHI), this approach is used widely across Scotland as part of the [3 Step Improvement Framework for Scotland's Public Services](#).

In line with the methodology, initiation of every improvement project listed in this LOIP commence on approval of a project charter. The project charter sets out specifically what we are trying to achieve, by how much and by when. It includes the business case for undertaking the improvement project, drawing on national research to evidence how it supports prevention and early intervention to maximise the use of future resources. Using data is an essential component of the methodology and charters outline the range of process, output and outcome indicators which will be used to assess performance improvement.

To support staff to use the improvement methodology we have developed a comprehensive 'Innovate and Improve' programme to build capacity and capability in QI and the Model for Improvement across our Partnership and Communities. The programme is led by an Improvement Faculty consisting of members from across the Partnership who are committed to sharing their knowledge and expertise in Quality Improvement.



## Evaluation and performance management

Ultimately, improving outcomes will be the test of our success. We have included a carefully chosen list of improvement measures and aims within this document. However, in some areas, for example the early years work, the results may take up to five years to demonstrate success in achieving longer term significant outcomes. It is therefore critical that we use evidence based self-evaluation to ensure we are measuring the impact and outcomes we are having in taking forward this plan. As part of our performance management arrangements we will produce an annual performance report detailing progress against this plan.



# CHANGE LOG



This change log provides record of all approved changes made to the Local Outcome Improvement Plan following approval of the original document by the Community Planning Aberdeen Board on 22 August 2016. Significant changes to the LOIP require approval by the CPA Board prior to incorporating into the document. The latest versions of the LOIP is available online at <https://communityplanningaberdeen.org.uk/aberdeen-city-local-outcome-improvement-plan-2016-26/>.

Version	Changes	Page Number	Approved By	Date
1	Local Outcome Improvement Plan.	1-34 and 42-61	CPA Board	22 August 2016
2	People are resilient, included and supported when in need section added.	35-41	CPA Board	12 December 2016
	Updated governance and accountability structure following approval of the Final Report for the Review of CPA Infrastructure.	59	CPA Board	12 December 2016
3	Priority community justice drivers incorporated into People are resilient, included and supported when in need section.	35-41	CPA Board	24 April 2017
4	Amendments as proposed in <a href="#">2016/17 Annual Outcome Improvement Report</a> pages 81-82.	16-59	CPA Board	4 December 2017
5	Refresh of Local Outcome Improvement Plan 2016-26 following revised Population Needs Assessment 2018. The refresh introduces 15 new Stretch Outcomes which clearly quantify the scale of Partnership's ambition to address key issues. The refresh also includes the specific improvement project aims that Outcome Improvement Groups will be working towards in an effort to achieve our stretch outcomes. The Board was asked to approve these projects based on their confidence that these are the projects that will yield improved outcomes and scalable results.	1-55	CPA Board	26 February 2019
6	Removal of Improvement Project Aim 'Increase the number of 27-30 month reviews completed for eligible children by 5.2% by 2021' further to the decision of the CPA Board that this is a single system improvement project.	20	CPA Board	2 December 2019
	Improvement Project Aim 'Increase the number of people with autism who are supported to be in education, employment or training by 2021' amended to 'Increase the number of autistic people aged 16 to 25 who are supported into employment by 2021.'	38	CPA Board	2 December 2019
7	Improvement Project Aim 'Increase the number of Digital and ICT SVQ level 4 qualifications achieved by 10% by 2021.' amended to 'Increase the number of people within Aberdeen City qualified with ICT and Digital skills at SCQF Levels 7 and 8 by 10% by 2024.'	15	CPA Board	26 February 2020
	Improvement Project Aim 'Increase the number of distress brief intervention opportunities for people with mental health issues by 10% by 2021' amended to 'Increase the number of Distress Brief	38	CPA Board	26 February 2020

Version	Changes	Page Number	Approved By	Date
	Interventions opportunities for people presenting to frontline services in distress by 10% by 2021.'			
8	Removal of Improvement Project Aim "Increase in the MMR vaccine uptake for children at 24 months by 3.9% by 2020. "	19	CPA Board	16 September 2020
9	Refresh of Local Outcome Improvement Plan 2016-26 following revised <a href="#">Population Needs Assessment 2021</a> . The refresh takes place within the context of the Covid-19 pandemic. Key changes include: an increased focus on poverty through new Stretch Outcome 1, new stretch outcome 15 to enhance the natural environment, contraction of improvement projects from 120 to 75 to sharpen focus and inclusion of lead partner, baseline data and target population.	1-49	CPA Board	7 July 2021
10	Improvement Project Aim 'Improve the overall impact of partnership wide community benefits by increasing the number of projects which involve community co-design activities from 0 to 5 by December 2023.' Amended to 'Increase the number of responsible businesses working with Community Planning Aberdeen through Community Benefits and CSR activity by 200% by 2023.'	15	CPA Board	15 September 2021
11	Removal of Improvement Project Aim "The number of children and young people with an eating disorder who are identified within 3 months of onset is increased by 50% by 2023."	20	CPA Board	15 February 2023
12	Replacement of Stretch Outcome 4-9 with Stretch outcome 4-9 as contained in the revised Children's Services Strategic Plan 2023-26 approved by the CPA Board on 19 April 2023	18-25	CPA Board	19 April 2023



# ENDORSEMENTS



This document is endorsed by the following Community Planning Partners:

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Aberdeen City Health & Social Care Partnership  
*A caring partnership*



Scottish Enterprise



SCOTTISH  
FIRE AND RESCUE SERVICE  
Working together for a safer Scotland



Skills  
Development  
Scotland



FOR FURTHER INFORMATION CONTACT:

Community Planning Team

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 [communityplanningaberdeen.org.uk](http://communityplanningaberdeen.org.uk)

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Community Planning  
Aberdeen

## ABERDEEN CITY COUNCIL

<b>COMMITTEE</b>	Anti-Poverty and Inequality Committee
<b>DATE</b>	12 June 2024
<b>EXEMPT</b>	No
<b>CONFIDENTIAL</b>	No
<b>REPORT TITLE</b>	Refreshed Locality Plans 2021-26: North, South and Central.
<b>REPORT NUMBER</b>	CORS/24/146
<b>EXECUTIVE DIRECTOR</b>	Andy Macdonald
<b>CHIEF OFFICER</b>	Michelle Crombie, Community Planning Manager
<b>REPORT AUTHOR</b>	Jade Leyden, Community Development Manager, ACC
<b>TERMS OF REFERENCE</b>	1.1, 1.5 and 1.10

### 1. PURPOSE OF REPORT

- 1.1 This report presents the Locality Plans approved by the Community Planning Aberdeen Board on 29 April 2024. The plans underpin the refreshed Aberdeen City Local Outcome Improvement Plan as well as individual partner plans, to cement a joint and coordinated approach between professionals and local communities to improve outcomes city wide and at a locality level.

### 2. RECOMMENDATIONS

That the Committee:-

- 2.1 consider the Locality Plans presented at Appendices 1, 2 and 3; and
- 2.2 consider the Locality Plans in conjunction with the refreshed Local Outcome Improvement Plan 2016-2026 (Item 9.2) which connects the Locality Plans to city wide priorities for improvement.

### 3. CURRENT SITUATION

- 3.1 Since 2021, Aberdeen City Council and the Aberdeen City Health and Social Care Partnership has been working together to facilitate and deliver an integrated locality planning model on behalf of Community Planning Aberdeen. The approach ensures that Community Planning partners are meeting their locality planning duties in respect of both the Public Bodies (Joint Working) (Scotland) Act 2014 and the Community Empowerment (Scotland) Act 2015. This joint approach enables more efficient and effective working between partner staff and communities to secure better outcomes for the economy, people and place.

- 3.2 In July 2021, Community Planning Aberdeen published Locality Plans for the North, South and Central [Localities of the City](#). This approach sees every neighbourhood in Aberdeen covered by a Locality Plan. The plans incorporate improvement activity for the whole locality and/or targeted at specific neighbourhoods – in most cases priority neighbourhoods. Priority neighbourhoods are those areas within the North, South and Central localities which experience poorer outcomes as a result of their socio-economic status, as identified by Scottish Index of Multiple Deprivation data. These include: for the North, Heathryfold, Middlefield, Northfield, Cummings Park and Mastrick; for the South, Torry and Kincorth; and for Central, Tillydrone, Seaton, Woodside, Ashgrove, Stockethill and George Street.
- 3.3 We have taken an asset based approach to the development of the Locality Plans by working with community based Locality Empowerment Groups and Priority Neighbourhood Partnerships. The groups have brought together individuals, community groups and organisations with a shared passion for making things better for their area. This has helped connect community assets, knowledge, skills and ideas for improvement to the work of the Community Planning Partnership.
- 3.4 Priority Neighbourhood Partnerships have been operating since 2017 and are well established in priority neighbourhoods. Locality Empowerment Groups restarted in April 2023 after a period of inactivity due to the pandemic. Over the last year, people involved in the Locality Empowerment Groups have committed their time to learning more about Community Planning Aberdeen, the shared ambitions of the Local Outcome Improvement Plan and the role of partners in working together to achieve these. They have considered data to understand inequalities which exist between neighbourhoods within their locality and across the City. They have also agreed local priorities for making better use of local people's skills and assets to help improve outcomes for people. This, along with the results of the public place standard engagement exercise during October-November 2023, has culminated in the production of the draft Locality Plans presented at Appendix 1, 2 and 3 of this report.

#### Refreshed locality plans

- 3.5 Through the Locality Empowerment Groups and Priority Neighbourhood Partnerships we have heard from communities what is important to them and what their priorities for improvement are. In all cases, there is a link between the aspirations of communities to the stretch outcomes and improvement aims within the Aberdeen City Local Outcome Improvement Plan. The locality plans identify these connects with the city wide Local Outcome Improvement Plan. This is essential to ensure that professionals and communities are listening to each other, taking on board each other's ideas and, essentially, are working together to test and implement change.

3.6 The Locality Plans help facilitate and encourage a two-way dialogue between partners on the city wide Outcome Improvement Groups delivering the LOIP and members of the Locality Empowerment Groups/ Priority Neighbourhood Partnerships delivering the Locality Plans. They cement a joint and coordinated approach between professionals and local communities to improve outcomes city wide and at a locality level.



**E.g. North Locality Plan**

Priority 4: Early intervention approach targeted at those who are involved in, or at risk in offending

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Provide activities for children and young people</b>				
<ul style="list-style-type: none"> <li>• More activities/spaces for children and young people to participate in/be together</li> <li>• Diversionary Activities for young people</li> <li>• Develop a pump track in the Northfield Area</li> <li>• Develop and promote community safety initiatives.</li> </ul>	Locality Wide  Heathryfold, Middlefield, Northfield, Cummings Park & Mastrick	AMPED  Sport Aberdeen  Mastrick Community Centre	% of S1-S6 pupils who report they feel confident (IP 4.4)  % of children who feel safe in their community (IP4.5)  Instances of youth anti-social behaviour calls to Police Scotland (IP7.5)	Stretch Outcome 4: Children’s Mental Wellbeing Improvement projects 4.4 and 4.5  Stretch Outcome 7: Youth Justice Improvement project 7.5

3.7 The Locality Plans make the link between the ideas for improvement which have been identified by communities to the improvement projects within the LOIP, where relevant. See extract of the North Locality Plan above. Across the three localities there was no instance where a community idea for improvement did not link in some way to a LOIP stretch outcome and improvement project aim. Acknowledging this link within the locality plans has the following benefits:

- Removes the risk of silo working, confusion and duplication of effort between the city wide Outcome Improvement Groups and Locality Empowerment Groups/ Priority Neighbourhood Partnerships
- Raises community awareness of what is going on city wide and locally and encourages greater collaboration
- Communities are empowered to test their change ideas on their own locally and/ or work with public services

- Capacity building for communities can be tailored appropriately and focussed on using the Plan, Do, Study, Act cycle to test ideas and gather evidence for scaling up and spreading proven initiatives
- Provides a mechanism for communities to share results and seek support from partners for support with scale up and spread

### Asset based community development

3.8 The Aberdeen City Community Learning and Development Strategic Plan sets out how communities are supported to express their voice, identify their capacities, learning and skills, enhance them and apply them to their issues. There is an obvious link between the work of Community Learning and Development services and the support being provided by the joint Locality Planning Team to build the capacity of communities to engage in locality planning. The strategic plan sets out actions for asset based community development, including capacity building in quality improvement through training on using the Plan, Do, Study, Act cycle to test ideas for improvement. This will help further build community confidence to participate in improvement projects and feel empowered to test their own change ideas.

### Evolution of locality plans

3.9 The current Locality Plans are a starting point for unifying and strengthening community collaboration in improving outcomes. They will continue to evolve over time as the Locality Empowerment Groups and Priority Neighbourhood Partnerships develop and mature and communities become more confident to drive the development process themselves.

3.10 Part of the evolution of the Locality Plans will be developing the place themes within the plans to incorporate 'Local Place Plans'. The Scottish Government's regulations on Local Place Plans make clear the opportunity to link them with wider Locality Plans that are in place as a result of the Community Empowerment (Scotland) Act 2015. It recognises how this would create efficiencies, reduce duplication and prioritise resources to areas where there could be particularly significant benefits for communities and inclusive growth. These are the same benefits the Community Planning Aberdeen and Aberdeen Health and Social Care Partnership Integrated Joint Board aiming to achieve through locality planning. Post approval of the Locality Plans in April, collaboration between the Community Planning Team, Locality Planning Team and Place Planning Team will continue to ensure congruence between the Local Outcome Improvement Plan, Locality Plans and emerging Local Place Plans.

### Next Steps

3.11 The Local Outcome Improvement Plan will be submitted to the Council meeting for endorsement on 3 July 2024.



#### 4. FINANCIAL IMPLICATIONS

4.1 There are no immediate financial implications involved in the delivery of the Locality Plans. Any financial implications from investment in scale up and spread of improvement activity will be included with future proposals.

#### 5. LEGAL IMPLICATIONS

5.1 The Locality Plans have been refreshed in line with the requirements of the Community Empowerment (Scotland) Act 2015.

5.2 The Locality Plans also support the Council in meeting its requirements under the Fairer Scotland Duty 2018 (Part 1 of the Equality Act 2010).

#### 6. ENVIRONMENTAL IMPLICATIONS

6.1 There are no environmental implications arising from the report.

#### 7. RISK

Category	Risks	Primary Controls/Control Actions to achieve Target Risk Level	Target Risk Level (L, M or H)	*Does Target Risk Level Match Appetite Set?
<b>Strategic Risk</b>	Delivery of the community ideas for improvement.	Community Planning Team continue to work with the Joint Locality Planning Team and Place Planning Team to ensure congruence between the LOIP, evolving Locality Plans and Local Place Plans. This has involved putting in place arrangements for ongoing collaboration, communication and reporting between the Outcome Improvement Groups and Community Groups.	L	<b>Yes</b>

<b>Compliance</b>	Compliance with the Community Empowerment (Scotland) Act 2015	The Locality Plans have been developed in compliance with the requirements of the Act.	L	<b>Yes</b>
<b>Operational</b>	Communities and staff have the skills and knowledge of improvement methodology to undertake the improvement projects within the LOIP	The CLD plan confirms shared plans for asset based community development for the next three years. This includes capacity building in quality improvement through a programme tailored for communities, in particular the use of the Plan, Do, Study, Act cycle to test ideas for improvement. It is hoped that this will help further build community confidence to participate in improvement projects and feel empowered to test their own change ideas.	L	<b>Yes</b>
<b>Financial</b>	The Council alone is unable to resource the improvement activity required to deliver the outcomes within the LOIP/Locality Plans.	By working in Partnership the Council is able to maximise the use of precious resources. The use of improvement methodology to deliver the LOIP means that changes are tested on a small scale to evidence impact before any serious investment is required. The Community Planning	L	<b>Yes</b>

		Partnership will be asked to fund the scale up and spread of proven interventions. External funding will be considered LOIP improvement teams to support testing of improvements.		
<b>Reputational</b>	That the Locality Plans priorities do not cover all areas of potential improvement which may have a negative impact on the public's perception of the Council and Partnership working.	The Locality Plans identified priorities for each locality working based on the needs of the population, customer and community insight and professional opinion of experts across the Community Planning Partnership. A communication plan is in place.	L	<b>Yes</b>
<b>Environment / Climate</b>	No significant risks identified			<b>Yes</b>

## 8. OUTCOMES

<b>Council Delivery Plan 2024</b>	
<b>Impact of Report</b>	
<b>Aberdeen City Council Policy Statement</b>  <a href="#"><u>Working in Partnership for Aberdeen</u></a>	The CPA Board recommends that the Council's strategies/delivery plan are reviewed to ensure alignment with the refreshed Locality Plans.
<b>Local Outcome Improvement Plan</b>	
Prosperous Economy Stretch Outcomes	The Locality Plans underpin the refreshed LOIP and identifies priorities and community ideas for improvement aligned to the LOIP Prosperous Economy Stretch Outcomes and improvement projects to support achievement of these.
Prosperous People Stretch Outcomes	The Locality Plans underpin the refreshed LOIP and identifies priorities and community ideas for improvement aligned to the LOIP Prosperous People Stretch Outcomes and improvement projects to support achievement of these.

Prosperous Place Stretch Outcomes	The Locality Plans underpin the refreshed LOIP and identifies priorities and community ideas for improvement aligned to the LOIP Prosperous Place Stretch Outcomes and improvement projects to support achievement of these.
<b>Regional and City Strategies</b>	The Locality Plans are a key source of evidence to understand the key priorities for the Localities.

## 9. IMPACT ASSESSMENTS

Assessment	Outcome
<b>Integrated Impact Assessment</b>	New Integrated Impact Assessment completed and submitted.
<b>Data Protection Impact Assessment</b>	Not required
<b>Other</b>	N/A

## 10. BACKGROUND PAPERS

[Refreshed Locality Plans 2021-2026 - CPA Board, 29 April 2024](#)

[Integration of Locality Planning and Community Empowerment Models for Community Planning Aberdeen and Aberdeen City Health & Social Care Partnership – CPA Board, 3 December 2020](#)

## 11. APPENDICES

Appendix 1 - Refreshed North Locality Plan 2021-26

Appendix 2 - Refreshed South Locality Plan 2021-26

Appendix 3 - Refreshed Central Locality Plan 2021-26

## 12. REPORT AUTHOR CONTACT DETAILS

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<b>Title</b>	Community Development Manager
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# North Locality Plan

2021-2026

*(Updated April 2024)*



## North Locality Neighbourhoods:

Dyce, Danestone, Oldmachar, Denmore, Balgownie & Donmouth, Bucksburn, Heathryfold, Middlefield, Kingswells, Northfield, Cummings Park, Sheddocksley, Mastrick, Summerhill



Community Planning  
Aberdeen

# Welcome



Welcome to the North Locality Plan which sets out the priority outcomes we want to achieve by 2026. We will work together with people living and working in the North Locality to deliver the plan. The plan was first published in July 2021 and has been refreshed in 2024 to ensure it remains relevant and focussed on North Locality priorities. Moving out of the pandemic, some priorities have changed but many remain the same. As part of the refresh process, we considered feedback gathered through our ‘what matters to you’ community engagement exercise and considered local level data, including progress we have made and areas for improvement reported as part of the North Locality Annual Report 2022-23. Most importantly, we listened to people living and working across the North Locality to hear what they think and understand what would make the greatest difference to them. The refreshed plan has been developed by Community Planning Aberdeen, working with members of the North Locality Empowerment Group and North Priority Neighbourhood Partnership. The plan supports delivery of the citywide Local Outcome Improvement Plan (LOIP).



## Vision and Priorities

Our collective vision is to ensure that Aberdeen is a place where all can prosper. To achieve this in the North Locality, we have identified six priorities to be achieved under the four key themes of Economy, People, Place and Community.

ECONOMY	PEOPLE	PLACE	COMMUNITY
1.Reduce the number of people living in poverty (Page 3)	2.Improve the physical health and wellbeing of people (Page 5)	5.Maximise use of disused outdoor space (Page 8)	6. Increase the number of people and groups involved in making improvements and decisions in their community (Page 9)
	3. Support local volunteering (Page 6)		
	4.Early intervention approach (Page 7)		






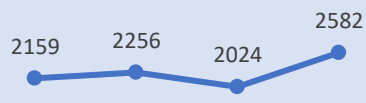
These priorities are relevant to all neighbourhoods within the locality, but we recognise that some neighbourhoods will need more support to achieve improved outcomes. Priority neighbourhoods which experience disadvantage have been identified using the Scottish Index of Multiple Deprivation (SIMD). These neighbourhoods may need additional support to benefit from the same opportunities to thrive and succeed as other neighbourhoods within the locality.

Our priority neighbourhoods within the North Locality include Northfield, Mastrick, Cummings Park, Middlefield and Heathryfold.

# Our Economy



## What we know now

 <p><b>8.3%</b> of people in the North Locality worried they would not have enough to eat compared to <b>29.4%</b> of people living priority neighbourhoods.</p>	 <p><b>4.2%</b> of households in the North Locality have experienced times when they felt hungry but did not eat compared to <b>6.3%</b> of households in priority neighbourhoods.</p>	 <p><b>33.6%</b> of people in the North Locality worried they would not be able to heat their home compared to <b>62.5%</b> of people living in priority neighbourhoods.</p>
 <p><b>2.8%</b> of households in the North Locality have had to seek support for paying for heating, compared to <b>12.5%</b> of households in priority neighbourhoods.</p>	 <p>People on universal credit has increased in the North Locality since 2020. 43% of UC claimants live in Priority Neighbourhoods.</p>	 <p>Child poverty has increased in the North Locality since 2019. 51% of children in low income families live in Priority Neighbourhoods.</p>

Note of caution in considering priority neighbourhood data as sample size is smaller.

### Priority 1:

Reduce the number of people living in poverty through the creation of local employment, training and apprenticeship opportunities, and create solutions to tackle food poverty

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Create opportunities for fair work</b>				
<ul style="list-style-type: none"> <li>Encourage employers in the area to sign up to the Real Living Wage.</li> <li>Strengthen relationships with local businesses.</li> <li>Support development of social enterprises and small businesses</li> <li>Support and develop employment opportunities and routes to employment for young people.</li> <li>More access to apprenticeships and training</li> </ul>	Locality Wide  Heathryfold, Middlefield, Northfield, Cummings Park & Mastrick	SHMU  Business Gateway	No. of people supported to start up a social enterprise/ business (IP 2.5)  No. of young parents supported into training or employment (IP 2.6)  No. of people supported with	Stretch Outcome 2: Employability. All improvement projects. In particular, 2.4-2.7  Stretch Outcome 6: Positive Destinations. Improvement projects 6.3-6.6  Stretch Outcome 9: Community Justice.


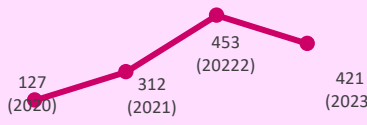



Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<ul style="list-style-type: none"> <li>Develop a dedicated Northfield job fair</li> <li>Develop locally available employability support.</li> <li>Make childcare affordable and accessible to increase parental employment.</li> </ul>			digital skills to apply for employment (IP2.7)  No. of people supported into good quality employment (IP 2.1)	Improvement project 9.1
<b>Support our most vulnerable families</b>				
<ul style="list-style-type: none"> <li>Support communities with benefit uptake and affordable heating</li> <li>Sustain and develop community food provision</li> <li>Insulation and retrofitting of housing</li> <li>Buying debt/ debt management</li> <li>Support families with English as a second language to access services</li> </ul>	Locality Wide  Heathryfold, Middlefield, Northfield & Mastrick	CFINE  Middlefield Community project  Cummings Park Community Association  Northfield Community Centre  NESCAN  Mastrick Community Centre	No. people accessing foodbanks referred to cash first initiatives (IP1.3)  Uptake in unclaimed benefits (IP1.4)  No. of socially rented households in fuel poverty (IP 1.2)	Stretch Outcome 1: Anti-Poverty All Improvement projects  Stretch Outcome 2: Employability Improvement projects 2.1 and 2.7



# Our People



## What we know now

 <p><b>92.6%</b> of school leavers from North Locality schools achieved an initial positive destination in 2022-23. This is compared to 89.6% for schools in priority neighbourhoods. The Aberdeen City average is 93.6%.</p>	 <p>No. of referrals each month to NHSG's children and adolescent mental health services increasing. <i>(Data only available at city wide level)</i></p>	 <p>The rates of death from suicide in the North Locality is <b>12.6 per 100,000</b>, this is above the citywide average of 11.1 per 100,000 of the population. <i>(Data not available at neighbourhood level)</i></p>										
 <p><b>25.4%</b> of people in the North Locality said they didn't know how many units are in the alcoholic drinks they consume. <b>47.3%</b> of people living in the North said they didn't think about units at all. Compared to 18.2% and 66.7% in priority neighbourhoods.</p>	 <p>The rate of drug related hospital stays for the North Locality in 2022 was 175.2 per 100,000. This has improved from 193 per 100,000 of the population in 2021. <i>(Data not available at neighbourhood level)</i></p>	<table border="1" data-bbox="1077 739 1460 840"> <tr> <td>F</td> <td>80.9</td> <td>81.1</td> <td>80.9</td> <td>80.8</td> </tr> <tr> <td>M</td> <td>77.2</td> <td>77.2</td> <td>77.3</td> <td>77.3</td> </tr> </table> <p>Life expectancy has stayed stable in the North Locality but is lower in priority neighbourhoods at 78.3 (F) and 75.4 (M)</p>	F	80.9	81.1	80.9	80.8	M	77.2	77.2	77.3	77.3
F	80.9	81.1	80.9	80.8								
M	77.2	77.2	77.3	77.3								

Note of caution in considering priority neighbourhood data as sample size is smaller.

## Priority 2:

### Improve the physical health and wellbeing of people

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Upskill knowledge and understanding to improve health and wellbeing</b>				
<ul style="list-style-type: none"> <li>Support Community groups to know about Health and Wellbeing and Health and Social Care Services in the Community</li> <li>Use of noticeboards and social media to inform.</li> <li>Creating opportunities for those who identify as socially isolated or vulnerable to take part in activities.</li> <li>Upskilling communities and partners knowledge of</li> </ul>	Locality Wide  Middlefield Heathryfold, Middlefield, Northfield, Cummings Park & Mastrick	Northfield Community Centre, Fit Like Hub, SHMU, Middlefield Community Project, Mastrick Community Centre, Cummings Park Community Association,	% the number of people engaged with Stay Well Stay Connected initiatives (IP 10.3)  % of citizens who feel they can regularly experience good quality natural space (IP15.1)  No. of community groups making	Stretch Outcome 10: Healthy Life Expectancy Improvement project 10.1, 10.2, 10.3 and 10.4  Stretch Outcome 15: Open Space and Built Environment Improvement project 15.1, 15.2, 15.4 and 15.5

<b>Our ideas about how we will achieve this together</b>	<b>Where we will test our ideas</b>	<b>Community Partners we will work with</b>	<b>Data that will tell us if we are improving</b>	<b>Link to city wide Local Outcome Improvement Plan</b>
Suicide Prevention, services and training. <ul style="list-style-type: none"> <li>• Improve physical place to encourage people to use outdoor space</li> </ul>		Cummings Park Flat	environmental improvements (IP15.4)	
<b>Encourage healthy outdoor activities</b>				
<ul style="list-style-type: none"> <li>• Promote and improve accessible, active travel, including more and safer walking and cycling routes</li> <li>• Develop programmes to encourage outdoor activity</li> </ul>	Locality Wide	Middlefield Community Project  Sport Aberdeen  Cummings Park Flat	% of people cycling and walking (IP14.1&2))  No. of organised physical/wellbeing activity opportunities in the area	Stretch Outcome 14: Sustainable Travel All improvement projects

### Priority 3: Support local volunteering opportunities

<b>Our ideas about how we will achieve this together</b>	<b>Where we will test our ideas</b>	<b>Community Partners we will work with</b>	<b>Data that will tell us if we are improving</b>	<b>Link to city wide Local Outcome Improvement Plan</b>
<b>Support local volunteering</b>				
<ul style="list-style-type: none"> <li>• Increase volunteering opportunities in the area and the communication of them</li> <li>• Develop opportunities for 'micro volunteering' such as one-off litter picks</li> <li>• Develop package of support for volunteers</li> <li>• Create community heritage centres to celebrate local identity</li> </ul>	Locality Wide	SHMU  Middlefield Community Project  Northfield Community Centre  Cummings Park Community Association  Cummings Park Flat  Sport Aberdeen	No. of volunteering opportunities available	All Stretch Outcomes and Community Learning & Development Plan

## Priority 4:

### Early intervention approach targeted at those who are involved in, or at risk in offending

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Provide activities for children and young people</b>				
<ul style="list-style-type: none"> <li>• More activities/spaces for children and young people to participate in/be together</li> <li>• Diversionary Activities for young people</li> <li>• Develop a pump track in the Northfield Area</li> <li>• Develop and promote community safety initiatives.</li> </ul>	Locality Wide  Heathryfold, Middlefield, Northfield, Cummings Park & Mastrick	AMPED  Sport Aberdeen  Mastrick Community Centre	% of S1-S6 pupils who report they feel confident (IP 4.4)  % of children who feel safe in their community (IP4.5)  Develop a pump track in the Northfield Area  instances of youth anti-social behaviour calls to Police Scotland (IP7.5)	Stretch Outcome 4: Children's Mental Wellbeing Improvement projects 4.4 and 4.5  Stretch Outcome 7: Youth Justice Improvement project 7.5
<b>Support those affected by alcohol and substance use</b>				
<ul style="list-style-type: none"> <li>• Encourage alcohol free social options.</li> <li>• Development of activities to promote recovery</li> <li>• Raise awareness of Substance use service and provision</li> </ul>	Heathryfold, Middlefield, Northfield, Cummings Park & Mastrick	Alcohol and Drugs Action  Aberdeen in Recovery  Cummings Park Community Association  DSM Foundation	No. of women drinking in pregnancy (IP11.3)  No. of people in priority neighbourhoods receiving alcohol support (IP11.4)  No. of people at stage 5 recovery from drug and alcohol (IP11.7)	Stretch Outcome 11: Alcohol and Drugs Improvement projects 11.3-11.5 and 11.7



## What we know now



**66.5%** of North Locality respondents to the City Voice survey reported being satisfied or fairly satisfied with the overall quality of green/open spaces, compared to 64.7% of people living in priority neighbourhoods.



**11.8%** of people in the North Locality cycled in the last year compared to 5.9% of people living in priority neighbourhoods. **87.5%** of people in the North Locality walked in the last year compared to 82.4% of people living in priority neighbourhoods



**59.1%** of people in the North Locality are worried about their home and community being vulnerable to severe weather compared to 80% of people living in priority neighbourhoods. **5%** of people in the North Locality agreed that the community has taken steps to prepare against this compared to 6.7% in priority neighbourhoods.

Note of caution in considering priority neighbourhood data as sample size is smaller.

### Priority 5:







## Maximise use of disused outdoor space to increase food growing opportunities

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Support greenspace use and development of area</b>				
<ul style="list-style-type: none"> <li>Encourage community growing spaces, such as Council allotments</li> <li>Encourage the use of green spaces for healthy benefits.</li> <li>Encourage responsible dog ownership</li> <li>Support outdoor activities by having benches placed in specific locations</li> <li>Grow more wildflowers</li> <li>Improve traffic management</li> <li>Develop opportunities/spaces for more physical activity in the area</li> </ul>	Heathryfold, Middlefield, Northfield, Cummings Park & Mastrick  Locality wide	Danestone Community Centre, Dyce Community Garden and Orchard, Sport Aberdeen, Cummings Park Community Association, Cummings Park Flat,	No. of people experiencing good quality natural space (IP15.1)  No. of people reporting positive outcomes in relation to their health and wellbeing (IP15.2)  No of community groups delivering environmental improvements in their area (IP15.4)	Stretch Outcome: Sustainable Travel Improvement projects 14.1  Stretch Outcome 15: Open Space and Built Environment Improvement projects 15.1, 15.2, 15.4
<b>Develop Local Resilience Plans</b>				
<ul style="list-style-type: none"> <li>Community led resilience plans in place, particularly for areas most vulnerable to flooding.</li> </ul>	Bridge of Don, Denmore and Grandholm	Community Councils in the North Locality	No. of resilience plans in place across the locality (13.3)	Stretch Outcome 13: Climate Change Improvement project 13.3

# Our Community



## What we know now

 <p>37.9% of people in the North Locality scored highly* for overall identity and belonging compared to 20% of people in north priority neighbourhoods and 38.5% city wide.</p>	 <p>43.7% of people in the North Locality scored highly* for how welcoming the place is compared to 33.4% of people in priority neighbourhoods and 46.6% city wide.</p>	 <p>9.2% of people in the North Locality scored highly* for overall influence and sense of control compared to 6.7% of people in priority neighbourhoods and 16.7% city wide.</p>
 <p>37.5% of people in the North Locality feel part of the community compared to only 26.7% in priority neighbourhoods and 46% city wide.</p>	 <p>18.3% of people in the North Locality belong to community groups compared to 6.7% in priority neighbourhoods and 24.9% city wide.</p>	 <p>In the North Locality, 17.5% are aware of Locality Plans, 5.8% are aware of Locality Empowerment Groups and 5% of Priority Neighbourhood Partnerships.</p>

\*Scored 5 and above out of a possible 7

Note of caution in considering priority neighbourhood data as sample size is smaller.

## Priority 6:


Increase the number of people and groups involved in making improvements and decisions in their community


Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Support people to get involved</b>				
<ul style="list-style-type: none"> <li>Increase no. and diversity of community members participating in community planning</li> <li>Support community led organisations to access funding for community led initiatives</li> <li>Celebrate and increase awareness of community led projects</li> <li>Explore how community assets can be used as community resources</li> </ul>	Locality Wide	All community groups and organisations	<p>No of community ideas being tested (IP16.2)</p> <p>No. of people participating in community planning (IP16.3)</p> <p>No. of community led initiatives being supported to access funding (IP16.4)</p>	Stretch Outcome 16: Community Empowerment All improvement projects


# How to get involved


The [North Locality Empowerment Group](#) and the [Cummings Park, Heathryfold, Northfield, Mastrick and Middlefield Priority Neighbourhood Partnership](#) are two of the main ways we connect with our local communities in the North Locality. As a member of a LEG and a Priority Neighbourhood Partnership you will be able to provide a voice on behalf of the people and communities across your neighbourhood.

## What's in it for you?

 Influence what happens in your community

 Help make a brighter future for all

 Connect with others

 Participation can lead to credits for the Saltire Award (young people, age 12-25)

Following a recent training session provided by SCDC in partnership with ACC/AHSCP, the community had this to say about community engagement:

*"Talk to us and talk to us early. Don't make decisions and then get it approved by us. Communities have knowledge and skills to know what's best for us. We're the local experts about our places"*

*"Community Engagement is where people grow"*

If you are interested in getting involved in helping achieve these aims in your local community, follow this link to find out more: [Our Communities - Community Planning Aberdeen](#) or email [localityplanning@aberdeencity.gov.uk](mailto:localityplanning@aberdeencity.gov.uk).



## Meet your Locality Planning Team

We understand the importance of working with communities to build a thriving environment for everyone. By engaging with local communities through our dedicated locality planning team, we aim to become more receptive, supportive and action oriented. Community input is extremely valuable to this work.

The Locality Planning Team includes staff from Aberdeen City Council and the Aberdeen City Health and Social Care partnership working together to support improved outcome across all our localities and neighbourhoods. In the North Locality your locality planning contacts are Iain, Jade, Katie, and Kev.



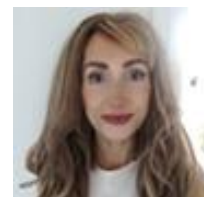
Iain Robertson,  
Transformation Programme  
Manager, Aberdeen City  
Health and Social Care  
Partnership



Jade Leyden,  
Community Development  
Manager, Aberdeen City  
Council



Kev Donald, Community  
Development Officer,  
Aberdeen City Council



Katie Cunningham,  
Public Health Coordinator,  
ACHSCP

Please take a moment to complete this [survey](#) and let us know how we can enhance our service delivery and collaboration with you. Together we can make a positive impact and create a place where all people can prosper.

# South Locality Plan

2021-2026  
(Updated April 2024)



## South Locality Neighbourhoods:

Culter; Cults, Bieldside, Milltimber & Countesswells; Hazlehead; Braeside, Mannofield, Broomhill, Seafield; Garthdee; Ferryhill; Torry; Cove; Kincorth, Leggart & Nigg



Community Planning  
Aberdeen

# Welcome



Welcome to the South Locality Plan which sets out the priority outcomes we want to achieve by 2026. We will work together with people living and working in the South Locality to deliver the plan. The plan was first published in July 2021 and has been refreshed in 2024 to ensure it remains relevant and focussed on South Locality priorities. Moving out of the pandemic, some priorities have changed but many remain the same. As part of the refresh process, we considered feedback gathered through our ‘what matters to you’ community engagement exercise and considered local level data, including progress we have made and areas for improvement reported as part of the South Locality Annual Report 2022-23. Most importantly, we listened to people living and working across the South Locality to hear what they think and understand what would make the greatest difference to them. The refreshed plan has been developed by Community Planning Aberdeen, working with members of the South Locality Empowerment Group and South Priority Neighbourhood Partnership. The plan supports delivery of the citywide Local Outcome Improvement Plan (LOIP).



## Vision and Priorities

Our collective vision is to ensure that Aberdeen is a place where all can prosper. To achieve this in the South Locality, we have identified six priorities to be achieved under the four key themes of Economy, People, Place and Community.

ECONOMY	PEOPLE	PLACE	COMMUNITY
1.Reduce number of people living in poverty. (Page 3)	3.Support children and young people (Page 5)	5. Identify and maximise use of green space (Page 7)	6. Increase the number of people and groups involved in making improvements and decisions in their community (Page 9)
2.Improve and create employment opportunities (Page 4)	4. Focus on early intervention, prevention, and re-enablement actions (Page 6)		

These priorities are relevant to all neighbourhoods within the locality, but we recognise that some neighbourhoods will need more support to achieve improved outcomes. Priority neighbourhoods which experience disadvantage have been identified using the Scottish Index of Multiple Deprivation (SIMD). These neighbourhoods may need additional support to benefit from the same opportunities to thrive and succeed as other neighbourhoods within the locality.






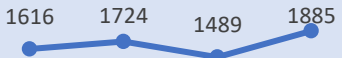
Our priority neighbourhoods within the South Locality include Torry and Kincorth.



# Our Economy



## What we know now

 <p><b>7.2%</b> of people in the South Locality worried they would not have enough to eat compared to <b>19.4%</b> of people living in priority neighbourhoods.</p>	 <p><b>5.6%</b> of households in the South Locality have experienced times when they felt hungry but did not eat compared to <b>10%</b> of households in priority neighbourhoods.</p>	 <p><b>28.3%</b> of people in the South Locality worried they would not be able to heat their home compared to <b>55.6%</b> of people living in priority neighbourhoods.</p>
 <p><b>5.6%</b> of households in the South Locality have had to seek support for paying for heating, compared to <b>11.1%</b> of households in priority neighbourhoods.</p>	 <p>People on universal credit has increased in the South Locality since 2020. 50% of UC claimants live in priority neighbourhoods.</p>	 <p>Child poverty has increased in the South Locality since 2019. 55% of children in low income families live in priority neighbourhoods.</p>

Note of caution in considering priority neighbourhood data as sample size is smaller.

### Priority 1:

Reduce number of people living in poverty. Address food and fuel poverty by identifying and using local assets (for example community cafés and community kitchens).

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Support our most vulnerable families</b>				
<ul style="list-style-type: none"> <li>Sustain and develop community food provision including food pantries</li> <li>Support communities with financial inclusion such as benefit uptake and affordable heating</li> <li>Insulation and retrofitting of housing to reduce fuel bills</li> <li>Improve affordability and accessibility of public transport</li> <li>Create a local trusted tradesperson scheme to ensure fairness and best value</li> </ul>	<p>Torry &amp; Kincorth</p> <p>Locality Wide</p>	<p>CFINE</p> <p>Torry People's Assembly</p> <p>NESCAN</p>	<p>No. people accessing foodbanks referred to cash first initiatives (IP1.3)</p> <p>Uptake in unclaimed benefits (IP1.4)</p> <p>No. of socially rented households in fuel poverty (IP 1.2)</p>	<p>Stretch Outcome 1: Anti-Poverty All Improvement projects</p> <p>Stretch Outcome 14: Sustainable Travel 14.3</p>

## Priority 2:


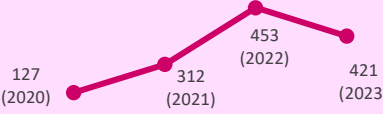



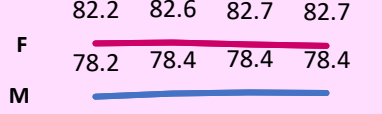
Improve and create employment opportunities; Develop skills, training and support for young people and businesses

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Support businesses and young people into employment</b>				
<ul style="list-style-type: none"> <li>• Support development of Social Enterprises and small business start-ups – fill empty shops</li> <li>• Grow the number of local job opportunities</li> <li>• Strengthen relationships with local businesses as part of their Corporate Social Responsibility</li> <li>• Explore alternative routes to apprenticeships</li> <li>• Develop locally available employability support and training</li> </ul>	<p>Torry &amp; Kincorth</p> <p>Locality Wide</p>	<p>Business Gateway</p> <p>SHMU</p>	<p>No. of people supported to start up a social enterprise/ business (IP 2.5)</p> <p>No. of people supported into good quality employment (IP 2.1)</p>	<p>Stretch Outcome 2: Employability. All improvement projects.</p> <p>Stretch Outcome 6: Positive Destinations. Improvement projects 6.3-6.6.</p> <p>Stretch Outcome 9: Community Justice. Improvement project 9.1</p>

# Our People



## What we know now

 <p><b>94.2%</b> of school leavers from South Locality schools achieved an initial positive destination in 2022-23. This is compared to 89.6% for schools in priority neighbourhoods. The Aberdeen City average is 93.6%.</p>	 <p>No. of referrals each month to NHSG's children and adolescent mental health services increasing. <i>(Data only available at city wide level)</i></p>	 <p>The rate of death from suicide in the South Locality is <b>10.4 per 100,000</b>, this is below the citywide average of 11.1 per 100,000 of the population. <i>(Data not available at neighbourhood level)</i></p>
 <p><b>31.5%</b> of people in the South Locality said they did not know how many units are in the alcoholic drinks they consume, <b>46%</b> of people living in the South said they did not think about units at all. Compared to 45% and 65% in priority neighbourhoods.</p>	 <p>The rate of drug related hospital stays for the South Locality was 135.7 per 100,000 of the population. This was an improvement from 147.2 per 100,000 in 2021. <i>(Data not available at neighbourhood level)</i></p>	 <p>Life expectancy has stayed stable in the South Locality since 2018 for males and females. But it is lower in priority neighbourhoods at 79.6 (F) and 73.9 (M)</p>

Note of caution in considering priority neighbourhood data as sample size is smaller.

## Priority 3:

### Support children and young people to achieve their maximum potential

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Provide activities and support for Children and Young people</b>				
<ul style="list-style-type: none"> <li>• More freely available/low-cost facilities for children and young people, including sports facilities</li> <li>• Develop a pump track in Torry</li> <li>• Identify and develop actions to address the mental wellbeing of young people</li> <li>• Increase the number of care experienced young people going onto positive destinations</li> </ul>	<p>Torry and Kincorth</p> <p>Locality Wide</p>	<p>Streetsport, Balnagask Community Centre, Torry Dancers, VicTorry, Jesus House, Sport Aberdeen, The Bridge, Friends of St Fittick's Park</p>	<p>% of S1-S6 pupils who report they feel confident (IP 4.4)</p> <p>% of children who feel safe in their community (IP4.5)</p> <p>Develop pump track in Torry</p> <p>instances of youth anti-social behaviour calls to Police Scotland (IP7.5)</p>	<p>Stretch Outcome 4: Children's Mental Wellbeing Improvement projects 4.4 and 4.5</p> <p>Stretch Outcome 5 and 6: Positive Destination All Improvement projects</p> <p>Stretch Outcome 7: Improvement project 7.5</p>

## Priority 4:

Focus on early intervention, prevention, and re-enablement actions to reduce inequalities and improve physical and mental wellbeing outcomes.

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Support people to make healthy choices</b>				
<ul style="list-style-type: none"> <li>Upskilling communities and partners' knowledge of health and wellbeing, weight management, services, and training.</li> <li>Awareness of services and signposting such as use of community noticeboards and accessible social media</li> <li>Upskilling communities and partners knowledge of suicide prevention services and training</li> <li>Raise awareness of substance service provision</li> </ul>	<p>Locality Wide</p> <p>Torry and Kincorth</p>	<p>Aberdeen in Recovery</p> <p>Alcohol and Drugs Action</p> <p>Friends of St Fittick's Park</p> <p>The Bridge</p> <p>DSM Foundation</p>	<p>% the number of people engaged with Stay Well Stay Connected initiatives (IP 10.3)</p> <p>No. of low-income families supported with healthy eating behaviours and maintaining weight (IP 10.4)</p> <p>No. of people in priority neighbourhoods receiving alcohol support (IP11.4)</p> <p>No. of people at stage 5 recovery from drug and alcohol (IP11.7)</p>	<p>Stretch Outcome 10: Healthy Life Expectancy Improvement project 10.1, 10.3 and 10.4</p> <p>Stretch Outcome 11: Alcohol and Drugs Improvement projects 11.1 and 11.2</p>



## What we know now

 <p><b>71.6%</b> of South Locality respondents to the City Voice survey reported being satisfied or fairly satisfied with the overall quality of green/open spaces, compared to <b>50.1%</b> of people living in priority neighbourhoods.</p>	 <p><b>15.6%</b> of people in the South Locality cycled in the last year compared to 6.3% of people living in priority neighbourhoods. <b>88.3%</b> of people in the South Locality walked in the last year compared to 87.5% of people living in priority neighbourhoods.</p>	 <p><b>58.4%</b> of people in the South Locality are worried about their home and community being vulnerable to severe weather compared to 83.3% of people living in priority neighbourhoods. <b>7.7%</b> of people living in the South Locality agreed that the community has taken steps to prepare against this, whilst there were no positive responses to this question in priority neighbourhoods.</p>
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Note of caution in considering priority neighbourhood data as sample size is smaller.

## Priority 5:

### Identify and maximise use of green space: community food growing and community garden access (inter-generational community gardens)







Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Support people to make healthy choices</b>				
<ul style="list-style-type: none"> <li>Encourage community growing spaces</li> <li>Encourage the use of green spaces for healthy benefits</li> <li>Increase and improve cycle and walking routes, particularly in Torry</li> <li>Remove high speed cyclists from Deeside line</li> <li>Develop opportunities/spaces for more physical activity in the area- Torry 10k.</li> </ul>	Locality Wide  Torry & Kincorth	Tullos Wildlife Garden  Friends of St Fittick's Park  Sport Aberdeen	No. of people who walk/cycle as one mode of travel (IP 14.1 & 14.2)  No. of people reporting positive outcomes in relation to their health and wellbeing (IP15.2)  No of community groups delivering environmental improvements in their area (IP15.4)	Stretch Outcome 14: Sustainable Travel All Improvement projects  Stretch Outcome 15: Open Space and Built Environment Improvement projects 15.1, 15.2, and 15.4

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Safe and welcoming environment</b>				
<ul style="list-style-type: none"> <li>• Increase litter bins</li> <li>• Encourage responsible dog ownership</li> <li>• promote use of greenspace and improve access to greenspace</li> <li>• Improved traffic management</li> </ul>	Locality Wide	South Locality Empowerment Group and South Priority Neighbourhood Partnership	No of community groups delivering environmental improvements in their area (IP15.4)	Stretch Outcome 13: Climate Change Improvement Project 13.2  Stretch Outcome 15: Open Space and Built Environment Improvement projects 15.1, 15.3 and 15.4

# Our Community



## What we know now

 <p>44.5% of people in the South Locality scored highly* for overall identity and belonging compared to 30.4% of people in south priority neighbourhoods and 38.5% city wide.</p>	 <p>49.7% of people in the South Locality scored highly* for how welcoming the place is compared to 40.9% of people in south priority neighbourhoods and 46.6% city wide.</p>	 <p>22.5% of people in the South Locality scored highly* for overall influence and sense of control compared to 22.7% of people in south priority neighbourhoods and 16.7% city wide.</p>
 <p>54.7% of people in the South Locality feel part of the community compared to only 34.8% in south priority neighbourhoods and 46% city wide.</p>	 <p>27.9% of people in the South Locality belong to community groups compared to 26.1% in south priority neighbourhoods and 24.9% city wide.</p>	 <p>In the South Locality, 17.7% are aware of Locality Plans, 8.8% are aware of Locality Empowerment Group and 4.7% of Priority Neighbourhood Partnerships.</p>

\*Scored 4 and above out of a possible 7

Note of caution in considering priority neighbourhood data as sample size is smaller.

## Priority 6:


Increase the number of people and groups involved in making improvements and decisions in their community


Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Support people to get involved</b>				
<ul style="list-style-type: none"> <li>Increase no. and diversity of community members participating in community planning</li> <li>Support community led organisations to access funding for community led initiatives</li> <li>Celebrate and increase awareness of community led projects</li> <li>More public consultations on a regular basis</li> </ul>	Locality Wide	All community groups and organisations	<p>No of community ideas being tested (IP16.2)</p> <p>No. of people participating in community planning (IP16.3)</p> <p>No. of community led initiatives being supported to access funding (IP16.4)</p>	Stretch Outcome 16: Community Empowerment All improvement projects


# How to get involved


The [South Locality Empowerment Group](#) and the [Torry Partnership](#) are two of the main ways we connect with our local communities in the South Locality. As a member of a LEG and Torry Partnership you will be able to provide a voice on behalf of the people and communities across your neighbourhood.

## What is in it for you?

 Influence what happens in your community

 Help make a brighter future for all

 Connect with others

 Participation can lead to credits for the Saltire Award (young people, age 12-25)

Following a recent training session provided by SCDC in partnership with ACC/AHSCP, the community had this to say about community engagement:

*“Talk to us and talk to us early. Don’t make decisions and then get it approved by us. Communities have knowledge and skills to know what is best for us. We’re the local experts about our places”*

*“Community Engagement is where people grow”*

If you are interested in getting involved in helping achieve these aims in your local community, follow this link to find out more: [Our Communities - Community Planning Aberdeen](#) or email [localityplanning@aberdeencity.gov.uk](mailto:localityplanning@aberdeencity.gov.uk).

## Meet your Locality Planning Team

We understand the importance of working with communities to build a thriving environment for everyone. By engaging with local communities through our dedicated locality planning team, we aim to become more receptive, supportive, and action orientated. Community input is extremely valuable to this work.

The Locality Planning Team includes staff from Aberdeen City Council and the Aberdeen City Health and Social Care Partnership working together to support improved outcome across all our localities and neighbourhoods. In the South Locality your locality planning contacts are Iain, Jade, and Teresa.



Iain Robertson,  
Transformation Programme  
Manager, Aberdeen City Health  
and Social Care Partnership



Jade Leyden,  
Community Development  
Manager,  
Aberdeen City Council



Teresa Dufficy, Community  
Development Officer,  
Aberdeen City Council

Please take a moment to complete this [survey](#) and let us know how we can enhance our service delivery and collaboration with you. Together we can make a positive impact and create a place where all people can prosper.



# Central Locality Plan

2021-2026  
*(Updated April 2024)*



## Central Locality Neighbourhoods:

Ashgrove, City Centre, Froghall, George St, Hanover, Hilton, Midstocket, Old Aberdeen, Powis, Rosemount, Tillydrone, Seaton, Stockethill, Sunnybank, West End and Woodside



Community Planning  
Aberdeen

# Welcome



Welcome to the Central Locality Plan which sets out the priority outcomes we want to achieve by 2026. We will work together with people living and working in the Central Locality to deliver the plan. The plan was first published in July 2021 and has been refreshed in 2024 to ensure it remains relevant and focussed on Central Locality priorities. Moving out of the pandemic, some priorities have changed but many remain the same. As part of the refresh process, we considered feedback gathered through our ‘what matters to you’ community engagement exercise and considered local level data, including progress we have made and areas for improvement reported as part of the Central Locality Annual Report 2022-23. Most importantly, we listened to people living and working across the Central Locality to hear what they think and understand what would make the greatest difference to them. The refreshed plan has been developed by Community Planning Aberdeen, working with members of the Central Locality Empowerment Group and Central Priority Neighbourhood Partnership. The plan supports delivery of the citywide Local Outcome Improvement Plan (LOIP).



## Vision and Priorities

Our collective vision is to ensure that Aberdeen is a place where all can prosper. To achieve this in the Central Locality, we have identified six priorities to be achieved under the four key themes of Economy, People, Place and Community.

ECONOMY	PEOPLE	PLACE	COMMUNITY
1. Reduce the number of People living in poverty (Page 3)	2. Improve Mental Health and Wellbeing of the population. (Page 5)	5. Maximise use of spaces in communities to create opportunities for people to connect and increase physical activity (Page 8)	6. Increase the number of people and groups involved in making improvements and decisions in their community (Page 10)
	3. Ensure people can access services timely through a person-centred approach (Page 6)		
	4. Create Safe and resilient communities (Page 7)		





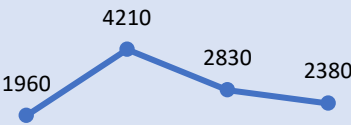
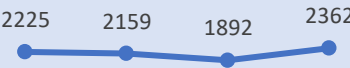
These priorities are relevant to all neighbourhoods within the locality, but we recognise that some neighbourhoods will need more support to achieve improved outcomes. Priority neighbourhoods which experience disadvantage have been identified using the Scottish Index of Multiple Deprivation (SIMD). These neighbourhoods may need additional support to benefit from the same opportunities to thrive and succeed as other neighbourhoods within the locality.

Our priority neighbourhoods within the Central Locality include Tillydrone, Woodside, Seaton, George Street, Stockethill and Ashgrove.

# Our Economy



## What we know now

 <p><b>9.7%</b> of people in the Central Locality worried they would not have enough to eat compared to <b>18%</b> of people living priority neighbourhoods.</p>	 <p><b>7.9%</b> of households in the Central Locality have experienced times when they felt hungry but did not eat compared to <b>12.5%</b> of households in priority neighbourhoods.</p>	 <p><b>34.8%</b> of people in the Central Locality worried they would not be able to heat their home compared to <b>43.1%</b> of people living in priority neighbourhoods</p>
 <p><b>5.4%</b> of households in the Central Locality have had to seek support for paying for heating, compared to <b>8.3%</b> of households in priority neighbourhoods</p>	 <p>1960, 4210, 2830, 2380</p> <p>People on Universal Credit has decreased after a spike in 2021. 49% of claimants live in central locality priority neighbourhoods</p>	 <p>2225, 2159, 1892, 2362</p> <p>Child poverty has increased in the central locality since 2019. 54% of children in low income families live in priority neighbourhoods</p>

Note of caution in considering priority neighbourhood data as sample size is smaller.

### Priority 1:

Reduce the number of people living in poverty through the creation of opportunities for employment and skills and create solutions to tackle food and fuel poverty.


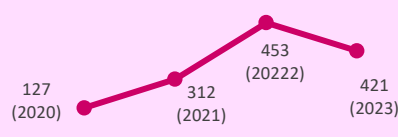



Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Support our communities who experience poverty</b>				
<ul style="list-style-type: none"> <li>Sustain and develop community food provision including food pantries.</li> <li>Support communities with financial inclusion.</li> <li>Support English as Second Language (ESOL) families to access services.</li> <li>Insulation and retrofitting of housing to reduce fuel bills</li> </ul>	<p>Tillydrone, Seaton, Woodside, Ashgrove, Stockethill &amp; George Street</p> <p>Locality Wide</p>	<p>CFINE, Fersands and Sandilands SCIO, Seaton Management Committee, NESCAN, STAR Flat, The Lighthouse, Freshwellness, Aberdeen Lads Club</p>	<p>No. people accessing foodbanks referred to cash first initiatives (IP1.3)</p> <p>Uptake in unclaimed benefits (IP1.4)</p> <p>No. of socially rented households in fuel poverty (IP 1.2)</p>	<p>Stretch Outcome 1: Poverty Improvement projects 1.1-1.4</p>

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Strengthen opportunities for Business Growth</b>				
<ul style="list-style-type: none"> <li>• Support development of Social Enterprises and small businesses.</li> <li>• Utilise empty premises to encourage new businesses.</li> <li>• Grow the number of job opportunities in the locality</li> <li>• Strengthen relationships with local businesses.</li> <li>• Visually improve the area to encourage use/business</li> </ul>	Tillydrone, Seaton, Woodside, Ashgrove, Stockethill & George Street	SHMU Business Gateway Aberdeen Lads Club	No. of people supported to start up a social enterprise/ business (IP 2.5)	Stretch Outcome 2: Employability Improvement projects 2.3, 2.4 and 2.5  Stretch Outcome 15: Open Space and Built Environment Improvement project 15.5
<b>Support development of employment opportunities.</b>				
<ul style="list-style-type: none"> <li>• Making childcare more affordable and accessible to increase parental employment</li> <li>• Support and develop employment opportunities for adults and young people.</li> <li>• Encourage employers in the locality to sign up to the Real Living Wage.</li> <li>• More access to apprenticeships and training</li> <li>• Support with digital skills for work (not just beginners)</li> </ul>	Tillydrone, Seaton, Woodside, Ashgrove, Stockethill & George Street  Locality Wide	Pathways STAR Flat SHMU Printfield Project Fersands and Sandilands SCIO Tilly Flat Aberdeen Lads Club	No. of young parents supported into training or employment (IP 2.6)  No. of people supported with digital skills to apply for employment (IP2.7)  No. of people supported into good quality employment (IP 2.1)	Stretch Outcome 2: Employability. All improvement projects.  Stretch Outcome 6: Positive Destinations. Improvement projects 6.3-6.6  Stretch Outcome 9: Community Justice. Improvement project 9.1

# Our People



## What we know now

 <p><b>94.3%</b> of school leavers from Central Locality schools achieved an initial positive destination in 2022-23. This is compared to 89.6% for schools in priority neighbourhoods. The Aberdeen City average is 93.6%.</p>	 <p>No. of referrals each month to NHSG's children and adolescent mental health services increasing. <i>(Data only available at city wide level)</i></p>	 <p>The rate of death from suicide in the Central Locality is <b>10.5 per 100,000</b>, this is below the citywide average of 11.1 per 100,000 of the population. <i>(Data not available at neighbourhood level)</i></p>															
 <p><b>31.5%</b> of people in the Central Locality said they didn't know how many units are in the alcoholic drinks they consume. <b>43.2%</b> of people living in the Central Locality said they didn't think about units at all. Compared to 45.2% and 37.5% in priority neighbourhoods.</p>	 <p>The rate of drug related hospital stays for the Central Locality in 2022 was 249.6 per 100,000. This is a slight increase from 244.3 per 100,000 of the population in 2021. <i>(Data not available at neighbourhood level)</i></p>	<table border="1" data-bbox="1085 784 1468 896"> <tr> <td></td> <td>80.2</td> <td>80.3</td> <td>80.1</td> <td>80.0</td> </tr> <tr> <td>F</td> <td>75.1</td> <td>75.5</td> <td>75.5</td> <td>75.5</td> </tr> <tr> <td>M</td> <td></td> <td></td> <td></td> <td></td> </tr> </table> <p>Life Expectancy has stayed stable in the Central Locality since 2018 for males and females. But it is lower in priority neighbourhoods at 78.1 (F) and 72.8 (M)</p>		80.2	80.3	80.1	80.0	F	75.1	75.5	75.5	75.5	M				
	80.2	80.3	80.1	80.0													
F	75.1	75.5	75.5	75.5													
M																	

Note of caution in considering priority neighbourhood data as sample size is smaller.

## Priority 2: Improve Mental Wellbeing of the Population

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Create opportunities to upskill knowledge and understanding</b>				
<ul style="list-style-type: none"> <li>Use digital tools to support Mental Health and Wellbeing for young people.</li> <li>Upskilling communities and partners knowledge of Suicide Prevention.</li> <li>Support Community groups to understand community Health and Wellbeing.</li> <li>Creating opportunities for those who identify as isolated to take part in activities.</li> </ul>	Locality Wide	Sport Aberdeen, STAR FLAT, Fersands and Sandilands SCIO, Aberdeen FC Community Trust, Freshwellness, Aberdeen Lads Club	% of S1-S6 pupils who report they feel confident (IP 4.4)  No. of people engaged in Stay Well, Stay Connected initiatives (IP10.3)	Stretch Outcome 4: Children's Mental Wellbeing Improvement projects 4.4 & 4.5  Stretch Outcome 10: Healthy Life Expectancy Improvement project 10.1 & 10.3

### Priority 3:

Ensure People can access services timely through a person-centred approach where the needs of the whole population are considered.

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Increase knowledge and understanding of health provision in locality</b>				
<ul style="list-style-type: none"> <li>Awareness of services and signposting.</li> <li>Upskilling communities and partners knowledge of Healthy Weight Management.</li> <li>Develop programmes of activities to informally support mental wellbeing</li> </ul>	Locality wide	Fersands and Fountain SCIO  Printfield Project  STAR Flat  Tilly Flat  The Lighthouse  Freshwellness  Aberdeen Lads Club	% the number of people engaged with Stay Well Stay Connected initiatives (IP 10.3)  No. of low-income families supported with healthy eating behaviours and maintaining weight (IP 10.4)	Stretch Outcome 10: Healthy Life Expectancy Improvement project 10.3 & 10.4
<b>Innovative approaches to addressing health issues</b>				
<ul style="list-style-type: none"> <li>Test use of nicotine training</li> <li>Developing assets and activities to encourage outdoor activity</li> <li>Improve physical place to encourage people to use outdoor space</li> <li>Identify and promote opportunities to communities to volunteer</li> </ul>	Locality wide	Sport Aberdeen  STAR Flat  Fersands and Sandilands SCIO  Aberdeen Lads Club	%. of women smoking in pregnancy (IP10.6)  % of young people regularly vaping (IP10.8)  % of people cycling and walking (IP14)  % of citizens who feel they can regularly experience good quality natural space (IP15.1)  No. of community groups making environmental improvements (IP15.1)	Stretch Outcome 10: Healthy Life Expectancy Improvement Projects 10.6 and 10.8  Stretch Outcome 14: Walking and Cycling Improvement Projects 14.1 & 14.2  Stretch Outcome 15: Open Space and Built Environment Improvement project 15.1 and 15.2, 15.5 and 15.6




## Priority 4:

### Create safe and resilient communities

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Create local safe spaces to support outside activities</b>				
<ul style="list-style-type: none"> <li>Develop and promote community safety initiatives.</li> <li>Create indoor and outdoor opportunities for activities (young people).</li> <li>Encourage the use of green spaces for healthy activities.</li> <li>Road Safety</li> </ul>	Locality wide  Woodside - Tillydrone, Seaton, Woodside, Ashgrove, Stockethill & George Street	Fersands and Sandilands SCIO  SHMU  Sport Aberdeen  Off the Rails Community Garden (Woodside)  The Lighthouse  Freshwellness  Aberdeen Lads Club	% of children who feel safe in their community (IP4.5)  No. of community activities available for young people  No. of youth and adult anti-social behaviour calls to Police Scotland (IP7.5/9.9)  % of people who feel safe using various modes of travel at night (City Voice)	Stretch Outcome 4: Children's Mental Wellbeing Improvement project 4.5  Stretch Outcome 7 and 9: Youth and Community Justice Improvement projects 7.5 & 9.9  Stretch Outcome 15: Open and Built Environment Improvement project 15.1 & 15.2  Stretch Outcome 14: Sustainable Travel; All Projects
<b>Support those affected by alcohol and substance use</b>				
<ul style="list-style-type: none"> <li>Development of activities to promote recovery.</li> <li>Raise awareness of substance use service and provision.</li> </ul>	Locality Wide  Tillydrone, Seaton, Woodside, Ashgrove, Stockethill & George Street	Aberdeen in Recovery  Alcohol and Drugs Action  Woodside Network  The Bridge  DSM Foundation  The Lighthouse Aberdeen Lads Club	No. of women drinking in pregnancy (IP 11.3)  No. of people in priority neighbourhoods receiving alcohol support (IP11.4)  No. of people at stage 5 recovery from drug and alcohol (IP11.7)	Stretch Outcome 11: Alcohol and Drugs Improvement projects 11.3-11.5 and 11.7



## What we know now

 <p><b>66.5%</b> of Central Locality respondents to the City Voice survey reported being satisfied or fairly satisfied with the overall quality of green/open spaces, compared to <b>70.2%</b> of people living in priority neighbourhoods.</p>	 <p><b>16.8%</b> of people in the Central Locality cycled in the last year compared to 13.7% of people living in priority neighbourhoods. <b>91.6%</b> of people in the Central Locality walked in the last year compared to 96.1% of people living in priority neighbourhoods.</p>	 <p><b>62.5%</b> of people in the Central Locality are worried about their home and community being vulnerable to severe weather compared to 68.4% of people living in priority neighbourhoods. <b>6.1%</b> of people in the Central Locality agreed that the community has taken steps to prepare against this compared to 6.4% in priority neighbourhoods.</p>
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## Priority 5

Maximise the spaces in communities to create opportunities for people and nature to connect and increase physical activity.

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Tackle waste in our communities</b>				
<ul style="list-style-type: none"> <li>Increase uptake of recycling options and reduce fly tipping.</li> <li>Increase community litter picks</li> <li>Encourage responsible dog ownership</li> </ul>	Tillydrone, Seaton, Woodside, Ashgrove, Stockethill & George Street  Locality Wide	Sport Aberdeen  Freshwellness  Aberdeen Lads Club	Reduce generation of household waste (IP 13.2)  No of community groups delivering environmental improvements in their area (IP15.4)	Stretch Outcome 13: Climate Change Improvement Project 13.2  Stretch Outcome 15: Open Space and Built Environment Improvement project 15.4
<b>Develop resilience plans</b>				
<ul style="list-style-type: none"> <li>Develop flood and community resilience plans.</li> </ul>	The Green, Merchant Quarter, Holburn Street, Footdee	Community Councils in the Central Locality	No. of resilience plans in place across the locality (13.3)	Stretch Outcome 13: Climate Change Improvement project 13.3









Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Support Greenspace Development</b>				
<ul style="list-style-type: none"> <li>• Encourage walking and cycling</li> <li>• Grow more wildflowers</li> <li>• Create space for community growing space and allotments</li> <li>• Create food growing initiatives</li> </ul>	Locality Wide	Sport Aberdeen  NESCAN,  Earth and Worms,  Fersands and Sandilands SCIO  STAR Flat  Freshwellness  Aberdeen Lads Club	No. of people who walk/cycle as one mode of travel (IP 14.1 & 14.2)  No. of people experiencing good quality natural space (IP15.1)  No of community groups delivering environmental improvements in their area (IP15.4)	Stretch Outcome: Sustainable Travel Improvement projects 14.1-14.2  Stretch Outcome 15: Open Space and Built Environment Improvement project 15.1, 15.3, 15.4 and 15.5

# Our Community



## What we know now

 <p>32% of people in the Central Locality scored highly* for overall identity and belonging compared to 21.6% of people in central priority neighbourhoods and 38.5% city wide.</p>	 <p>45.8% of people in the Central Locality scored highly* for how welcoming the place is compared to 29.7% of people in priority neighbourhoods and 46.6% city wide.</p>	 <p>16.9% of people in the Central Locality scored highly* for overall influence and sense of control compared to 16.7% of people in priority neighbourhoods and 16.7% city wide.</p>
 <p>43.8% of people in the Central Locality feel part of the community compared to only 54% in priority neighbourhoods and 46% city wide</p>	 <p>27.6% of people in the Central Locality belong to community groups compared to 32.4% in priority neighbourhoods and 24.9% city wide</p>	 <p>In the Central Locality, 11.4% are aware of Locality Plans, 7.6% are aware of Locality Empowerment Groups and 7.6% of Priority Neighbourhood Partnerships.</p>

\*Scored 5 and above out of a possible 7

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## Priority 6:


Increase the number of people and groups involved in making improvements and decisions in their community


Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
<b>Support people to get involved</b>				
<ul style="list-style-type: none"> <li>• Increase no. and diversity of community members participating in community planning</li> <li>• Support community led organisations to access funding for community led initiatives</li> <li>• Celebrate and increase awareness of community led projects</li> <li>• Ensure information, meetings and events are accessible and easy to understand</li> </ul>	Locality Wide	All community groups and organisations	<p>No of community ideas being tested (IP16.2)</p> <p>No. of people participating in community planning (IP16.3)</p> <p>No. of community led initiatives being supported to access funding (IP16.4)</p> <p>No. of people who feel they can access meetings and events</p>	Stretch Outcome 16: Community Empowerment All improvement projects


# How to get involved


The [Central Locality Empowerment Group](#) and the [Woodside, Tillydrone and Seaton Priority Neighbourhood Partnership](#) are two of the main ways we connect with our local communities in the Central Locality. As a member of a LEG and Priority Neighbourhood Partnership you will be able to provide a voice on behalf of the people and communities across your neighbourhood.

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Following a recent training session provided by SCDC in partnership with ACC/AHSCP, the community had this to say about community engagement:

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Transformation  
Programme Manager,  
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Social Care Partnership



Jade Leyden,  
Community Development  
Manager, Aberdeen City  
Council



Graham Donald,  
Community Development  
Officer, Aberdeen City  
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Chris Smillie, Public  
Health Coordinator,  
ACHSCP

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## ABERDEEN CITY COUNCIL

<b>COMMITTEE</b>	Anti-Poverty and Inequality
<b>DATE</b>	12 June 2024
<b>EXEMPT</b>	No
<b>CONFIDENTIAL</b>	No
<b>REPORT TITLE</b>	Accessing Money Advice Services
<b>REPORT NUMBER</b>	CORS/24/149
<b>EXECUTIVE DIRECTOR</b>	Andy MacDonald
<b>CHIEF OFFICER</b>	-
<b>REPORT AUTHOR</b>	Paul Tytler
<b>TERMS OF REFERENCE</b>	1.12

### 1. PURPOSE OF REPORT

- 1.1 This report presents to the Committee work undertaken to determine issues faced by people in poverty in relation to accessing advice services and financial services, and to make recommendations on how that might be improved.

### 2. RECOMMENDATIONS

That the Committee:-

- 2.1 Note the recommendations at 3.12 to support the development of access to money advice services in Aberdeen.

### 3. CURRENT SITUATION

- 3.1 On 30 August 2023, the Committee resolved: to instruct the Chief Officer - Early Intervention and Community Empowerment, in partnership with the External Advisers, to report back to a future meeting of the Committee, no later than summer 2024, on the issues faced by people in poverty in relation to accessing advice services and financial services and the impact this had; on the services available in Aberdeen; on the unmet need; and specific recommendations for council services and other organisations to address this unmet need.
- 3.2 An initial meeting was held on 15 November 2023 with key advice providers in the City – Citizen’s Advice Bureau, CFINE’s SAFE team, Grampian Housing Association’s SMART team and the Council’s Financial Inclusion Team. Christians Against Poverty (CAP), a nationally funded advice service but with support staff based in Aberdeen, joined subsequent meetings of the group. The student led legal projects at both universities were invited to participate or contribute but were unable to do so.
- 3.3 The scope of the exercise was determined as:
- City-wide access to advice services
  - Assessing the extent of unmet need

- The potential for developing a place-based approach and working more collaboratively
- The impact of national services
- The role of community services providing first line advice and support

The scope included consideration of data that might be available around caseload levels, demand and waiting lists, targeting of the six priority groups of families at risk of child poverty and people presenting as homeless.

3.4 The initial meeting highlighted the following issues for further development:

- Some providers do have waiting lists, ranging from 2-3 weeks to 5-6 weeks (although initial triage will prioritise urgent need);
- There is a range of community-based outreach delivery that would benefit from being mapped more clearly;
- A number of providers use AdvicePro, which is a web-based case management system developed specifically for advice organisations, capturing client personal and socio-economic details and casework information. It's use is a requirement of bidding for Scottish Government funding. There is scope for improvements among providers including online referral forms and wider use of digital signatures to improve efficiency;
- Develop understanding of the reasons people don't engage and stop engaging with money advice provision;
- Support for first line advice services in use of eg benefit checkers;
- Review promotion of services and engagement with customers;
- Explore opportunities for Scottish Government [debt advice levy funding](#)

### **Place based approach**

3.5 Developing a place-based approach to debt advice provision will involve tailoring debt advice and support services to specific geographical areas or communities. This approach recognises that different locations may have unique socio-economic characteristics, which can influence the types of debt issues individuals face and the resources available to help them. The key elements and benefits of a place-based approach to debt advice provision are:

- **Understanding Local Needs:** By developing better data, money and debt advisors will better understand prevalent debt issues within a community. This understanding helps in developing targeted interventions and support services.
- **Community groups:** Collaborating with community groups and third sector organisations will strengthen the effectiveness of debt advice provision, enabling more comprehensive support networks and outreach work, including financial education
- **Tailored Services:** Customising debt advice services to align with the specific needs and challenges of a community will help increase engagement.

- Community Engagement: Engaging with local residents through outreach work can increase awareness about debt management and available support services. This will help encourage individuals to seek assistance.
- Data: developing better data will help in identifying trends and patterns related to debt issues within a particular area. This information will ensure effective targeting of resources and tailoring of interventions. The development of local data

### **Access to advice services**

- 3.6 There is no readily accessible information on accessing money and advice services in Aberdeen. The mapping of services is in development with an initial list of services on the [ACC Website](#). Providers are further developing the list and this will develop an interactive map. Consideration is being given to integrating this with other available maps for emergency food, free period products and warm spaces.
- 3.7 The Scottish Government have allocated £1.3m funding for the development of [advice in accessible settings](#) managed through Advice UK. The funds were announced on 18 April 2024, with a submission deadline of 30 April. Through the working group, CFINE led a bid with support from the Council's Financial Inclusion Team and Grampian Housing Association for funding to support the development of case management systems and the further development of outreach services. The bid was approved on 10 May 2024 and will deliver the following:
- Health settings will include outreach at the NHS Grampian Vaccination Hub, which CFINE already has a presence at, and build on existing relationships at Royal Aberdeen Children's Hospital where emergency food parcels are provided.
  - Community settings will include outreach sessions at local charities and community organisations including community and family centres. These sessions will focus on the priority areas within Aberdeen, ensuring that disadvantaged and vulnerable individuals can access support locally

### **Unmet Need**

- 3.8 The assessment of unmet need is challenging, as [research](#) by the Scottish Government in 2018 highlighted. The UK [Money and Pensions Service](#) publish an annual [Need for Debt Advice](#) survey at local authority level. The 2022 survey, published in October 2023, showed that 16.47% of people in Aberdeen had a need for debt advice.
- 3.9 Some local providers do have waiting lists, at times ranging up to six weeks. However, initial triage of applications prioritises urgent cases. There are opportunities to improve this through the development of a place-based approach explained above.

## National Providers

- 3.10 In addition, the Scottish Government allocates [debt advice levy funding](#) to national providers for the free debt advice sector in Scotland. The levy is applied to the financial services industry by the Financial Conduct Authority, based on the proportion of adults in each of the nations of the UK who are indebted in the previous year. The amount of funding available varies from year to year and there Scottish Government are currently exploring the availability of data at local authority level.

## Community Providers

- 3.11 There are many community and third sector organisations that provide initial advice and support on benefits and money matters, but relatively few organisations are able to provide regulated debt advice.

## Key Recommendations

- 3.12 It is proposed that the working group established to develop this report continues with the developments already started:
- Mapping of community money and benefits advice services. Consideration of development of an 'Aberdeen Hub' to improve access for people, improve efficiency of direct referrals to services
  - Continued development of outreach services following the success of the funding bid led by CFINE;
  - Development of consistent data to help quantify unmet need and the impact of services, including:
    - improved engagement with people and understand the reasons for non-engagement with services. This will include questions through Citizen's Voice and engagement with lived experience groups; and
    - measure the impact of financial gains in lifting people out of relative poverty.
  - Develop capacity of community organisations, building on work of [North East Scotland Advice Forum](#) (led by ACC FIT team) to build capability around use of online benefit checker, referrals to regulated money advice and possible development of [money guiders](#) training and standards, for first line advice.

The working group will continue to develop these action areas with a view to a further funding bid to the Advice in Accessible Settings fund in 2025/26 should the funding be available.



#### 4. FINANCIAL IMPLICATIONS

4.1 There are no financial implications arising from this report

#### 5. LEGAL IMPLICATIONS

5.1 There are no legal implications arising from this report

#### 6. ENVIRONMENTAL IMPLICATIONS

6.1 There are no environmental implications arising from this report

#### 7. RISK

Category	Risks	Primary Controls/Control Actions to achieve Target Risk Level	*Target Risk Level (L, M or H)  *taking into account controls/control actions	*Does Target Risk Level Match Appetite Set?
<b>Strategic Risk</b>	Failure to deliver address increasing levels of debt	The proposals in the paper will help improve engagement and efficiency of delivery of services to meet people needs	L	Yes
<b>Compliance Operational</b>	n/a	n/a	n/a	Yes
<b>Operational</b>	Insufficient resources allocated to tackle debt levels	Improved efficiency of services and further development of outreach provision	L	Yes
<b>Financial</b>	Increasing levels of debts to the Council	The proposals in the paper will help improve engagement and efficiency of delivery of services to meet people needs		Yes
<b>Reputational</b>	Failure to deliver address increasing levels of debt	The proposals in the paper will help improve engagement and efficiency of delivery of services to meet people needs		Yes
<b>Environment / Climate</b>	n/a	n/a	n/a	Yes

## 8. OUTCOMES

<b>Council Delivery Plan 2024</b>	
<b>Aberdeen City Council Policy Statement</b>	<b>Impact of Report</b>
<b><u>Working in Partnership for Aberdeen</u></b>	<p>The proposals within this report contribute to the delivery of the following aspects of the policy statement:-</p> <p>Investigate how Aberdeen City Council could support the provision of fair and affordable banking, insurance and financial services, and the expansion of credit unions and advice services.</p>
<b><u>Local Outcome Improvement Plan</u></b>	
Prosperous Economy Stretch Outcomes	<p>The proposals within this report contribute to the delivery of stretch outcome 1:</p> <p>20% reduction in the percentage of people who report they have been worried they would not have enough food to eat and/ or not be able to heat their home by 2026.</p>

## 9. IMPACT ASSESSMENTS

<b>Assessment</b>	<b>Outcome</b>
<b>Integrated Impact Assessment</b>	No assessment required. I confirm this has been discussed and agreed with Andy MacDonald, Executive Director Corporate Services 13 May 2024.
<b>Data Protection Impact Assessment</b>	Not required
<b>Other</b>	n/a

## 10. BACKGROUND PAPERS

10.1 None

## 11. APPENDICES

11.1 None

## 12. REPORT AUTHOR CONTACT DETAILS

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## ABERDEEN CITY COUNCIL

<b>COMMITTEE</b>	Anti-Poverty and Inequality
<b>DATE</b>	12 June 2024
<b>EXEMPT</b>	No
<b>CONFIDENTIAL</b>	No
<b>REPORT TITLE</b>	Working in Partnership for Aberdeen - Supporting people with the cost of living
<b>REPORT NUMBER</b>	CORS/24/152
<b>EXECUTIVE DIRECTOR</b>	Andy MacDonald
<b>CHIEF OFFICER</b>	-
<b>REPORT AUTHOR</b>	Paul Tytler
<b>TERMS OF REFERENCE</b>	1.1, 3.2

### 1. PURPOSE OF REPORT

- 1.1 At the meeting on 6<sup>th</sup> March 2024, the Council resolved to acknowledge the provision of £1million to mitigate against the ongoing cost of living crisis and instruct the Director of Corporate Services to report to the Anti-Poverty and Inequality Committee with options for how the Council could use the £1million to address poverty in the city, with the Committee required to make recommendations to the Finance and Resources Committee for approval.

### 2. RECOMMENDATIONS

That the Committee:-

- 2.1 Approve the proposed allocation of funds at 3.6
- 2.2 Instruct the Executive Director of Corporate Services to submit the approved recommendations for allocation of funds to the Council meeting on 3<sup>rd</sup> July 2024.
- 2.3 Instruct the Executive Director of Corporate Services to bring an update on spend, progress, any reallocation of resources and further proposals for the balance of funding to the meeting of the Committee on 28 August 2024.

### 3. CURRENT SITUATION

- 3.1 Following the decision at the Council on 6<sup>th</sup> March 2024, engagement took place with the external advisers to the Anti-Poverty and Inequality Committee to determine the proposals for Supporting People with the Cost of Living funding to be submitted to consideration by the committee.
- 3.2 Principles for the funding were established with the external advisers to the committee to guide the process as follows:

- Alleviation of poverty and achieve best outcomes for people
- Consider a seasonal approach to reflect differing needs, with more than one allocation;
- Ensure coverage of range of poverty issues, addressing crisis needs and prevention

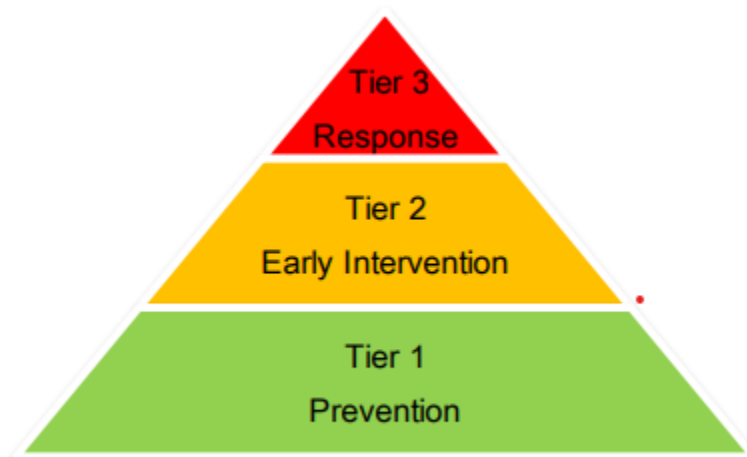
3.3 In addition to engaging with the external advisers to the committee, further engagement took place through the Council’s Strategy Board, the Health and Social Care Partnership, the employability team and through ACVO. A range of ideas were considered by the Community Planning Aberdeen Anti-Poverty Outcome Improvement Group (OIG) on 9<sup>th</sup> May 2024. The external advisers and OIG members supported all of the proposals for submission to the committee.

3.4 The Council considered a paper on [Prevention and Early Intervention](#) at the meeting on 1<sup>st</sup> March 2023, supporting a shift to prevention through adopting a tiered model approach to prevention. As part of this model, definitions were developed:

- To undertake the tiered analysis and achieve this deliberate shift, it is necessary to have a set of agreed definitions, for ‘prevention’; ‘early intervention’ and ‘harm’; and with an important distinction to be drawn between human harm and resource demand:

Category	Definition	Origin of demand
Prevention	Taking action to prevent the occurrence of harm through universal measures	Human and Resource
Early Intervention	Interventions that ward off the initial onset of harm and create empowered resilient communities and staff	Human demand
Early Intervention	Intervening before further harm takes place in a way that avoids the later costs in both human and financial terms of handling the consequences of that harm	Resource demand
Harm	A negative impact on humans, the institution or resources available	Human and Resource

3.5 The tiered model is reflected as follows:



3.6 The proposals recommended to the Committee are set out in the table below. The table includes an assessment against the tiered impact of the proposals – some interventions may deliver against more than one, but an assessment has been made of the primary impact.

Priority	Lead	Action	Impact	£allocation	Options
Food	Cfine	<ul style="list-style-type: none"> <li>• Food procurement</li> <li>• SAFE mobile/pantry outreach</li> <li>• 500 pantry memberships/w weekly shops</li> <li>• Infant formula (cash first)</li> </ul>	Response  Early Intervention  Prevention  Prevention	£251, 260 (6 months)	Cost includes all options under the actions, could be selective
Fuel	SCARF	Fuel vouchers energy advice	Response  Prevention	£50,000	Balance of demand may be more in winter, further consideration in second round
Housing	ACC Revs	Discretionary Housing Payments (DHP) – claimants in private	Early Intervention	£100k	Could also be subject of second

	and Bens	sector, limited by LHA allowances, to support rent costs			round of proposals
School costs	ACC Revs and Bens	Contribution to a £10 top-up of school clothing grant (£6 from SG) approx. 5000 children	Prevention	£20k	This is in addition to the £20/child for winter clothing
Health	H&SCP	Telecare / Tec – costed at annual charge to support 100 low-income families but build in benefits check with each application	Prevention	£20, 020	Full year cost. Could be split but simpler to allocate for full year?
Health	H&SCP	Power of Attorney (PoA)  PoA – awareness – would be keen to link with Shmu re messaging / support for legal aid / payment if required for low income individuals in targeted areas based upon data provided	Prevention  lack of PoA results in delayed discharge, 80% of cases from SIMD 1	£10,000  40 people in SIMD 1  X £250 cost of PoA	Full year cost, securing legal aid could reduce spend. Awareness costs to be determined
Childcare costs	ABZ Works	Supporting families in to employment	Prevention	£60k	Full year cost
Poverty	SHMU	Produce a series of podcasts and short films, capturing and platforming the lived experience of those who have been affected by poverty. This would include exploring the issues affecting particular groups in more depth, for example lone parents, disabled people, those affected by No Recourse to Public Funds, and other intersectionalities, developing a stronger	Prevention  Outcomes:  Increased understanding of the extent and impact of poverty, and the support options available in the City  Individuals are empowered by taking part in a	£20k	full year cost



		sense of the issues and barriers experienced by people and communities within an Aberdeen context.	challenge poverty campaign  Increased uptake of relevant services  Stigma around poverty continues to be challenged		
Total				£531,280	

3.7 Consideration was given to the needs of the Scottish Welfare Fund in maintaining medium priority applications, but at this time it was not felt to be required. It will likely be a consideration in the further allocation of funds later in the year. In addition, some of the allocations about cover full year costs on the basis that it would be simpler from an administration and delivery point of view.

3.8 The total expenditures map against the shift to early intervention as follows:

Prevention	£130,020	24.5%
Early Intervention	£100,000	18.8%
Response	£301,260	56.7%

3.10 The instruction from Council was to report to the Anti-Poverty and Inequality Committee with options for how the Council could use the £1million to address poverty in the city, with the Committee required to make recommendations to the Finance and Resources Committee for approval. The Finance and Resources Committee next meets on 8<sup>th</sup> August 2024, and given the need to ensure the funding is made available quickly, it is proposed that the recommendations from the Committee are considered at Council on 3<sup>rd</sup> July 2024.

#### 4. FINANCIAL IMPLICATIONS

4.1 The proposals within this report are within the £1million financial allocation approved by Council at the meeting on 6<sup>th</sup> March 2024, leaving a balance of £468,720 to be allocated. This is a one-off fund that has no recurring commitment.

## 5. LEGAL IMPLICATIONS

5.1 Funds allocated to third parties will be subject to ACC's standard terms and conditions.

## 6. ENVIRONMENTAL IMPLICATIONS

6.1 There are no environmental implications arising from this report.

## 7. RISK

Category	Risks	Primary Controls/Control Actions to achieve Target Risk Level	*Target Risk Level (L, M or H)  *taking into account controls/control actions	*Does Target Risk Level Match Appetite Set?
<b>Strategic Risk</b>	There is a risk that failing to support people struggling to meet the increased cost of living could lead to longer term economic harm.	Delivery of recommendations to help mitigate the cost of living impacts for the most vulnerable, alongside work and support across services, partners and third sector.	L	Yes
<b>Compliance</b>	There is a risk of failing to comply with a Council decision to spend the allocated £1m to help the most vulnerable in our community with energy costs.	Delivery of recommendations to help mitigate the cost of living impacts for the most vulnerable, alongside work and support across services, partners and third sector.	L	Yes
<b>Operational</b>	The project delivery in this report requires some	Strong partnership working with organisations identified will ensure this risk is minimised.	L	Yes

	resource from the Council, but mainly through partners			
<b>Financial</b>	There is a risk of failing to deliver and spend the approved budget	The proposals present options for delivering spending the budget, with a second allocation later in the year	L	Yes
<b>Reputational</b>	There is a risk that failing to support people struggling to meet the cost of living could lead to reputational damage.	The delivery described in this report demonstrates a clear commitment to supporting people with the cost of living	L	Yes
<b>Environment / Climate</b>	No environmental risks identified	N/a	n/a	n/a

## 8. OUTCOMES

<b><u>Council Delivery Plan 2024</u></b>	
	<b>Impact of Report</b>
<b>Aberdeen City Council Policy Statement</b>  <u><a href="#">Working in Partnership for Aberdeen</a></u>	The proposals within this report support the delivery of the following aspects of the policy statement:- <ul style="list-style-type: none"> <li>• Supporting People with the Cost of Living</li> <li>• Actively support Aberdeen's foodbanks and provide assistance with bulk purchasing where desirable.</li> </ul>
<u><a href="#">Local Outcome Improvement Plan</a></u>	
Prosperous Economy Stretch Outcomes	Stretch outcome 1  20% reduction in the percentage of people who report they have been worried they would not have enough food to eat and/ or not be able to heat their home by 2026.

Prosperous People Stretch Outcomes	Stretch outcome 12.  Reduce homelessness by 10% and youth homelessness by 6% by 2026, ensuring it is rare, brief and non-recurring with a longer term ambition to end homelessness in Aberdeen City
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## 9. IMPACT ASSESSMENTS

Assessment	Outcome
<b>Integrated Impact Assessment</b>	New Integrated Impact Assessment has been completed
<b>Data Protection Impact Assessment</b>	not required.
<b>Other</b>	n/a

## 10. BACKGROUND PAPERS

10.1 [Prevention and Early Intervention CUS/23/064](#)

## 11. APPENDICES

11.1 n/a

## 12. REPORT AUTHOR CONTACT DETAILS

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## ABERDEEN CITY COUNCIL

<b>COMMITTEE</b>	Anti-Poverty and Inequality
<b>DATE</b>	12 June 2024
<b>EXEMPT</b>	No
<b>CONFIDENTIAL</b>	No
<b>REPORT TITLE</b>	Citizens' Assembly
<b>REPORT NUMBER</b>	CORS/24/150
<b>EXECUTIVE DIRECTOR</b>	Andy MacDonald
<b>CHIEF OFFICER</b>	-
<b>REPORT AUTHOR</b>	Paul Tytler
<b>TERMS OF REFERENCE</b>	1.2

### 1. PURPOSE OF REPORT

- 1.1 This report presents a proposal for delivering a citizens' assembly approach on poverty and gender inequality.

### 2. RECOMMENDATIONS

That the Committee:-

- 2.1 Approves the proposal outlined in this report for delivering a citizens' assembly approach on poverty and gender inequality; and
- 2.2 Instructs the Executive Director of Corporate Services to, in accordance with the Council's Procurement Regulations, commission the Scottish Women's Budget Group to deliver the proposal.

### 3. CURRENT SITUATION

- 3.1 The Committee has previously considered reports on the approach to be taken to deliver a citizen's assembly on poverty and gender inequality.
- 3.2 Officers have been working with Scottish Women's Budget Group (registered charity number SC050221) in order to achieve the aims and aspirations of the Committee.
- 3.3 The [Scottish Women's Budget Group](#) (SWBG) have been identified by officers as having particular expertise, including the ability to professionally facilitate, inform and enable the participation of diverse, seldom heard groups, develop their knowledge and identify issues and recommendations for consideration. SWBG have expertise in gender budgeting, national and local government financing and powers, as well as knowledge of the impact assessment of policies, ensuring that recommendations developed from the assembly will be competent for consideration by the Committee.

3.4 SWBG is an independent analysis and campaign group that promotes gender analysis in public policy and public finance decisions through budgetary processes. SWBG brings together a wide range of women from across Scotland who have an interest in women's equality and want to achieve better gender equality in our society. They have encouraged active gender analysis in the Scottish Budget process since 2000. Most recently they have been using participative approaches to identify the issues affecting women across Scotland and working with them to identify solutions.

### 3.5 **Proposed Approach**

3.5.1 Using the principles that underpin a citizens' assembly, SWBG will use mixed method tools to explore the impact of poverty and gender inequality on women and their families in Aberdeen and identify with participants solutions that could address these issues for individuals, families and the wider community.

#### 3.5.2 **Steering Group**

SWBG will develop a non-extractive (an approach that empowers collaborating participants to utilise research methods and findings in ways that are meaningful to them) community research project that takes an intersectional lens to gender inequality. This will involve recruiting a steering group of 6-10 women who would work with SWBG over the period of the project to identify overarching themes, develop research questions and tools, help analyse the findings and develop suggested actions.

3.5.3 SWBG will work with community groups in Aberdeen to recruit a diverse range of women to be part of this group. Participants will be provided with individualised support to help them take part; this will include an initial meeting to identify support needs and how these can be supported. This individualised support will be provided throughout the project to help participants develop new skills, gain new experiences and get the most from their participation.

3.5.4 The work with the steering group will include the following:

- Initial group session to agree how we will work together, to explore gender inequality and how this links to poverty. During this session we will explore what we already know about gender inequality and poverty so that the steering group is well informed about the issues.
- Session to provide information about what community research is and to explore different tools and approaches to help the group feel informed and supported to develop and use the tools.
- Support to develop a community session to hear from the wider community about the issues they are experiencing to help identify themes/issues that the research can explore.

- Session to agree the issues/themes to explore and support to develop the tools and questions to be used as part of the data gathering phase.
- Session to analyse data collected and identify themes arising from this. Support to consider what the information gathered tells us and develop initial actions/solutions using gender budgeting approaches and agree how we will present findings.
- Support to develop wider community session to present initial findings and further develop the suggested actions/solutions ensuring that these are informed by the community.
- Support to launch the findings and the actions/solutions needed to address the issues identified.

### **3.5.5 Data Gathering**

The steering group will help decide on the issues/themes that will be explored and identify the data needed and tools for gathering this. SWBG envisage this will include a survey and focus group questions. The steering group will be supported to use these tools in their local communities and networks to gather data.

- 3.5.6 SWBG will design a survey with the steering group, that will provide quantitative as well as qualitative data on women's experiences and through this suggestions for actions/solutions will be gathered. The aim is to gather responses from 200 women. SWBG aim to get responses from a cross-section so that results can be disaggregated on the basis of socio-economic status, disability, race/ethnicity, age, household make up etc.

### **3.5.7 Community Sessions**

SWBG envisage running up to six smaller community sessions to gather views from seldom heard groups, this could include working with:

- Minority Ethnic Carers of People Project (MECOPP)
- Grampian Women's Aid
- Grampian Regional Equality Council (GREC)
- Aberdeen Cyrenians
- Community Food Initiatives North East (CFINE)
- Aberdeen Foyer
- Rape Crisis Grampian
- Station House Media Unit (SHMU)
- Alcohol & Drugs Action
- Home-Start Aberdeen
- Action for Children

- 3.5.8 By working with a wide variety of community groups already working in Aberdeen and who have the trust of the communities they support, SWBG will hear from a diverse range of women including those from seldom heard groups. The approach will be tailored to ensure the needs of the groups we are working with are met - this could include using

creative measures including journalling, storytelling and/or animation, as well as more traditional focus group or survey approaches.

### 3.5.9 Data Analysis

The steering group will be supported to analyse the data collected and identify what this tells us about the issues. The analysis of the data will take an intersectional approach, using disaggregated data wherever possible. They will spend time considering the solutions required, based on the information collected from those who took part in the survey and other sessions and what they have told us will help. These initial findings will be presented at a wider participatory community event to sense check what has been found and to help further inform actions/solutions. All those who took part in the data gathering phase will be invited to attend this. To ensure that the solutions take an intersectional approach we will sense check these with specific groups, e.g. disabled women.

### 3.5.10 Sharing Findings

SWBG will work with the steering group to agree how the findings and recommendations should be communicated (over and above a written report to Committee) - this could include using video/animation, use of infographics etc. SWBG will engage with the Committee in the most appropriate way to share the findings and the evaluation of the process. SWBG would want to report back to participants a response from the Committee/Council within 6 months of the findings being presented. Being kept informed about any impact the research has had is an important part of the community research process.

### 3.5.11 Evaluation of Process

Facilitators and steering group members will keep a journal of their involvement to capture their thoughts and feelings about the process, including any difference the skills building element of the process along with providing vouchers made to involvement. SWBG will also gather feedback from those who attend the events and from the community groups worked with. SWBG will reach out to steering group members and others who ask to be kept informed after the response from the Committee/Council has been received to gather feedback from them on their thoughts/feelings about their involvement.

### 3.5.12 Timeline of key steps

<b>Steps</b>	<b>Timeframe</b>
Preparatory work with community groups	June/July 2024
Recruitment of steering group	July/Aug
Initial sessions with steering group	Sept



Community Session	Oct
Data gathering (community groups & Survey)	Oct-Jan 2025
Data Analysis	Jan/Feb
Community Session	Feb
Develop report & findings	Feb/March
Present findings	March
Response from Committee/Council	Sept
Evaluation report	Nov

### 3.5.13 Key Deliverables

As part of this process SWBG will provide/undertake:

- Written report on the key findings of the research, along with more user-friendly resources.
- Attendance at Committee or other relevant meetings to share findings
- Sharing with participants the response from Committee/Council.
- Evaluation report on the process.

In addition, the engagement will align as far as possible with the 2025/26 budget engagement work under the budget protocol.

3.6 A previous paper to the Anti-Poverty and Inequality Committee - [Citizen Assemblies January 2023](#) - set out the key principles for a citizen assembly approach as follows:

- **Diverse:** They resemble the wider population in all its diversity, having been selected at random from that community to match the demographic characteristics of the population. The process of random selection would reflect the demography of the area, to ensure a representative participants identified.
- **Deliberative:** Citizens' Assemblies don't aggregate top-of-the-head opinions, but harvest deeper, more considered judgements.
- **Lengthy:** Lasting at least four days, they give participants the chance to get under the skin of a problem, developing their understanding and challenging their assumptions as they go, before arriving at a series of recommendations.

- Informed: Participants leave as experts in their own right, having heard from ‘witnesses’ with professional, lived and academic experience of the topic at hand.
- ‘By the people, for the people’: Recommendations are made by assembly members, not by politicians or officers. They are published without revision, caveat or manipulation and responded to by decision makers.
- Professionally facilitated: They are painstakingly designed and impartially facilitated to enable rich and meaningful participation by all assembly members, ensuring that everyone is given the space to express themselves freely

3.7 The proposals detailed in paragraph 3.5 fulfil these requirements.

3.8 The proposal also reflects the three phases of a citizen assembly approach described in that paper to Committee:

- Learning phase: participants get to know each other, how the assembly works and what its aims are. Relevant facts about the issue at hand are presented to the participants, who get to ask questions of experts and access background and contextual information.
- Consultation phase: campaigners from each side get to present their arguments and be questioned on them. Sometimes, the assembly might run a public consultation during this phase to understand what the broader public thinks about an issue.
- Deliberation and discussion phase: the participants deliberate amongst themselves. Generally, assembly members will make recommendations to the Council at the end of this phase.

#### 4. FINANCIAL IMPLICATIONS

4.1 SWBG direct costs are as follows:

SWBG Costs		
Staff Time	17 days steering group 12 days data gathering 3 days community events 6 days analysis & write up 8 days project management 46 days @£488	£22,448
Design & publishing costs	Design of report/infographics/video	£3,000
Total SWBG Costs		£25,488

- 4.2 In addition to SWBG’s staff costs, the organisations and participants will receive the following compensation to acknowledge participation and reduce barriers. Vouchers are seen as increasingly important in breaking down barriers alongside paid participants and the [Citizens' Assemblies - an international comparison \(parliament.scot\)](#) highlights that “Efforts should be made to ensure inclusiveness, such as through remuneration, covering expenses, and/or providing/paying for childcare or eldercare”. In addition, such remuneration is being considered locally by the Health Determinants Research Collaborative, ensuring it is in line with best practice.

While the amount will depend on the numbers attending, it will not exceed the maximum amount stated in the following table:

		<b>Maximum Amount</b>
Organisation Costs - this will go to local organisations who support this work through holding sessions with their service users	£400 per community group x six = £2400	£2400
Participation vouchers	20 x £10 vouchers (survey)  6 x 12 x £15 (community group sessions)	£200  £1080
Steering Group Costs vouchers to local participants	£30 x 12 sessions x 10 people	£3600
Travel/Device costs	12 sessions x 10 x £10 6 sessions x 12 x £10	£1200 £720
Childcare costs		£2500
Food Costs	12 sessions x 10 x £5 6 sessions x 12 x £5	£600 £360
Room Hire	12 sessions x £200	£2400
Event Costs	2 events 40 people at each £2920 per event for room hire, food, childcare, travel costs etc	£5840
Resources	Journals and Materials	£500
<b>Total Participation Costs</b>		<b>£21400</b>

- 4.3 The financial requirements arising from this paper will be met from the budget approved by Council on 1<sup>st</sup> March 2023 to allocate £50,000 to the Anti-Poverty

and Inequality Committee for the provision of Citizen Assemblies and poverty mitigation measures

## 5. LEGAL IMPLICATIONS

5.1 The commissioning proposed in this report will be undertaken in accordance with the Council's Procurement Regulations.

## 6. ENVIRONMENTAL IMPLICATIONS

6.1 There are no environmental implications arising from this report.

## 7. RISK

Category	Risks	Primary Controls/Control Actions to achieve Target Risk Level	*Target Risk Level (L, M or H)  *taking into account controls/control actions	*Does Target Risk Level Match Appetite Set?
<b>Strategic Risk</b>	Not fulfilling the commitment to undertake Citizens' assemblies	Approval of the report recommendations	L	Yes
<b>Compliance</b>	Failing to comply with procurement law	Compliance with the Council's Procurement Regulations	L	Yes
<b>Operational</b>	Insufficient resources to undertake the assembly approach	Identification of third sector partner to deliver	L	Yes
<b>Financial</b>	Insufficient funding to cover the costs	Funding allocation approved and proposal within approved budget	L	Yes
<b>Reputational</b>	Not responding to or implementing the outcomes from the assembly approach	Participants will be advised that the assembly approach is advisory, but a commitment will be in place to feedback to participants the consideration of their recommendations	L	Yes

<b>Environment / Climate</b>	No environmental risks identified	n/a	n/a	n/a
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## 8. OUTCOMES

<b><u>Council Delivery Plan 2024</u></b>	
	<b>Impact of Report</b>
<p><b>Aberdeen City Council Policy Statement</b></p> <p><b><u>Working in Partnership for Aberdeen</u></b></p>	<p>The proposals within this report support the delivery of the following aspects of the policy statement within the context of tackling poverty:-</p> <p>A Transparent, Accessible and Accountable Council</p> <p>Aberdeen City Council works for the people of Aberdeen, and it is important that people can access, understand, and take part in the Council's democratic processes. To make Aberdeen City Council more transparent, accessible, and accountable we will</p> <p>'Explore options to establish local Citizens' Assemblies – with the first remit of a Citizens' Assembly being to advise the council on what's needed to tackle gender inequality in Aberdeen'</p>
<b><u>Local Outcome Improvement Plan</u></b>	
Prosperous Economy Stretch Outcomes	The proposals within this report support the delivery of LOIP Stretch Outcome 1 – 1. 20% reduction in the percentage of people who report they have been worried they would not have enough food to eat and/or not be able to heat their home by 2026, with the key driver being - Mitigating the causes of poverty and supporting those experiencing poverty.
Prosperous People Stretch Outcomes	<p>The proposals will contribute to tackling the key drivers of</p> <ul style="list-style-type: none"> <li>• Ensuring that families receive the parenting and family support they need.</li> <li>• Improving health and reducing child poverty inequalities</li> <li>• Supporting vulnerable and disadvantaged people, families and groups</li> </ul>

## 9. IMPACT ASSESSMENTS

Assessment	Outcome
<b>Integrated Impact Assessment</b>	New Integrated Impact Assessment has been completed
<b>Data Protection Impact Assessment</b>	Not required
<b>Other</b>	n/a

## 10. BACKGROUND PAPERS

10.1 [Citizen Assemblies CUS/23/012](#)

10.2 [Citizen Assemblies CUS/23/252](#)

10.3 Examples of SWBG work can be found [here](#).

## 11. APPENDICES

11.1 none

## 12. REPORT AUTHOR CONTACT DETAILS

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